

When impact entrepreneurship works better, the world works better.

## Introduction

At EY, we believe a better working world is one where everyone can contribute to and share the benefits of sustainable economic growth. That's why EY is committed to driving inclusive growth, including support for the new wave of impact entrepreneurs who are making it their business to tackle the causes and symptoms of deepening inequality.

By extending our knowledge, skills and experience to their businesses - on a not-for-profit basis - we're helping improve their resilience, productivity and capacity for sustainable growth. Increasingly, we're also translating insights from individual projects into advice and guidance that can help the entire impact entrepreneurship sector achieve greater scale, for example, by overcoming the challenges of last-mile distribution.

The reason we do this is simple: when impact entrepreneurship works better, the world works better. Whether by accelerating creation of quality jobs, expanding affordable access to vital goods and services or advancing the economic participation of women, young people and other underrepresented groups, scaling impact entrepreneurship creates ripples that can change millions of lives.

In this yearbook, we're proud to showcase a dozen of our most recent engagements with impact entrepreneurs and investors from around the world. These are the examples that most inspire us, bringing to life how this work plays a vital role in fulfilling our purpose and accelerating progress toward the UN Sustainable Development Goals.

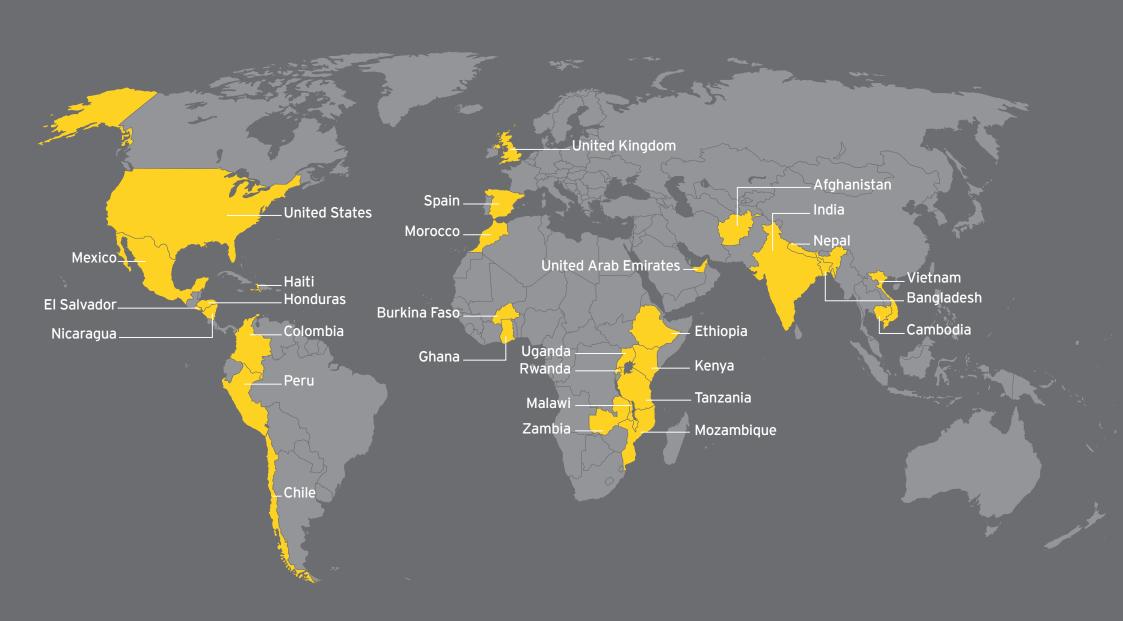
We hope they inspire you too.

# Helping impact entrepreneurs change lives

From creating more rewarding jobs in the US to extending quality maternal health care in Kenya, the 12 engagements highlighted in this yearbook all share one goal in common: empowering as many people as possible to contribute to, and share in the benefits of, sustainable economic development.

They may only be a tiny fraction of the many life-changing businesses to which EY people have devoted tens of thousands of hours of service over the past year. Nevertheless, even this small sample shows that the impact of this work can be felt by people all around the world, in both mature and emerging economies.

In 2017, we extended thousands of hours of EY services to impact entrepreneurs all over the world.

