# An ideal Circular Economy Journey

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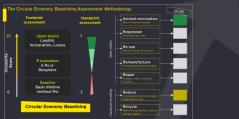
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### The Circular Economy Baselining

The Circular Economy Baselining aims to identify the basic circularity of product portfolios following a three step approach. Findings and their business implications are based on an evaluation of its foot- and handprint according to the R framework.



#### The Circular Design Canvas

The Circular Design Canvas represents an approach to develop new business models for companies from different industries. Developed content will include the biosphere and technosphere and will target from the bill of material of products to the business model and the ecosystem.



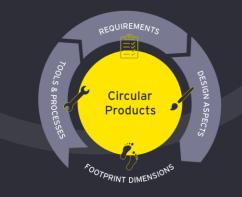
## The Circul8or

The Circul8or measures detailed circularity, collects and visualizes data, identifies future potential and helps to manage the transformation towards an innovative and efficient future business model. By doing this, the Circul8or focuses on 3 dimensions: Planet, People and Profit.



### The Circular Design Almanac

The Circular Design Almanac is an approach that provides a clear structure to develop offerings and design hardware for closed loops. It assesses product portfolios with regards to CE principles and select pilot BU / products.



# Our Circuneer Training

The 3-week Circuneer training not only teaches basics of the Circular Economy, but also enables companies to develop resilient future business models and to concretely identify potentials in their own company and take a first step towards circularizing their own business models.

Week 3 -Circularize

Week 1 -Understand

Week 2 -Analyze

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