



Building a better  
working world

# How can one woman's vision create a business masterpiece?

EY Entrepreneurial Winning Women™  
Europe, Middle East, India and Africa program

The better the question. The better the answer. The better the world works.

## About the program

Launched in 2008, the EY Entrepreneurial Winning Women™ program champions women in fulfilling their bold ambitions and turning their visions into business masterpieces.

The program annually identifies a select group of high-potential founders and provides the connections, know-how and resources needed to think bigger and sustainably scale their companies to full potential.

### Benefits of participation

- ▶ A rich peer community of ambitious women founders who share similar goals and challenges, and become role models, advisors and friends
- ▶ More insight into the latest business trends, research and executive dialogues about business strategies and practices
- ▶ Expanded personal and professional networks that help identify potential partners, strategic alliances, customers, suppliers and sources of private capital
- ▶ Access to resources to strengthen executive leadership and business skills, and identify opportunities to accelerate growth
- ▶ An exclusive invitation to the EY Strategic Growth Forum® US, one of North America's largest gatherings of entrepreneurs, investors, executives and business leaders

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Engaging with entrepreneurs, especially women who have scaled their businesses, has been both enlightening and rewarding. Learning from their experiences has broadened my perspectives and exposed me to more innovative ideas. I am grateful for the opportunity to connect and gain insights from these accomplished individuals.



**Heba Rumhein**

The H concepts and events  
Dubai, United Arab Emirates

**Apply today**

**Submit an application** by 15 August 2024

## Eligibility

### 1. Women entrepreneurs who:

- ▶ Are owners, founders, co-founders or CEOs with a substantial ownership of the business
- ▶ Demonstrate passion to grow their business and scale up internationally

### 2. Businesses that:

- ▶ Are at least two years old
- ▶ Have annual revenues higher than:
  - ▶ MENA: \$500,000

### 3. Applicants who are selected must be able to attend and fully participate in:

- ▶ The new class orientation events (mix of virtual and in person events)
- ▶ EY Entrepreneurial Winning Women™ EMEIA annual conference
- ▶ Monthly e-learning sessions during the period November to June

Note: Program is delivered in English.

Through one-to-one relationships as CEOs scale their businesses, the global EY organization provides guidance gleaned from decades of working with high-growth entrepreneurs. Early learning opportunities include:

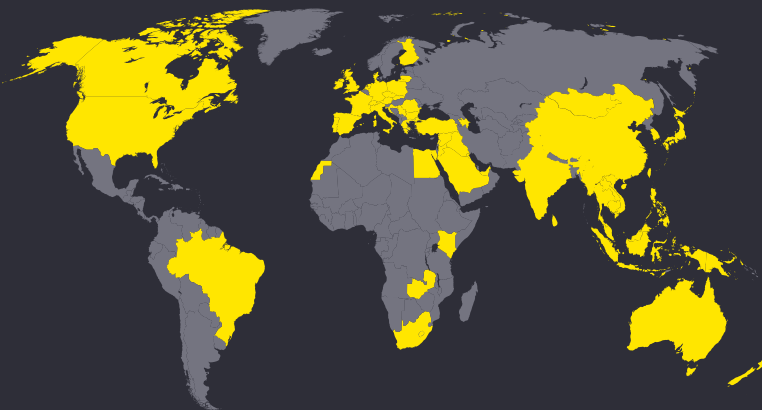
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| ▶ EY 7 Drivers of Growth™        | ▶ Finding, compensating and retaining talent |
| ▶ Evaluating growth financing    | ▶ Vision and purpose                         |
| ▶ Negotiating effectively        | ▶ Building advisory networks and boards      |
| ▶ Working on vs. in the business | ▶ Establishing a public profile              |

## EMEIA program highlights

**343** companies | **39** countries | **20** sectors

### Around the world

The EY Entrepreneurial Winning Women™ program has expanded to countries or regions around the world with programs underway on six continents, supporting the accelerated growth of almost 1,000 founders.



● EY Entrepreneurial Winning Women™ participating countries or regions

**Contact** Replace "Contact" with "Program leads"

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### Find out more

- ▶ Learn more on the [Entrepreneurial Winning Women™ MENA webpage](#) /c TM
- ▶ Follow our [EY Women. Fast forward LinkedIn](#) #WinningWomen

## EY | Building a better working world

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Working across assurance, consulting, law, strategy, tax and transactions, EY teams ask better questions to find new answers for the complex issues facing our world today.

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