

# An ideal Circular Economy Journey

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## 1 The Circular Economy Baseline

The Circular Economy Baseline aims to identify the basic circularity of product portfolios following a three step approach. Findings and their business implications are based on an evaluation of its foot- and handprint according to the R framework.

## 2 The Circul8or

The Circul8or measures detailed circularity, collects and visualizes data, identifies future potential and helps to manage the transformation towards an innovative and efficient future business model. By doing this, the Circul8or focuses on 3 dimensions: Planet, People and Profit.

## 3 Our Circuneer Training

The 3-week Circuneer training not only teaches basics of the Circular Economy, but also enables companies to develop resilient future business models and to concretely identify potentials in their own company and take a first step towards circularizing their own business models.

Week 1 - Understand

Week 2 - Analyze

Week 3 - Circularize

## 5 The Circular Design Canvas

The Circular Design Canvas represents an approach to develop new business models for companies from different industries. Developed content will include the biosphere and technosphere and will target from the bill of material of products to the business model and the ecosystem.

Offering	Bill of materials	Dematerialize	Business models	Bio/Techno	Loops - TMs	Engineering	Eco-System	Footprint
What is the offering? What are the key components? How is it produced? How is it distributed? How is it used? How is it disposed?	What are the materials used? What are the components? How are they produced? How are they distributed? How are they used? How are they disposed?	How can the product be designed to reduce material use? How can the product be designed to reduce material use? How can the product be designed to reduce material use?	How can the product be designed to reduce material use? How can the product be designed to reduce material use? How can the product be designed to reduce material use?	How can the product be designed to reduce material use? How can the product be designed to reduce material use? How can the product be designed to reduce material use?	How can the product be designed to reduce material use? How can the product be designed to reduce material use? How can the product be designed to reduce material use?	How can the product be designed to reduce material use? How can the product be designed to reduce material use? How can the product be designed to reduce material use?	How can the product be designed to reduce material use? How can the product be designed to reduce material use? How can the product be designed to reduce material use?	How can the product be designed to reduce material use? How can the product be designed to reduce material use? How can the product be designed to reduce material use?

## 4 The Circular Design Almanac

The Circular Design Almanac is an approach that provides a clear structure to develop offerings and design hardware for closed loops. It assesses product portfolios with regards to CE principles and select pilot BU / products.

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