

How can supporting
today's women
founders inspire
tomorrow's
mold-breakers?

EY Entrepreneurial Winning Women™ Europe 2019



The better the question. The better the answer.
The better the world works.



EY

Building a better
working world

A photograph of a woman with blonde hair, seen from the side, clapping her hands. She is wearing a dark jacket and a watch. The background is blurred, suggesting a large event or conference.

Calling women entrepreneurs with big plans

The EY Entrepreneurial Winning Women™ program helps a select group of women founders rapidly accelerate their growth in this transformative age. Through an annual selection and evergreen program, the entrepreneurs are provided with powerful new ways of managing business growth through a combination of executive education, community, mentorship and connections.

Why participate?

Entrepreneurial Winning Women join an elite business network of the best high-growth companies and participate in a customized executive education program with year-round activities designed to:

- ▶ Expand their knowledge with the latest information, research and executive dialogues about business strategies and practices.
- ▶ Identify potential partners, strategic alliances, customers and suppliers as well as prospective sources of private capital.
- ▶ Provide access to informal, one-to-one guidance and support.
- ▶ Strengthen their executive leadership and business skills and identify opportunities to grow through meetings with senior advisors and seasoned entrepreneurs.
- ▶ Increase visibility for themselves and their companies among corporate executives, investors and the media, creating possible new collisions, collaborations and opportunities.

Results from the recent Entrepreneurial Winning Women global impact study show

This program works

Program participants have benefited as leaders

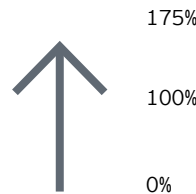
- #1 Advice from EY and other program participants
- #2 National exposure
- #3 Working *on* the business instead of *in* it
- #4 Confidence to be a public figure



As these founders flourish, their companies grow



Average CAGR growth since becoming Entrepreneurial Winning Women



Average headcount growth since becoming Entrepreneurial Winning Women

Through the first global survey of this community of more than 400 successful women entrepreneurs across 50 countries, we share what these founders have learned and applied in scaling their companies. They also tell us how they are using their increased wealth, influence and prominence to better the world around them and encourage future generations to pursue their dreams as entrepreneurs.

Visit the Entrepreneurial Winning Women Global impact study recent instant magazine for the full results.

Five ways to win

Meet your peers and learn what it takes to scale:

- 1 Think big and be bold
- 2 Work on the business, rather than in it
- 3 Establish key advisory networks
- 4 Build a public profile
- 5 Evaluate financing for expansion



Eligibility

Applicants must meet the following criteria to participate:

High potential women entrepreneurs who:

- ▶ Have a substantial ownership of:
 - ▶ A technology-based or digital enterprise, or
 - ▶ An innovative enterprise disrupting industries, creating new business models
- ▶ Have decision making role
- ▶ Demonstrate passion to grow their business and scale up internationally

Businesses that:

- ▶ Are at least 2 years old
- ▶ Have annual revenues higher than EUR 1 million
- ▶ Are headquartered in Europe

Applicants who are selected must be able to attend and fully participate in:

- ▶ Two-day Orientation Conference in October 2019, dates and location TBC

- ▶ Two-day conference in Spring 2020, dates and location TBC
- ▶ Two e-learning sessions. These will be delivered via video-conference and will be scheduled throughout the year

Those unable to committ may be better served not applying or waiting for another year when schedules permit attendance.

Note:

The conferences and e-learning sessions will be organized centrally and delivered in English.

The mentoring program will be conducted in the country in which the company is located, and in the local language.

How to apply

To complete an application form for the EY Entrepreneurial Winning Women™ Europe program, visit ey.com/be/winningwomen. The application deadline is **15 August 2019**.



Kate Hyde

CEO, Glencove
Ireland
Class of 2018

"Being part of the program has given me more than I ever thought possible. I have a found a safe platform to discuss my business dreams and challenges with a group of women, built just like me, from all over the world. Never did I think I would find such a space."