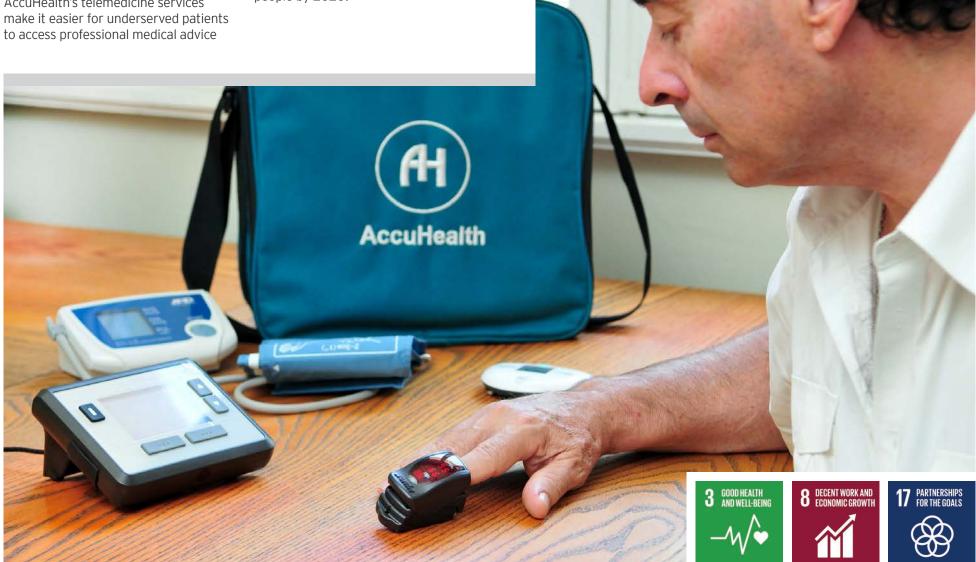


## **AccuHealth**

Spreading access to quality health care across Latin America

AccuHealth's telemedicine services

and self-manage chronic conditions at home. With help from EY to plan expansion beyond Chile into Mexico and Columbia, it aims to be serving a million people by 2020.



# **AgDevCo**

### Building African agribusiness

AgDevCo provides long-term capital to help early-stage enterprises such as Talian - a family-run maize and cassava milling business - reach profitability and scale. With AgDevCo investment and EY's help to strengthen financial

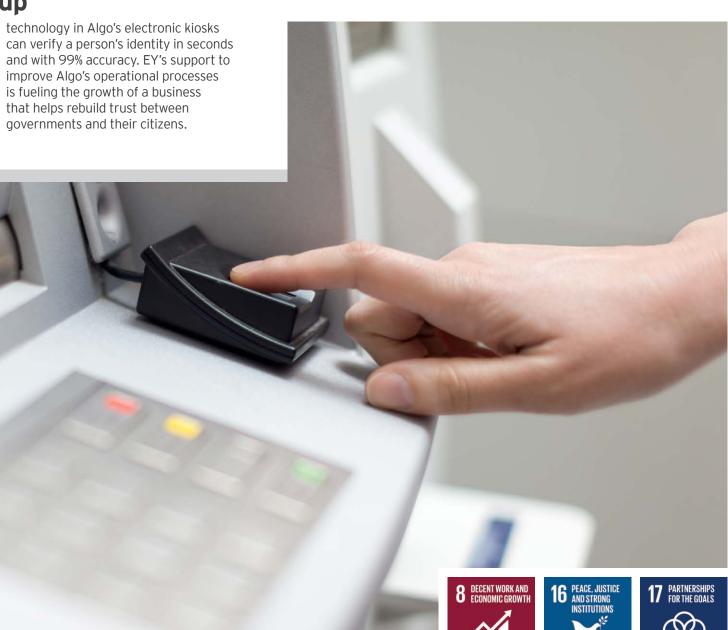
and operational controls, Talian aims to grow its operations six-fold over the next five years, creating hundreds of skilled jobs and linking thousands of small scale farmers to export and premium markets.



# **Algo Consulting Group**

Transforming how citizens connect with government services

Notarizing important documents used to take months and was susceptible to fraud; however, the biometric



# The Clinton Giustra Enterprise Partnership (CGEP)

# Improving livelihoods of smallholder farmers

CGEP's farmer services businesses provide training, inputs and working capital for smallholder farmers, procure their crops,

and sell them to buyers who guarantee demand and a fair price. EY's assessment of the markets and supply chains for various crops is informing opportunities to replicate CGEP's successful social business model across Southeast Asia.



# **Husk Power Systems**

Powering homes and businesses off the grid

Husk provides rural communities with affordable power from entirely renewable sources - 24 hours a day, 7 days a week. Poised to add more than 300 mini-grids across India and Tanzania over the next 4 years, serving almost 65,000 homes and small businesses, EY helped Husk design an organization structure and IT infrastructure capable of supporting this ambitious growth.



