

## Smarter, integrated data privacy management

Customized workflows and reporting

Intelligent and integrated automation

Up to date and centralized data storage

Evolving and robust privacy rules engine

Comprehensive asset repository search

Minimal questionnaires

Powered by EY's proprietary privacy and risk control framework

EY's Intelligent Privacy Automation (IPA) Platform is configured to your organization's unique business model, creating significant operational efficiencies, necessary compliance artifacts and risk management through enterprise reach, scalability and maximization of data to service multiple privacy functions.

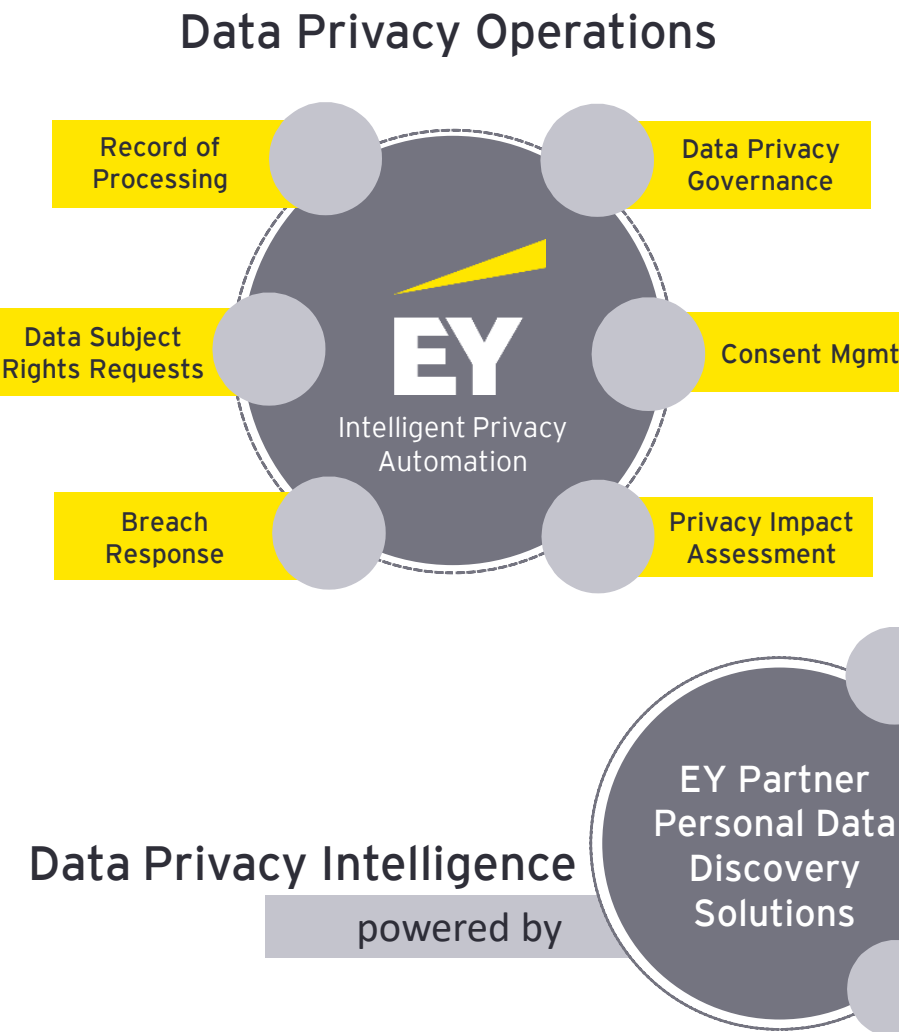
01 Staging

02 Design

03 Operationalization

- ▶ Identify scope and business requirements for **IPA solution modules** needed
- ▶ Complete proof of concept for **personal data discovery** against all systems of record
- ▶ Collection and **risk-based prioritization** of all data related to business functions, applications and personal data processing
- ▶ Leverage best practices and operational advice from **EY's data privacy user community**

- ▶ Design (i) customized **digital templates** for all IPA modules and (ii) **workflows** customized for business model, review and escalation processes and specific views/personas
- ▶ Import **customized policies** and design for management of approvals and exceptions
- ▶ Design **customized reporting**



### Optional EY privacy managed services:

- ▶ Perform PIAs, DPIAs and ROPAs
- ▶ Respond to Data Subject Rights Requests
- ▶ Provide ongoing ServiceNow and BigID operations maintenance and support







EY's IPA platform may reduce PIA and DSR processing times by up to 60 and 50 percent respectively\*

now

Certified App

\*Based on EY's Privacy operational experience

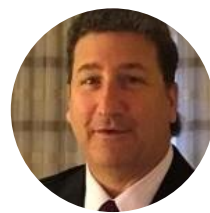
## Modular capabilities and accelerators

 <b>Data Subject Rights Requests</b>	 <b>Record of Processing</b>	 <b>Data Privacy Impact Assessment (DPIA)</b>	 <b>Data Privacy Governance</b>	 <b>Breach Response</b>	 <b>Consent Management</b>
<ul style="list-style-type: none"> <li>▶ Centralized intake via customized portal</li> <li>▶ Personal data discovery and automation through integrations</li> <li>▶ Workflow orchestration and response staging with compliance rules engine</li> </ul>	<ul style="list-style-type: none"> <li>▶ Manage data collection, automated personal data type discovery</li> <li>▶ Generate data flow maps for critical business processes and systems involving personal data processing</li> </ul>	<ul style="list-style-type: none"> <li>▶ Conduct privacy risk assessments and manage impact, risk acceptance, track remediation items and monitor privacy risks</li> <li>▶ EY's Privacy Policy and Control Library</li> </ul>	<ul style="list-style-type: none"> <li>▶ Enforce "data privacy by design" by conducting regular audits</li> <li>▶ Assess processors including vendors to protect the rights and freedoms of data subjects</li> </ul>	<ul style="list-style-type: none"> <li>▶ Manage major breaches that pose a high risk to the rights and freedoms of data subjects</li> <li>▶ Coordinate notifications to privacy authority and data subjects in accordance to legislation</li> </ul>	<ul style="list-style-type: none"> <li>▶ Allow data subjects to provide specific consent for personal data usage and manage their choices</li> <li>▶ Update consent and opt-out downstream to critical systems</li> </ul>

### Your team to serve



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