EY Private teams know that private companies, entrepreneurs, family businesses and the capital markets transform the world. It is through the drive, purpose and ambition of these private businesses – your business – that innovation and human progress occur.

Your ambition is the beating heart of your business. As an owner, CEO or entrepreneur leading a private or family enterprise, you embrace a passion for your business with a commitment that it flourishes and grows.

To this end, having a high-quality audit performed with objectivity, integrity, independence and professional skepticism is essential. In order to meet the unique requirements of private companies, EY teams have developed a customized Audit Experience specifically designed for private companies. This experience:

• Utilizes enhanced tools, technologies and guidance specifically designed for private companies
• Embraces the benefits of leading-edge technology
• Facilitates a deeper dive into your business
To help you unlock the full potential of your ambition and bring you business improvement opportunities, EY Private teams have developed EY Private Business Insights (the Insights).

The Insights are part of the EY Private Audit Experience and contain thought-provoking intelligence ranging from financial data analytics and peer benchmarks to hot topics in your industry tailored to your business and management priorities.

The Insights are created using the same data the EY audit team collects to conduct their audit. The EY Private team leverages tax insights and EY proprietary tools, such as EY Helix analyzers and the EY Benchmark analysis, to generate additional observations at no additional cost to you.

Your EY audit team then facilitates an impactful conversation about how you can turn this valuable data into invaluable advice that can help strengthen your business. This conversation may also help you obtain a better understanding of:

- How your company compares with its peers in key measures
- Untapped opportunities that may exist to realize efficiency gains
- The business processes that could be improved

EY Private Business Insights neither provide audit evidence nor represent an assurance opinion or conclusion related to the entity's financial reporting.

To find out more about EY Private Business Insights and EY Private, visit ey.com/private.