

The background image shows three men in a meeting, looking at a screen with various data visualizations. The man in the center is pointing at the screen. The man on the right is resting his chin on his hand, looking thoughtful. The man on the left is partially visible, also looking at the screen. The screen displays several bar charts and line graphs, some with labels like 'Financial Year and Growth'.

# Startup-Barometer Europe

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# Design of the Study



## Dr. Thomas Prüver

Head EY Startup, Germany  
Ernst & Young GmbH  
Wirtschaftsprüfungsgesellschaft

Friedrichstraße 140  
10117 Berlin  
Phone +49 30 25471 21325  
thomas.pruever@de.ey.com

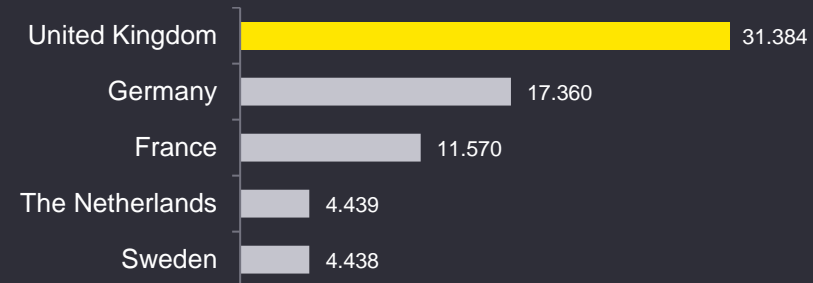
- ▶ This present study is largely limited to startups that have existed for less than ten years. Exceptions are those companies whose founding year is unknown, or which are still considered startups in the public perception despite being older than ten years.
- ▶ All currency conversions are based on average half-year exchange rates to the euro in 2021

The EY Startup Barometer Europe has been published annually since 2017.

Sources: Startups' or investors' press releases, press coverage, Crunchbase, Swiss Venture Capital Report; no claim to completeness.



## Top 5-Destinations 2021, financing amounts in million euros



# European startups receive more than 88 billion euros in venture capital in 2021 - total volume more than doubled compared with 2020

