Between June and September 2021, researchers – the global market research agency Ipsos MORI – conducted 4,762 surveys in the local language with board members, senior managers, managers, and employees in a sample of the largest organizations and public bodies in 54 countries and territories worldwide.

**Job title**
- Board director/member: 442 (9%)
- Senior management: 1,287 (27%)
- Other management: 2,002 (42%)
- Other employee: 1,031 (22%)

**Company size (employee numbers)**
- Less than 249 employees: 23 (>1%)
- 250–499 employees: 5 (>1%)
- 500–999 employees: 972 (20%)
- 1,000–4,999 employees: 1,749 (37%)
- 5,000–9,999 employees: 810 (17%)
- 10,000 employees +: 1,203 (25%)

**Industry summary**
- Financial services: 543 (11%)
- Government and public sector: 480 (10%)
- Consumer products, retail and wholesale: 538 (11%)
- Technology, communications and entertainment: 765 (16%)
- Energy: 225 (5%)
- Life sciences: 270 (6%)
- Advanced manufacturing and automotive: 688 (14%)
- Real Estate: 280 (6%)
- Professional firms and services: 215 (5%)
- Other: 758 (16%)
- Total: 4,762 (100%)

**Geographical split of respondents by region**

**Number of interviews in each region**

**North America**
- Canada: 100
- United States: 250
- Total: 350

**South America**
- Argentina: 100
- Brazil: 100
- Chile: 100
- Colombia: 100
- Mexico: 100
- Peru: 45
- Total: 545

**Oceania**
- Australia: 100
- New Zealand: 50
- Total: 150

**Far East Asia**
- China (Mainland): 100
- Hong Kong: 87
- Malaysia: 100
- Singapore: 100
- South Korea: 102
- Taiwan: 50
- Thailand: 100
- Vietnam: 104
- Japan: 101
- Total: 836

**Western Europe**
- Austria: 100
- Belgium: 80
- Denmark: 51
- Finland: 100
- France: 100
- Greece: 100
- Germany: 100
- Ireland: 50
- Italy: 100
- Netherlands: 100
- Norway: 60
- Portugal: 102
- Spain: 100
- Sweden: 102
- Switzerland: 60
- United Kingdom: 100
- Total: 1,405

**Middle East, India and Africa**
- India: 100
- Israel: 50
- Kenya: 45
- Nigeria: 50
- Saudi Arabia: 75
- South Africa: 100
- Turkey: 50
- United Arab Emirates: 100
- Total: 570

**Eastern Europe**
- Baltics (Lithuania 40, Latvia 40, Estonia 21)
- Czech Republic: 100
- Hungary: 100
- Poland: 100
- Romania: 100
- Russia: 100
- Serbia: 102
- Slovakia: 101
- Ukraine: 100
- Total: 904

**Total**
- 4,762