# The Institute for the Economic Empowerment of Women (IEEW)

Empowering women entrepreneurs as change agents in Rwanda and Afghanistan Just one of the remarkable alumna of IEEW's PEACE THROUGH BUSINESS® program, Celine Uwineza has overcome personal hardship by starting Right Seat - a human resource management and technical training center. With

support from EY mentors, she's taking the skills she's gained and paying them forward, mentoring college students at Kepler University to develop crucial employability skills.



# International Development Enterprises (iDE)

Strengthening women's economic participation in Bangladesh

20 million lives, with a focus on

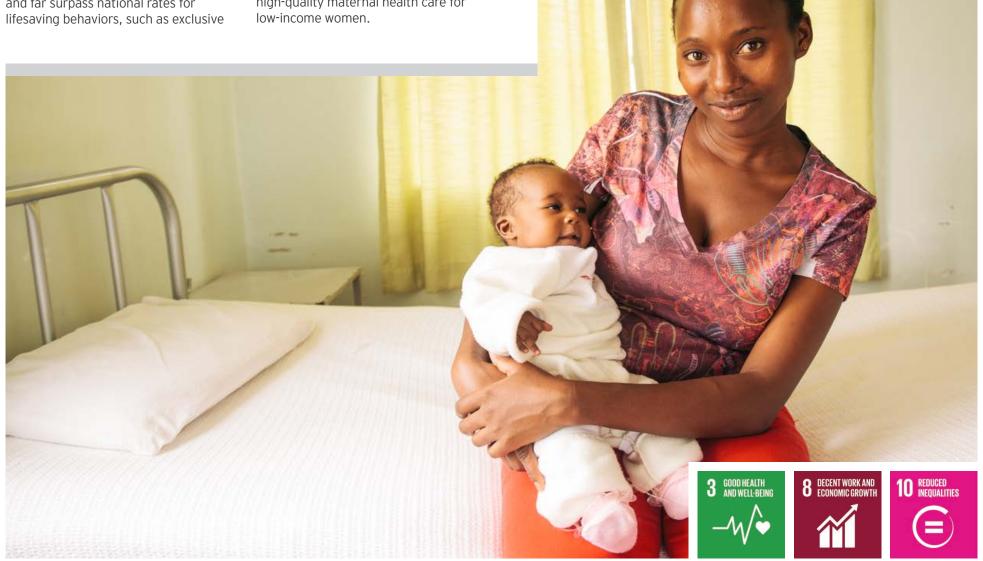
to strengthen women-led microenterprises in its development programs in Bangladesh, iDE is better able to support these life-changing businesses.



## Jacaranda Health

# Driving down maternal mortality

Mothers at Jacaranda clinics experience fewer birth complications and far surpass national rates for lifesaving behaviors, such as exclusive breastfeeding. Aided by EY's support to streamline patient management and financial processes, Jacaranda aims to become East Africa's first truly sustainable and scalable provider of high-quality maternal health care for low-income women.



## M-KOPA

## Connecting the disconnected

M-KOPA has already connected more than 500,000 homes to affordable solar power in East Africa. With EY's help to streamline operations and lower the cost of supporting its growing customer

base, the business aims to reach 3 million of Kenya's 5 million off-grid households by 2025, helping them save hundreds of millions of dollars in avoided fuel costs.



## **Orbit**

# Incubating youth-led business

Already the fastest-growing social enterprise of its type in the UK, Orbit provides the next generation of entrepreneurs with the mentoring and technical support they need to launch their own business. Aided by EY's support to strengthen its operational processes and financial management, Orbit aims to scale across 10 UK cities over the next 5 years.