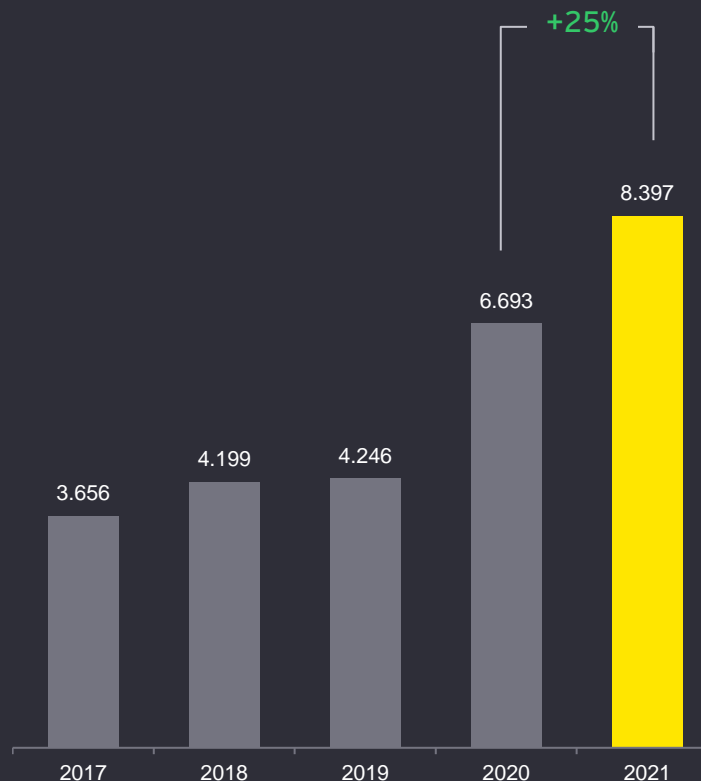
## Startup financing in Europe

### Number and Amount of financing rounds in Europe

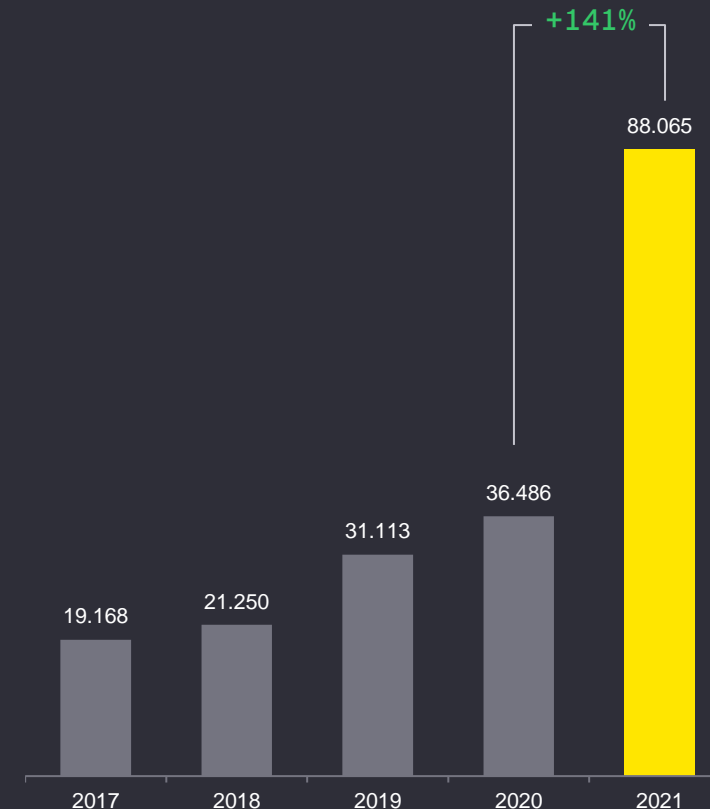
European startups raised more venture capital last year than in any previous year: a total financing volume of around EUR 88.1 billion was realized - that is 141 percent more than in 2020 and only slightly less than in the three years from 2018 to 2020 combined.

The number of financing rounds in 2021 was also higher than ever before: Compared with 2020, it rose by 25 percent to a new high of almost 8,400.

