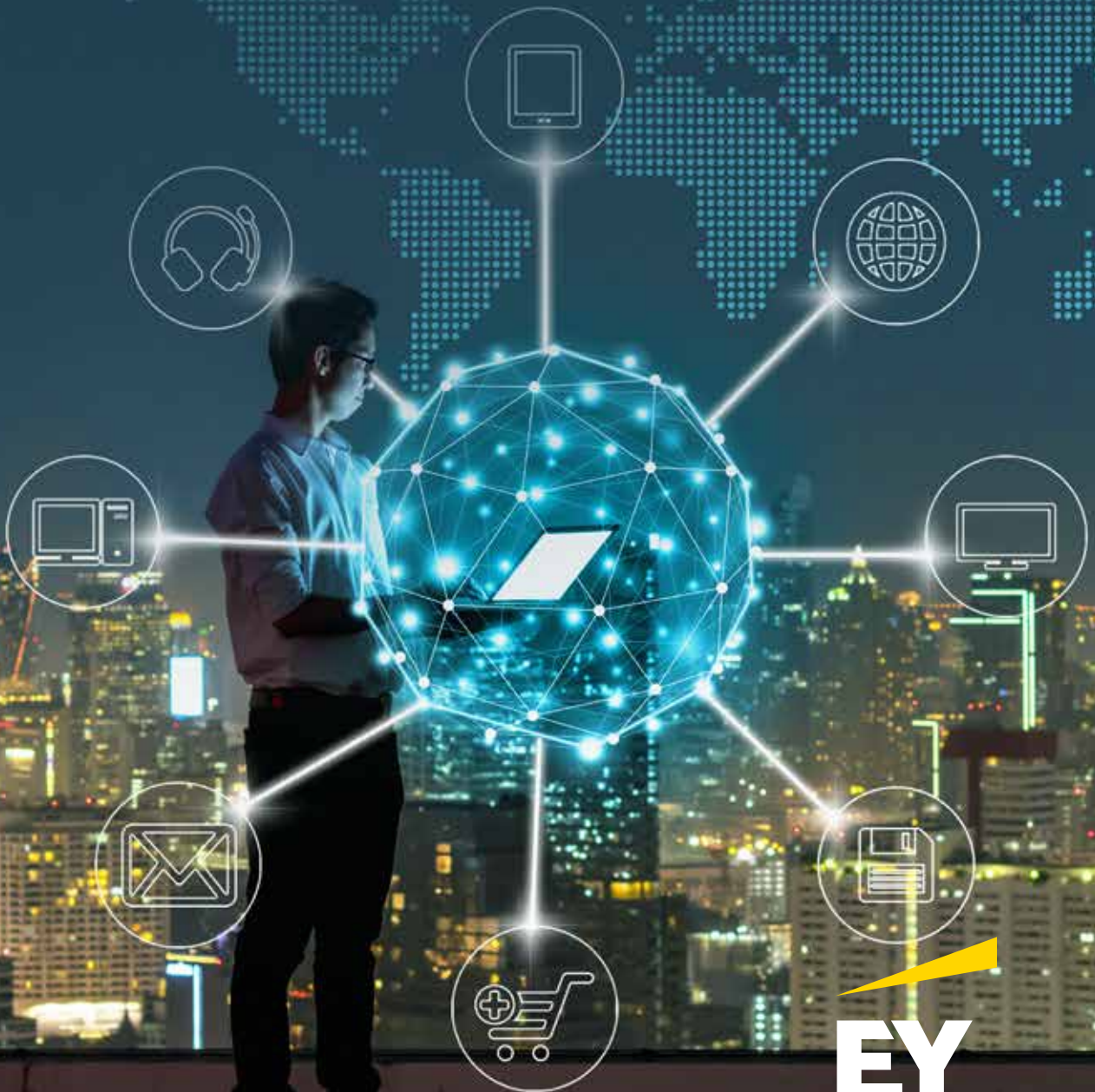


Is your business transforming its technology or is technology transforming your business?

CIO Experience

Ask the right questions, unlock outcome driven potential and make change happen - faster.



The better question. The better answer.
The better the world works.



Is your IT a business enabler?

As fundamental players for the digitalization, CIO and IT Leadership Teams need to lead the way to the new digital reality. IT already plays a vital role as a sparring partner for business in helping design a strategic corporate direction. The new CIO Agenda changes corporate IT substantially. Do not miss the change. Instead, ask the right questions and get active to make IT become a true business enabler within your organization.



CIO Agenda:

Technology & Cyber Security
New technology can light the way, but do you know where you are going?

People & Innovation
Can your people adapt as quickly as digitalization changes your business?

Organization & Governance
Business Models disrupt - Are the days of separation between business and IT organization numbered?



Strategy
Is your IT strategy still business-driven or already driving business?

Financials & Steering
A penny saved is a penny earned - How many do you need to save?

