The next wave in health

For developments in health care technology to be effective, they must simplify, systematize, and give more time to patients and physicians.

We surveyed:

6,113 Consumers
530 Physicians

Located in:

Consumers and physicians we surveyed anticipate a clear shift to digital health

Current consumer sentiment toward tech-enabled care

- 35% of consumers express willingness to utilize an on-demand e-visit for common acute symptoms
- 55% of consumers find mobile health apps helpful to better track their health, or use an online symptom checker to help decide if they need to see a doctor

Current and future physician outlook for tech-enabled care

- 16% currently use patient engagement tools
- 39% plan to introduce them in the future
- 13% currently use virtual visits
- 36% plan to introduce them in the future

Physicians and consumers anticipate in the next decade...

- 64% Of physicians believe digital technologies will enable care teams to remotely coordinate complex patient care
- 53% Of consumers believe that remote coordination, enabled by digital technologies, will assist in remotely coordinating care

...but that number jumps to 32% when you ask the same consumers if they expect to use those kits in the future

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