FULL RANGE OF EY PRIVACY & DATA TRUST SOLUTIONS

Privacy Compliance and Governance Services

Privacy Compliance Assessments

Privacy program compliance assessment focused on 15 key privacy capabilities:

- Governance
  - Data privacy and Accountability
  - Data privacy notifications
  - Breach & Incident Management
  - Data privacy risk & controls framework
  - Training Awareness & Cultural Evolution
- Operations
  - Business process/system flow mapping/Data Inventory
  - Privacy impact assessments
  - Retention & destruction
  - Data subject requests & Complaints Management
  - Data Portability
- Use of personal data
  - Conditions for processing
  - 3rd party management
  - Security safeguards
  - Consent & Cookies Management
  - Data Analytics and the Ethical Use of Data

Privacy Program Development

Develop a privacy program which includes the following components:

- Governance
  - Team Structure & Roles/Responsibilities
  - Internal/External Privacy Policy/Notice
  - Privacy Impact Assessments (PIA) Methodology
  - Data Classification/handling
  - Data Retention Schedule
  - Data Subject Request Process
  - Privacy Incident Management Policy
  - Regulatory Reporting Policy
  - Consent/Disclosure Policy
  - Cookie Management Policy
  - Outsourcing/Cross Border Policy
  - Privacy Compliance Awareness & Training
  - Privacy Controls Framework/Risk Management
  - Privacy Research
  - Complaints Management

Privacy & Data Trust Operations Services ●

Business/System Process Management/Data Inventory

- Map business and system process flows to build data processing inventory
- Perform data discovery and classification on high risks data sources

Privacy Impact Assessment Manage Services ★

- Privacy impact assessments on high-risk business processes to identify and remediate privacy risk

Data/Records Retention and Destruction ★

- Review and/or development of data and records retention schedule
- Implementation of solutions to help automate data retention and destruction schedules

Transfer Impact/Vendor Privacy Assessments Manage Services ★

Perform transfer impact assessments where personal information is stored or process outside of the applicable jurisdiction to assess what safeguards are in place to protect from unauthorized access including government surveillance laws.

Consent/Cookie Management ★

- Strategy to identify, scan, categorize, block and publish 1st party cookies
- Strategy to develop data insight solutions without the use of 3rd party cookies

Privacy Enhancing Technologies

Development of a data analytics strategy that incorporates de-identification techniques, PETs or data synthesis.

Zero Trust Security Architecture

Implement least privacy access model on all verified people, devices and connections to ensure only authorized sources access the data.

Privacy by Design (PbD) for Products and Services

Development of key privacy controls and functionality that can be embedded during the design phase of products and services to reduce privacy risks and increase trust generation.

Cloud Migration Privacy Impact Assessments (PIA)

Perform PIA on cloud migration strategies to ensure privacy risks and data trust optimization opportunities are addressed during the design phase.

Privacy Continuous Improvement Services

Cultural Evolution Training

Leadership Data Trust Mindset & Behaviors

- Impact of risk exposure and customer strategy
- Embed privacy and security mindset throughout organization
- Rapidly respond to threats and influence others
- Prioritize business continuity, brand, and growth

On-the-job behavioural Training

- Go-to experts and advocate for data privacy
- Educating employees and staying close to best practices and compliance
- Trusted resources supporting changing privacy laws

Meaningful Disclosures

Strategy to revolutionize the way consent and transparency is presented throughout the customer journey including just in time notices, interactive tools, customized mobile interfaces and purpose statements.

Privacy Certification

- Readiness assessments for privacy certifications such as NIST, ISO27701, SOC Privacy domain
- Attestation for privacy certifications such as NIST, ISO27701, SOC Privacy domain

★ Pre-requisite Business/System Process Management/Data Inventory

● Strategy includes the use of appropriate tooling/technology

EY