### Number



### Value in EUR million



# Deal volume reaches new half-year high of 45 billion euros in first half of 2021

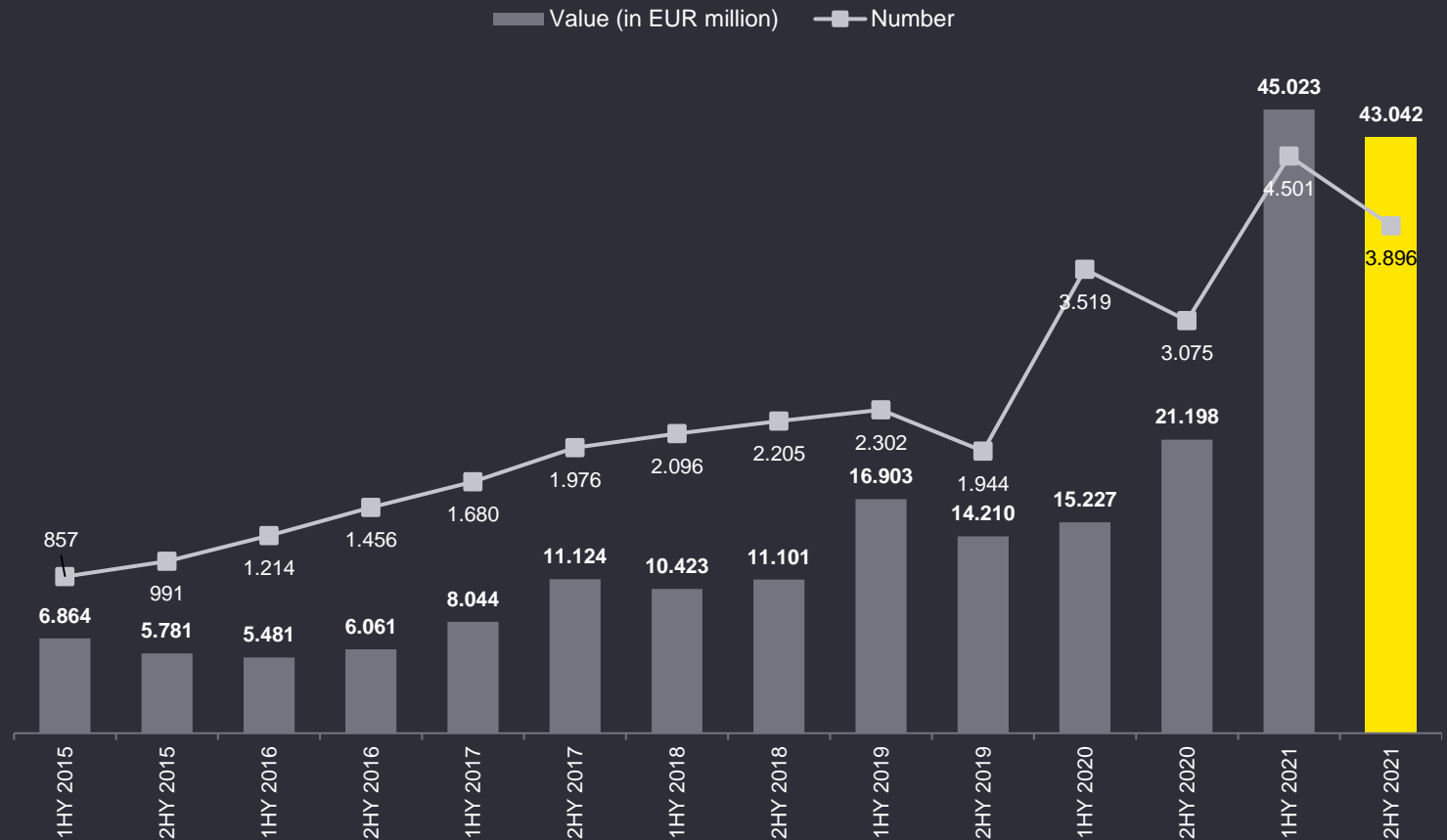
## Startup financing in Europe 2015 to 2021

### Number and value of financing rounds in Europe by half year

Financing activity in the European startup sector reached an interim peak in the first half of 2021: A total financing volume of around EUR 45 billion was realized in 4,501 rounds - setting new records both in terms of total value and the number of deals.

The second half of 2021 was also strong in terms of deals: In almost 3,900 financing rounds, a total volume of a good 43 billion euros was realized - more than in the whole of 2020 combined.

