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How can one woman's vision create a business masterpiece?

Apply for the EY Entrepreneurial Winning Women[™] MENA 2023 program

The better the question. The better the answer. The better the world works.



Foreword

We live in a volatile world that is changing all the time. Every day, unexpected challenges and opportunities arise while new technologies are transforming how we live, work and connect with others.

As we navigate this constant state of flux, we are more reliant than ever on the agility, ingenuity and passion of entrepreneurs. Entrepreneurs play a pivotal role in the global economy while helping the planet to solve its biggest problems.

EY recognizes that female entrepreneurs are driving growth and innovation right across Europe, the Middle East, India and Africa at this crucial juncture. That's why we run EY Entrepreneurial Winning Women[™], a bespoke executive education program. The program supports savvy, ambitious women founders, with established, profitable businesses, to unlock their full potential and show others what's possible.

The EY Entrepreneurial Winning Women[™] program can help you to scale up your business by giving you a fresh perspective on your strategic dilemmas. Through the program, you will get evergreen access to vast EY resources, as well as the opportunity to build rich networks and enhance your know-how. As a result, you will be able to strengthen your leadership abilities, establish yourself as a market leader in your field, and be part of the answer to some of the planet's most pressing problems, including gender inequality.

We want you to be even more successful in the future than you are today. With that in mind, we warmly invite you to apply for our program.



Julie Hood

EMEIA Strategy and Transactions Leader and EMEIA Entrepreneurial Winning Women[™] Executive Co-Sponsor



Suwin Lee EMEIA EY Private Leader and EMEIA Entrepreneurial Winning Women[™] Executive Sponsor



Nataša Nikolić EY EMEIA Women. Fast forward Leader



About the program

Launched in 2008, the EY Entrepreneurial Winning Women[™] program champions women in fulfilling their bold ambitions and turning their visions into business masterpieces.

EY provides program participants evergreen access to our vast resources, rich networks and know-how, helping to strengthen their abilities to become market leaders. At the same time, the program creates a vibrant global community of successful women entrepreneurs and inspiring peer role models spanning 55 countries and over 800 alumnae.

Benefits of participation

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More insight into the latest business trends, research and executive dialogues about business strategies and practices.

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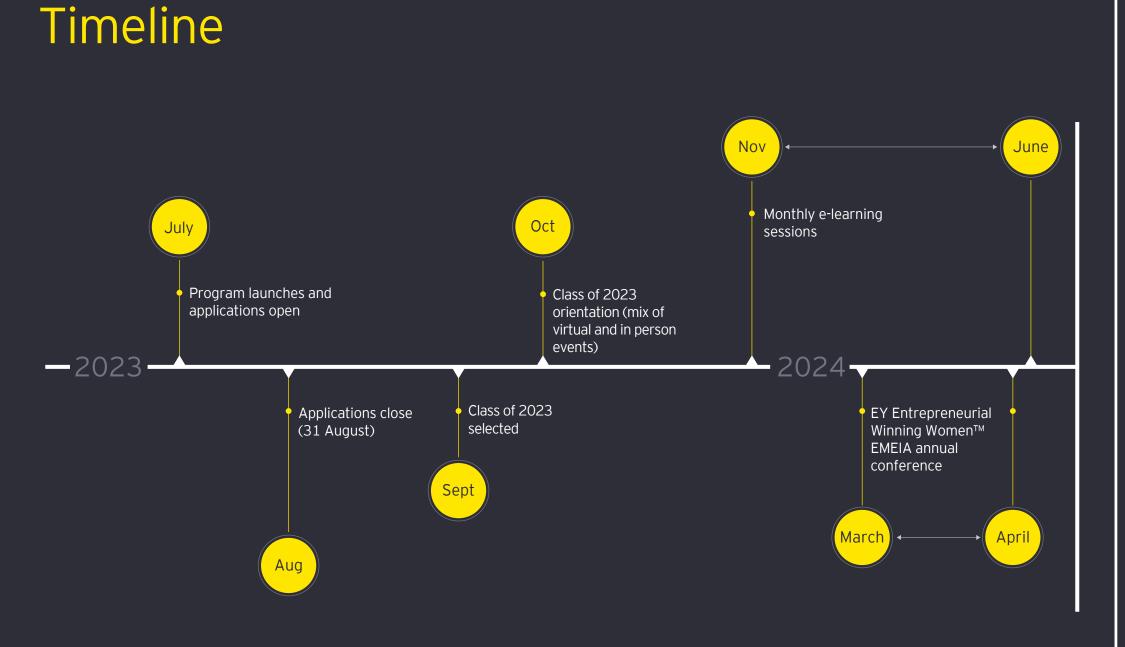
Access to resources to strengthen executive leadership and business skills, and identify opportunities to accelerate growth.

A rich peer community of ambitious women founders who share similar goals and challenges, and become role models, advisors and friends. 3 Expar

Expanded personal and professional networks that help identify potential partners, strategic alliances, customers, suppliers and sources of private capital.

Increase visibility for yourselves and your companies among corporate executives, investors and the media, creating possible new collisions, collaborations and opportunities.

