

How can valuable data become invaluable advice?

The better the question. The better the answer.
The better the world works.

EY Private teams know that private companies, entrepreneurs, family businesses, and the capital markets transform the world. It is through the drive, purpose and ambition of these private businesses – your business – that innovation and human progress occur.

Your ambition is the beating heart of your business. As an owner, CEO or entrepreneur leading a private or family enterprise, you embrace a passion for your business with a commitment that it flourishes and grows.

To this end, having a high-quality audit performed with objectivity, integrity, independence and professional skepticism is essential. In order to meet the unique requirements of private companies, EY teams have developed a customized audit experience specifically designed for private companies. This experience:

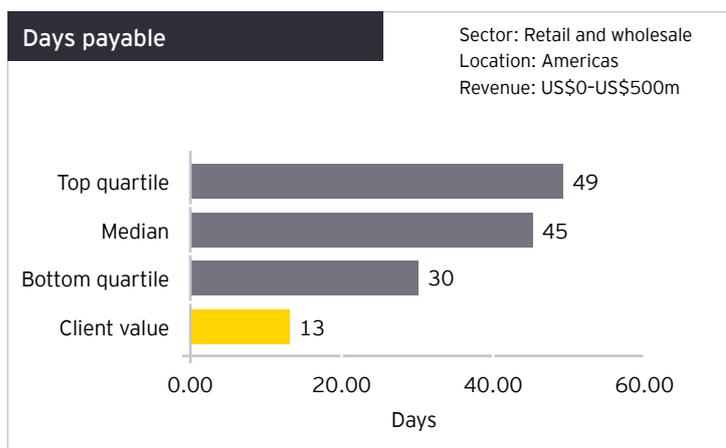
- ▶ Utilizes enhanced tools, technologies and guidance specifically designed for private companies
- ▶ Embraces the benefits of leading-edge technology
- ▶ Facilitates a deeper dive into your business



To help you unlock the full potential of your ambition and bring you business improvement opportunities, EY Private teams have developed EY Private Business Insights (the Insights).

The Insights are part of the EY Private Client Audit Experience and contain thought-provoking intelligence ranging from financial data analytics and peer benchmarks to hot topics in your industry – tailored to your business and management priorities.

The Insights are created using the same data the EY audit team collects to conduct their audit. The EY Private team leverages tax insights and EY proprietary tools, such as EY Helix analyzers and the EY Benchmark analysis, to generate additional observations at no additional cost to you.



Example output

Your EY audit team then facilitates an impactful conversation about how you can turn this valuable data into invaluable advice that can help strengthen your business. This conversation may also help you obtain a better understanding of:

- ▶ How your company compares with its peers in key measures
- ▶ Untapped opportunities that may exist to realize efficiency gains
- ▶ The business processes that could be improved

EY Private Business Insights neither provide audit evidence nor represent an assurance opinion or conclusion related to the entity's financial reporting.

To find out more about EY Private Business Insights and EY Private, visit ey.com/private.

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EY | Building a better working world

EY exists to build a better working world, helping to create long-term value for clients, people and society and build trust in the capital markets.

Enabled by data and technology, diverse EY teams in over 150 countries provide trust through assurance and help clients grow, transform and operate.

Working across assurance, consulting, law, strategy, tax and transactions, EY teams ask better questions to find new answers for the complex issues facing our world today.

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About EY Private

As Advisors to the ambitious™, EY Private professionals possess the experience and passion to support private businesses and their owners in unlocking the full potential of their ambitions. EY Private teams offer distinct insights born from the long EY history of working with business owners and entrepreneurs. These teams support the full spectrum of private enterprises including private capital managers and investors and the portfolio businesses they fund, business owners, family businesses, family offices and entrepreneurs. Visit ey.com/private

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