Is your business transforming its technology or is technology transforming your business?
The fourth industrial revolution has a major impact on how companies do business and their overall operating model. Digitization influences every IT organization and its governance. It puts technology departments in a leading role. Information Technology evolves from a standard service - primarily used to automate processes - to a factor that sets companies in most industries apart from competition. What will be the shape of the “Digital IT” of your company?

IT will become a core building block in a company’s corporate strategy and a critical enabler for a successful business transformation. To gain the benefits the digital age offers, trends need to be well analyzed and governed.
EY accompanies your digital readiness and transformation journey. We support established players from mature markets as well as disruptors in setting up an “entrepreneurial IT system”. Our holistic and proven methodology from IT stabilization over transformation to business innovation will help you to meet the demands of future business. Our technology transformation services cover the following dimensions:

**Customer** - We will align your technology priorities with the strategic objectives of your business to enable new services and solutions that will improve your customer journey and experience.

**People** - We support you in sustainably transforming your IT workforce by developing and retaining core strategic capabilities.

**Delivery** - Together, we will modernize your IT organization and system landscape with a flexible architecture enabling partnering and integration of new and innovative services (such as cloud or RPA).

**Steering** - We help you to build required IT capabilities to improve end-to-end IT cost and performance transparency to manage IT as a business and demonstrate IT value.
Our Technology Transformation Services

Customer
- Digital Enterprise Strategy
- IT Transformation Design
- Analytics Services
- Digital Customer Solutions
- Digital Workforce Solutions
- Design Thinking & Innovation Management

People
- Organizational Assessment
- Workforce Transformation
- Agile Working
- Cultural Change Management
- Leadership Development
- Communication Management

Delivery
- Target Operations Model
- IT Sourcing/Cloud
- Enterprise Architecture
- Partnering
- DevOps
- Process Standardization

Steering
- IT Steering Model
- IT Business Model
- IT Cost Model
- IT Service Catalog
- IT Charging Model
- Technology Business Management

Next Generation IT Transformation Portfolio
Focus tasks during a digital transformation

The competitive imperative

An effective IT management ensures stability and production system effectiveness. When all IT core capabilities are closely connected, your organization can significantly reduce cost and time-to market. You will be able to build data-centric services and create new revenue streams.
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