About the program



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Timeline

The ecosystem offers you:

Lifetime access to a community of entrepreneurs who understand the journey of scaling a high-growth business, including the EY Entrepreneurial Winning Women[™] current class and alumnae, and through the EY Entrepreneurial Of The Year[™] network.

2 The opportunity to expand your network and build relationships through invitations to exclusive entrepreneurially focused and broader EY-run events.

Valuable insights and learnings through educational sessions led by EY professionals; and access to EY frameworks such as the EY 7 Drivers of Growth.



The ecosystem offers you

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Hear what the EY Winning Women class alumnae have to say

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I can sum-up my experience as an eye-opening and inspirational journey which refocused my purpose and energy while heightening my appreciation of my own achievements which I often overlook. Not to mention the exposure I got from the dynamic network of women. So grateful.



Nokwanele Qonde

Managing Director Wasaa Gasses (Pty) Ltd South Africa

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The EY Winning Women program created a powerful mindset shift for me as an entrepreneur. It made me feel capable of achieving more and pursuing new opportunities. It also gave me access to a supportive community and valuable resources. Now, I am more confident and excited about the future of my business.



Irmak Atabek Ndungu Co-founder/Executive Producer Mako Media Turkey

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What a life-changing program! The network, the experts, the mentors, and the quality of the organized events is mind blowing and hard to put into words. I can assure you that the relationships that I have been establishing not only make me a better leader, and help grow our business, but most importantly they become lifelong friendships. I am blessed with this opportunity.



Verónica Orvalho Founder and CEO Didimo Portugal Hear what the EY Winning Women class alumnae have to say

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Winning Women is an extraordinary initiative to be part of.The women, the knowledge and the support are priceless.I truly feel as if I am part of something very special and unique.I am beyond grateful to EY for this extraordinary initiative.



Rachel Pendered Founder and Managing Director Media Zoo United Kingdom

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The access and support from EY experts makes it possible to keep growing our businesses.



Chantal Choufani CEO and Chairwoman Wide Plains Insurance Brokers Lebanon

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Submit an application today

Deadline for applications: **31 August 2023**

Apply here

MENA Eligibility criteria

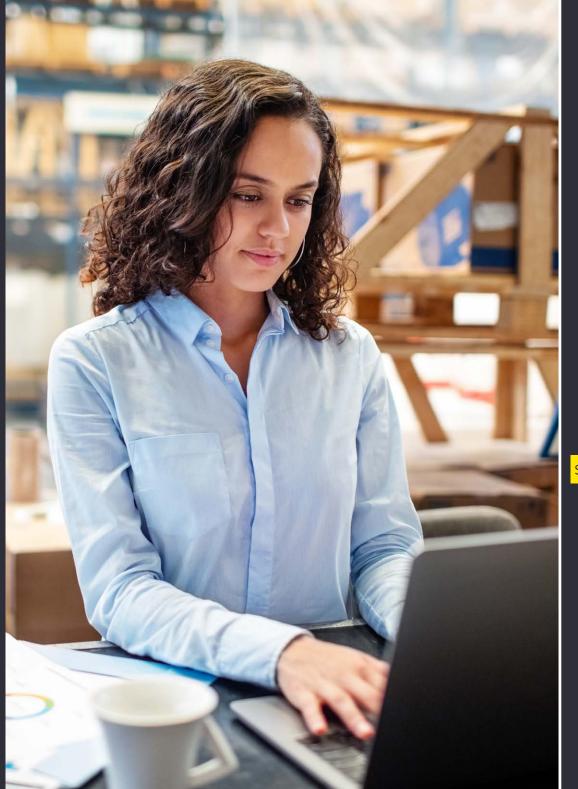
Entrepreneurial Winning Women will be expected to demonstrate the necessary qualities to take the fullest advantage of this opportunity, including ambitious company growth goals, energy, creativity, entrepreneurial purpose and passion. To be eligible for this extraordinary opportunity, applicants must meet the following criteria:

- 1. Are founding CEOs (at least 51%) in a registered business
- 2. Demonstrate passion to grow their business and scale up internationally
- 3. Businesses that: Are at least 2 years old.
- 4. Have annual revenues higher than USD 500,000.
- 5. Are headquartered in MENA

Those unable to commit to the required participation in 2023/24 should instead consider applying for future classes, when schedules will permit attendance.

Note: Program is delivered in English.





Submit an application today



Contact us

Program leader



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Join the conversation Follow us @EY_WFF #WinningWomen #WomenFastForward



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EY | Building a better working world

EY exists to build a better working world, helping to create long-term value for clients, people and society and build trust in the capital markets.

Enabled by data and technology, diverse EY teams in over 150 countries provide trust through assurance and help clients grow, transform and operate.

Working across assurance, consulting, law, strategy, tax and transactions, EY teams ask better questions to find new answers for the complex issues facing our world today.

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The MENA practice of EY has been operating in the region since 1923. For over 98 years, we have grown to over 7,500 people united across 26 offices and 15 countries, sharing the same values and an unwavering commitment to quality. As an organization, we continue to develop outstanding leaders who deliver exceptional services to our clients and who contribute to our communities. We are proud of our accomplishments over the years, reaffirming our position as the largest and most established professional services organization in the region.

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