### Number and value (in EUR million)



# United Kingdom undisputed leader in number of financing rounds - Germany continues to rank second ahead of France

## Startup financing in Europe 2021 and 2020

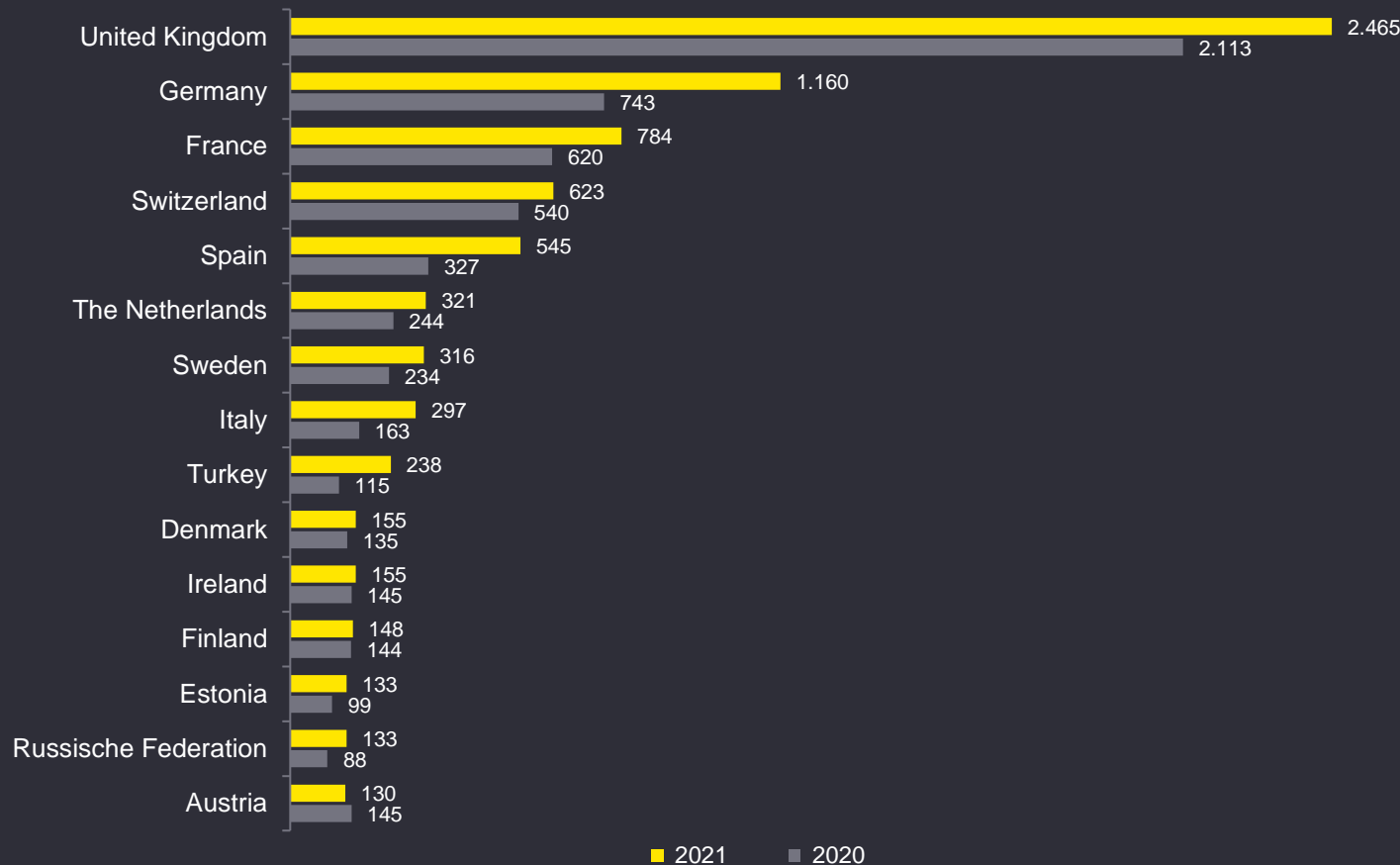
### Number of financing rounds by country

With 2,465 deals, the UK had by far the most financing rounds in Europe in 2021, 17 percent more than in the previous year.

Germany followed in second place with 1,160 financing rounds, ahead of France with 784 deals. With an increase of 56 percent, Germany recorded the strongest growth among the top 3 locations.

All of the top 14 locations recorded more deals than in 2020, with Turkey recording the strongest growth with an increase of 107 percent.

Austria was the only top 15 country to see a drop in the number of financing rounds compared to 2020.



# United Kingdom also far ahead in terms of financing volume - Germany in second place followed by France, the Netherlands and Sweden