Tsveti Kyoseva

CEO, Methodia
Bulgaria
Class of 2018

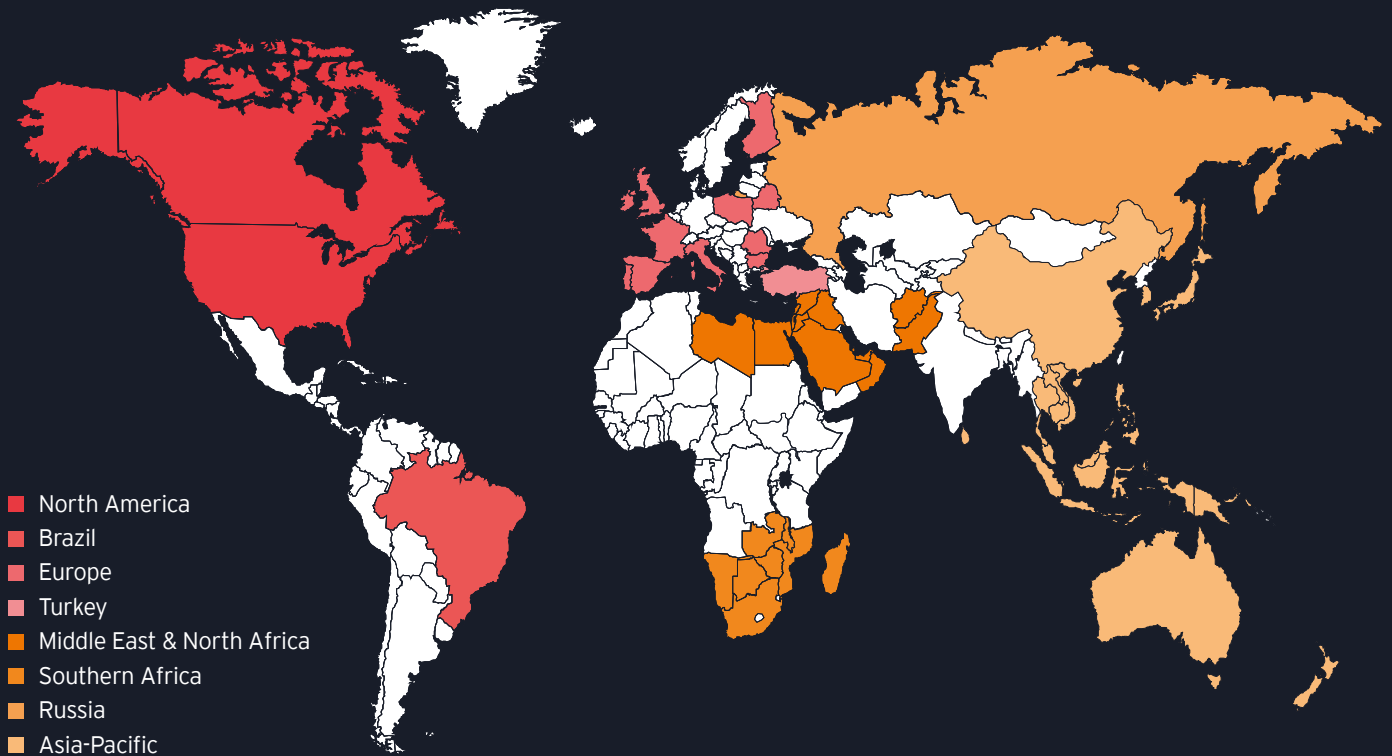
"EY's Entrepreneurial Winning Women program is a unique global community of visionaries that offered me networking on a global scale, inspirational experience sharing, and invaluable access to global mentors."

To hear more from EY Entrepreneurial Winning Women Europe alimni about their experience from the program, please visit ey.com/be/winningwomen and read about program results.



Worldwide presence

Become part of this global community of successful women entrepreneurs who by 2019 number close to 500.



Amanda Thomson

CEO and Founder, Thomson & Scott Limited
UK
Class of 2017

"The Entrepreneurial Winning Women program offers an open invitation to be part of the wider EY business community, with access to contacts and business advice from relevant mentors. I wouldn't hesitate encourage any entrepreneur with a fast-growth business mentality to apply for the next intake."



Brigitte Baumann

Founder and Chief Investment Officer,
Go Beyond Investing
Switzerland
Class of 2017

"I'm delighted to be part of the EY Entrepreneurial Winning Women program. I especially like the peer to peer learning, access to a mentor from EY with whom I can discuss many business matters and for all the growth tools and contacts I can access. It is already having a positive impact on my business growth."

A part of **Women. Fast forward**: put gender on your agenda

Accelerating achievement of gender parity – within EY and in business at large – is not just a fairness argument but an economic imperative. We believe the world can't afford to wait another century for women to achieve gender parity in the workplace. In 2015, we asked ourselves what more we could do within our organization and externally to advance women. We unified our gender parity efforts through our **Women. Fast forward** platform to inject greater urgency into our own initiatives

and inspire people to do more. What is needed now to accelerate change is purposeful action by both men and women to recruit, retain and advance women in equal proportion to their numbers and commensurate with the limitless potential they offer the workplace. Together, we can redefine opportunities for future generations of women, forging a lasting legacy of growth, increased prosperity and stronger communities throughout the world.

Put gender on your agenda. ey.com/womenfastforward | [#WomenFastForward](https://twitter.com/EY_WFF)

Connect with us:



ey.com/be/winningwomen



eww@be.ey.com



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About EY

EY is a global leader in assurance, tax, transaction and advisory services. The insights and quality services we deliver help build trust and confidence in the capital markets and in economies the world over. We develop outstanding leaders who team to deliver on our promises to all of our stakeholders. In so doing, we play a critical role in building a better working world for our people, for our clients and for our communities.

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ED None.



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