



**Is your business
transforming its
technology or
is technology
transforming your
business?**

■ ■ ■
The better the question. The better the answer.
The better the world works.

EY
Building a better
working world



Digital IT

The fourth industrial revolution has a major impact on how companies do business and their overall operating model. Digitization influences every IT organization and its governance. It puts technology departments in a leading role. Information Technology evolves from a standard service - primarily used to automate processes - to a factor that sets companies in most industries apart from competition. What will be the shape of the "Digital IT" of your company?



IT will become a core building block in a company's corporate strategy and a critical enabler for a successful business transformation. To gain the benefits the digital age offers, trends need to be well analyzed and governed.



IT

System

EY accompanies your digital readiness and transformation journey. We support established players from mature markets as well as disruptors in setting up an “entrepreneurial IT system”. Our holistic and proven methodology from IT stabilization over transformation to business innovation will help you to meet the demands of future business. Our technology transformation services cover the following dimensions:



Customer - We will align your technology priorities with the strategic objectives of your business to enable new services and solutions that will improve your customer journey and experience.



People - We support you in sustainably transforming your IT workforce by developing and retaining core strategic capabilities.



Delivery - Together, we will modernize your IT organization and system landscape with a flexible architecture enabling partnering and integration of new and innovative services (such as cloud or RPA).



Steering - We help you to build required IT capabilities to improve end-to-end IT cost and performance transparency to manage IT as a business and demonstrate IT value.

Our Technology Transformation Services



Customer



People



Delivery



Steering

Next Generation IT Transformation Portfolio

Digital Enterprise Strategy

Organizational Assessment

Target Operations Model

IT Steering Model

IT Transformation Design

Workforce Transformation

IT Sourcing/Cloud

IT Business Model

Analytics Services

Agile Working

Enterprise Architecture

IT Cost Model

Digital Customer Solutions

Cultural Change Management

Partnering

IT Service Catalog

Digital Workforce Solutions

Leadership Development

DevOps

IT Charging Model

Design Thinking & Innovation
Management

Communication Management

Process Standardization

Technology Business Management

Focus tasks during a digital transformation

	1 Stabilize IT core for future demands	2 Transform IT with rising technologies	3 Innovate Business with digital services
Customer	<ul style="list-style-type: none"> ▶ Harmonize IT landscape ▶ Set focus on differentiating IT-solutions 	<ul style="list-style-type: none"> ▶ Establish deep client insights with analytics ▶ Improve working style of IT department 	<ul style="list-style-type: none"> ▶ Elaborate data-centric business models ▶ Implement predictive analytics in business processes
People	<ul style="list-style-type: none"> ▶ Ensure delivery capabilities ▶ Incentivize education of technical and product management skills 	<ul style="list-style-type: none"> ▶ Onboard diverse skills for the future ▶ Establish digital mindset and culture 	<ul style="list-style-type: none"> ▶ Establish innovation platform as stable channel ▶ Tighten partnerships for own value chain
Delivery	<ul style="list-style-type: none"> ▶ Optimized operations model by industrial standards ▶ Establish provider management as retained IT core competence 	<ul style="list-style-type: none"> ▶ Evaluate and incorporate AI, blockchain, RPA, analytics and IOT in roadmap 	<ul style="list-style-type: none"> ▶ Monetarize technology delivery services ▶ Establish trusted partners ecosystem
Steering	<ul style="list-style-type: none"> ▶ Improve IT cost and performance transparency to make better decisions 	<ul style="list-style-type: none"> ▶ Optimize cost and improve performance 	<ul style="list-style-type: none"> ▶ Manage IT as a business and demonstrate IT value

The competitive imperative

An effective IT management ensures stability and production system effectiveness. When all IT core capabilities are closely connected, your organization can significantly reduce cost and time-to market. You will be able to build data-centric services and create new revenue streams.

Let´s work together!

Our global multidisciplinary teams have proven our ability to guide our clients through times of massive change. Being a leading professional service firm we offer strategic guidance as well as steering of operational process improvements. "Next Generation IT" includes ideas and tools for a future-proof technology management.

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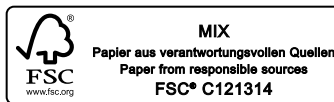
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