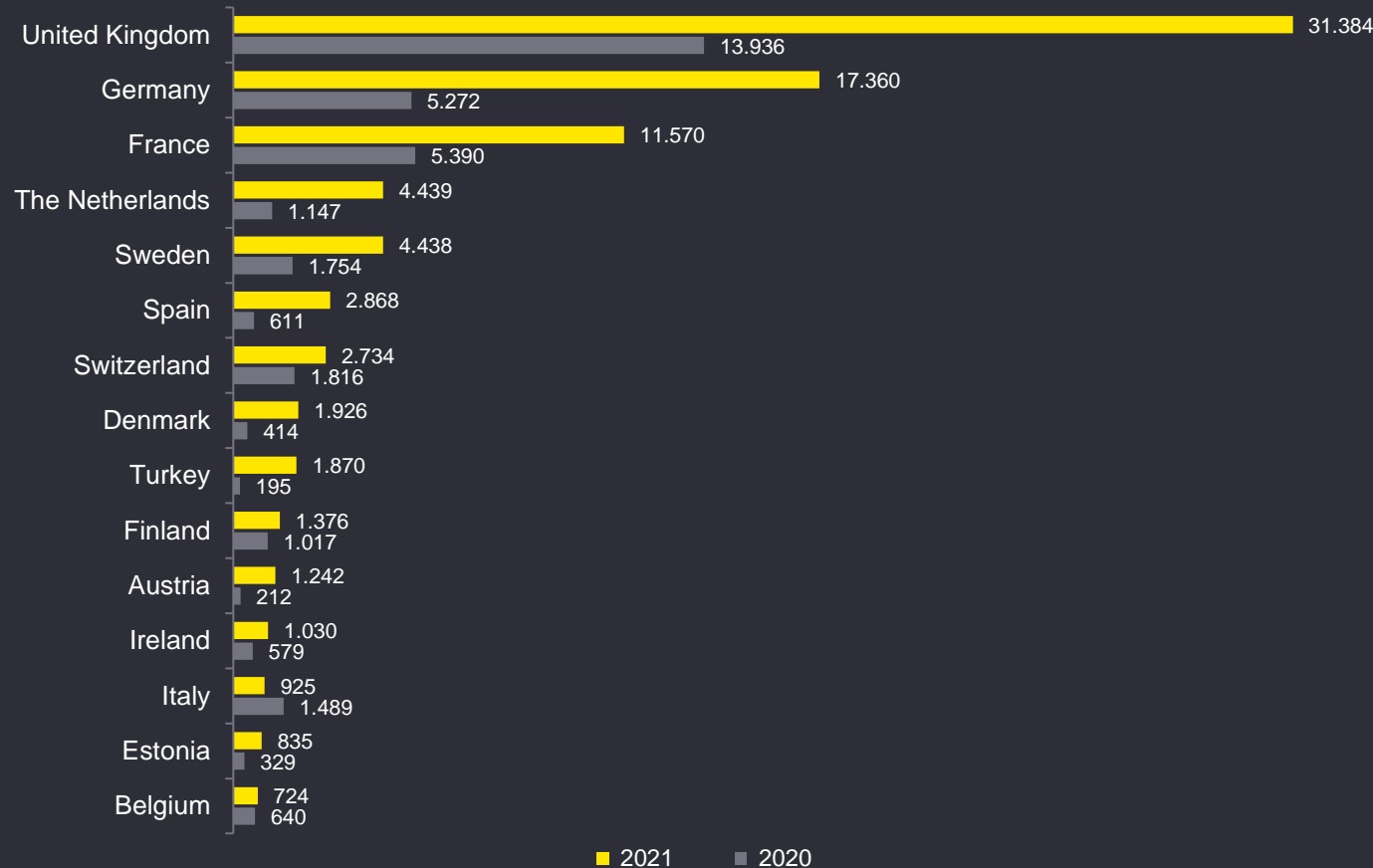
## Startup financing in Europe 2021 and 2020

### Financing amounts by country (in EUR million)

The United Kingdom is also clearly ahead in terms of financing volume, with venture capital financing amounting to around EUR 31.4 billion in 2021, which is still 125 percent more than in 2020.

Germany follows in second place with around EUR 17.4 billion and an increase of 229 percent, ahead of France, which has a total investment volume of around EUR 11.6 billion.

With the exception of Italy, all the top 15 markets recorded higher investment volumes in 2021 than in the previous year.