# **Pincho Factory**

Turning food service jobs into rewarding careers

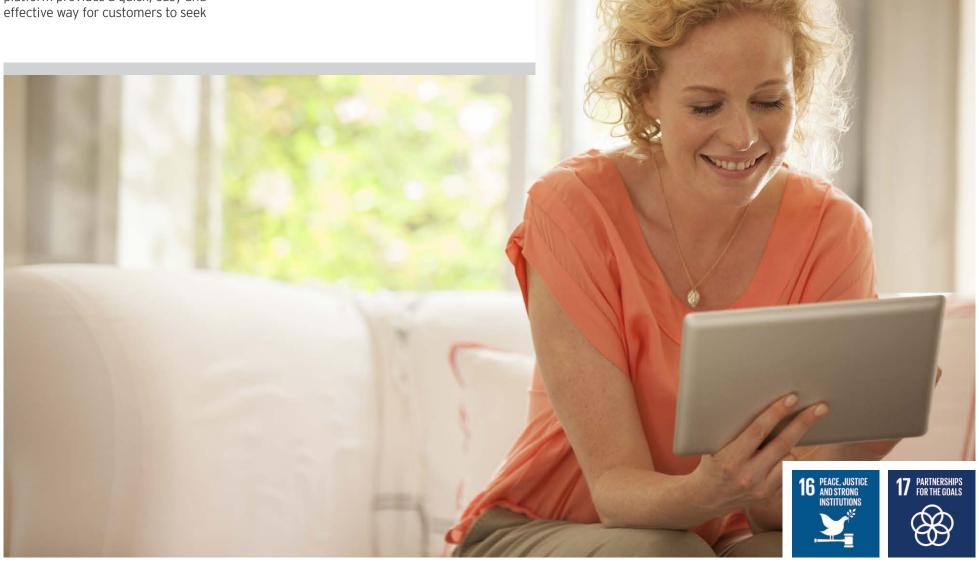
With its focus on fresh, sustainable produce, and investment in skills, Flordia-based restaurant chain Pincho generation of responsible restaurateurs. With EY's help to streamline financial processes and improve its ability to raise capital, the business aims to grow its quality jobs five-fold by 2020.



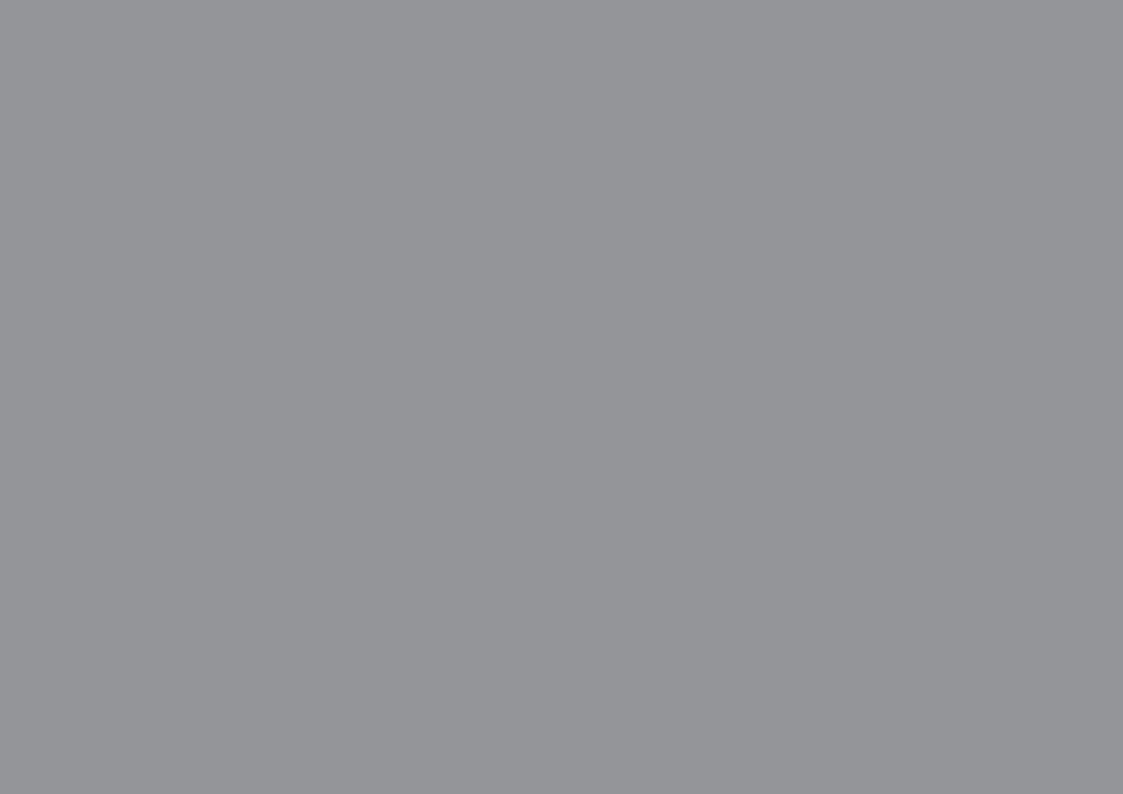
## Reclamador

## Defending consumer rights

For those who fall victim to breaches of consumer protection laws in Spain, Reclamador's user-friendly online platform provides a quick, easy and effective way for customers to seek redress. EY helped strengthen its culture, processes and organizational structure, empowering the business to help thousands more people achieve access to justice.



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#### Find out more

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