FAAS corporate reporting survey 2018

How can the digital transformation of reporting build the bridge between trust and long-term value?

Using data and technology to drive a new future for corporate reporting

Transforming the finance workforce and overcoming cultural barriers

- **63%** of respondents say resistance and cultural barriers within their finance teams are barriers to digital innovation.
- **72%** of respondents say Artificial Intelligence (AI) experts will be critical to driving innovation in finance and reporting over the next two years.
- **27%** of respondents, aged 39 years or younger, agree roboticists will be “very important” to digital innovation.
- **16%** of those who are 50 years or older.

- **76%** of respondents say finance should widen its recruitment net to find people with non-traditional backgrounds.

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