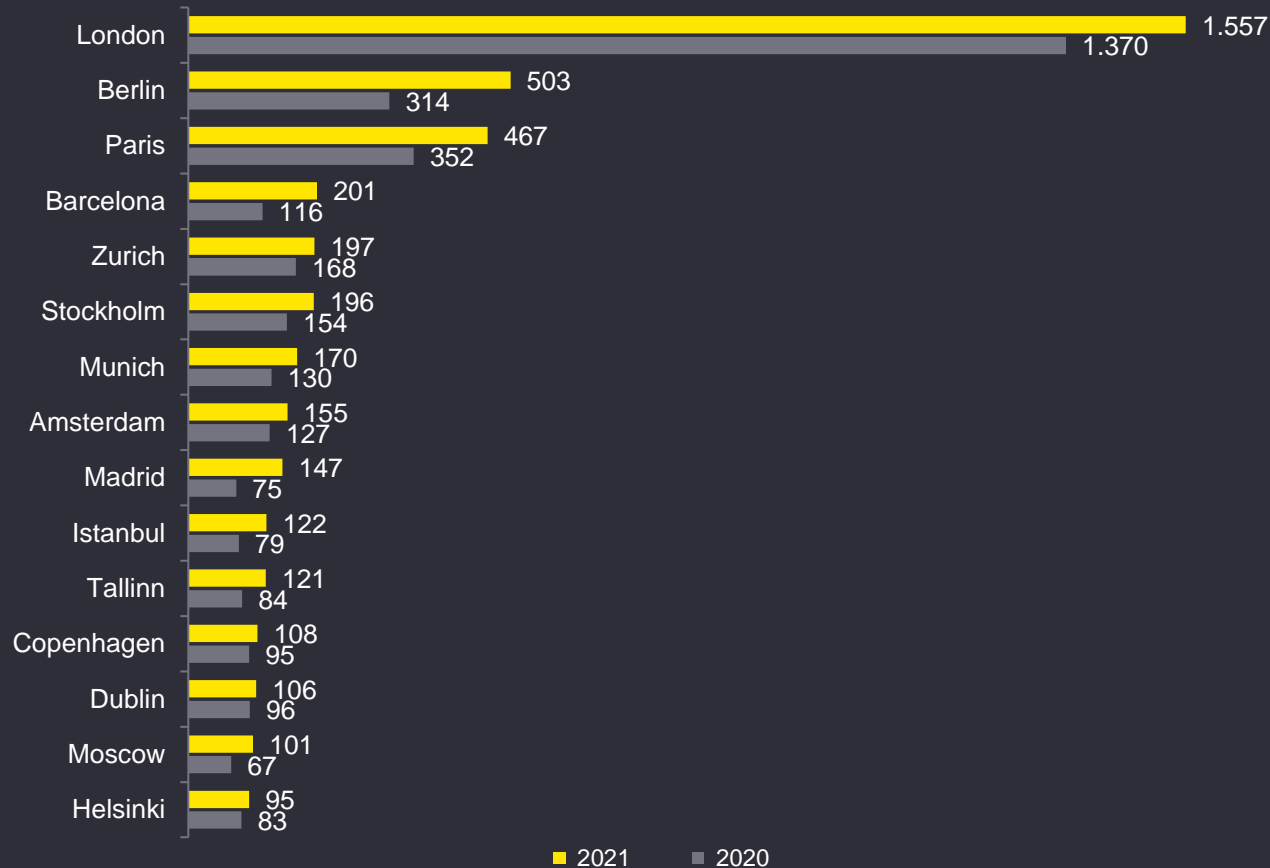
# City ranking: London alone with similar number of deals as Berlin, Paris, Barcelona, Zurich and Stockholm combined - Munich in seventh place

## Startup financing in Europe 2021 and 2020

### Number of financing rounds by city

London, Berlin and Paris remain the hotspots of the European startup scene in 2021: As in 2020, three out of ten financing rounds of European startups were recorded in one of these three cities.

Alongside Berlin, Munich in seventh place is the second German city to make it into the European top 10.



# London remains the number one location for startups in Europe: Investment volume higher than in Berlin and Paris combined - Munich in fourth place