Sourcing & Partnering
Are you already strategically sourcing to maintain your competitive edge?

In EY's CIO Experience you will find answers to these and many more questions.

With our point of views and experience we inspire you to ask and answer the right questions for your specific business needs and develop an individual action plan.

Our CIO Agenda together with your individual input provide the content base for our session. You can expect a highly interactive workshop and immersive experiences underpinned by our EY wavespace "Scan, Focus, Act" methodology to obtain most valuable results within a limited timeframe either in a physical or virtual workshop session with the right collaboration tools.

Together we ...



... explore your new digital reality and approach challenges in a new way



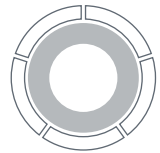
... discuss concrete business implications based on latest methodologies and industry knowledge



... define potential courses of action while illustrating how EY can support your business in mastering your topics moving forward

What happens in a CIO Experience?

Potential Challenges:



Strategy: Let's innovate your IT business model in regards to your strategic business challenges and Next Generation drivers in order to make it ready to drive business.



Financials & Steering: Let's discuss about the move from 'run' to 'transform' activities. To accomplish this, IT must find ways to review current spend and seek opportunities to invest in business-facing IT services.



Sourcing & Partnering: Let's identify quick wins and relevant areas of change to adapt your organization to a multi-vendor environment and measure the performance of your sourcing partners efficiently.



Technology & Cyber Security: Let's create a promising technology roadmap with use cases relevant for your business together.



People & Innovation: Let's close the gap between the present and future by aligning your strategic workforce planning to your next generation business capabilities and enabling your personnel for the digital age.



Organization & Governance: Let's challenge your operating model and decide on organizational capabilities necessary to handle disruption and agility within your business.

Methodology:

CIO Experience can happen physical, virtual or hybrid depending on your needs.



Scan

the ecosystem to understand the complexity of your digital agenda and explore options with

- ▶ Industry best practices
- ▶ EY Point of Views
- ▶ Impulse sessions



Focus

on what was learned in SCAN and what matters to address your specific challenges by using

- ▶ Assessments
- ▶ Process mappings
- ▶ Gap analysis



Act

by design, not by default, and plan actions that lead to efficient and effective solutions, using

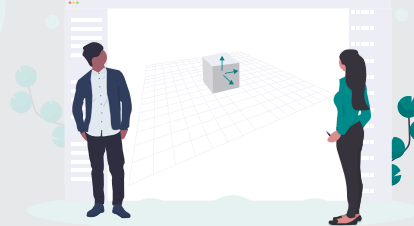
- ▶ Roadmaps
- ▶ Action plans
- ▶ Prototypes & concepts

Co-creation with cross-industry experts



Creative thinking techniques like Design Thinking

Iterative development and testing of idea concepts



Potential Outcomes:



Design your future business model and see the power and impact of strategic Innovation for your business.



Identify your key cost drivers in IT and build a roadmap to optimize and rationalize your IT spend.



Design a sourcing partner performance model.



Design a roadmap to incorporate disruptive technologies in present processes.



Define a capability model for the IT and how to transform your workforce accordingly.



Design your future organizational structure and identify how to achieve it.

... and many more previously undiscovered ideas to generate value from IT in your organization.



EY Contact

Jan Leitermann, Partner
Office Zurich
+41 79 870 2989
jan.leitermann@ch.ey.com

“

Digitalization has become a strategic priority for most companies. CIOs have to enable the corporate transformation by building up differentiating capabilities in their organization and leveraging technology as a core capability of the firm.

Appeal: What are your needs and questions we can jointly address in a CIO Experience?

EY | Assurance | Tax | Transactions | Advisory

About the global EY organization

The global EY organization is a leader in assurance, tax, transaction and advisory services. We leverage our experience, knowledge and services to help build trust and confidence in the capital markets and in economies the world over. We are ideally equipped for this task - with well-trained employees, strong teams, excellent services and outstanding client relations. Our global purpose is to drive progress and make a difference by building a better working world - for our people, for our clients and for our communities.

The global EY organization refers to all member firms of Ernst & Young Global Limited (EYG). Each EYG member firm is a separate legal entity and has no liability for another such entity's acts or omissions. Ernst & Young Global Limited, a UK company limited by guarantee, does not provide services to clients. For more information, please visit ey.com.

© 2020 Ernst & Young GmbH
Wirtschaftsprüfungsgesellschaft
All Rights Reserved.

This presentation contains information in summary form and is therefore intended for general guidance only. Although prepared with utmost care this publication is not intended to be a substitute for detailed research or the exercise of professional judgment. Therefore no liability for correctness, completeness and/or currentness will be assumed. It is solely the responsibility of the readers to decide whether and in what form the information made available is relevant for their purposes. Neither Ernst & Young GmbH Wirtschaftsprüfungsgesellschaft nor any other member of the global EY organization can accept any responsibility. On any specific matter, reference should be made to the appropriate advisor.

ey.com/de