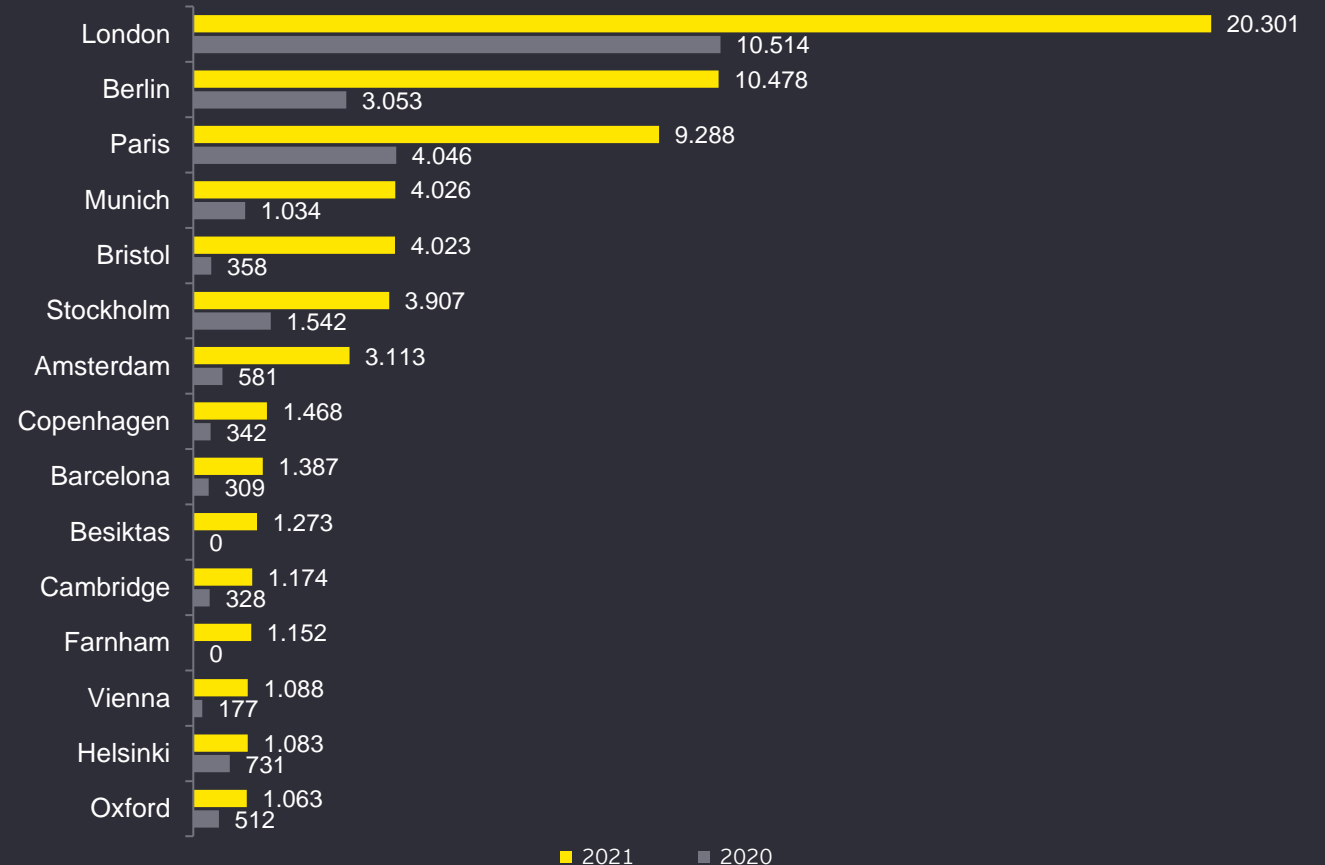
## Startup financing in Europe 2021 and 2020

### Financing amounts by city (in EUR million)

As in previous years, the startup scene in London attracted by far the highest financing volume in 2021: At around EUR 20.3 billion, more venture capital was invested in startups there than in Berlin and Paris combined.

All three top locations recorded significant year-on-year growth, with Berlin leading the way with a 243 percent increase, followed by Paris (up 130 percent) and London (up 93 percent).

With a total financing volume of just over 4 billion euros, Munich made it to fourth place in the European rankings, closely followed by Bristol (with the top deal in Europe) and Stockholm.





# Europe: IVC Evidencia and Northvolt with the largest financing rounds - five of the top 10 deals from German startups

## Top 10 financing rounds in Europe 2021

Company	Month	Financing amounts in EUR million *	Country
IVC Evidencia	February	3.500	United Kingdom
Northvolt	June	2.282	Sweden
Constellation Automotive Group	May	1.152	United Kingdom
Gorillas	September	861	Germany
Celonis	June	830	Germany
N26	October	775	Germany
Trade Republic	May	747	Germany
IONITY	November	700	Germany
Revolut	July	689	United Kingdom
MessageBird	April	664	The Netherlands

\* Foreign currencies were translated into euros on the basis of the respective half-year average exchange rates

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