



# How will AI unlock the power of data to give your deal the edge?

The better the question. The better the answer.  
The better the world works.

When it comes to transaction diligence, you need every piece of relevant information to fully understand the value behind your deal. Reducing the risk of knowledge gaps in a fast paced deal environment is key to realizing most value from a successful transaction outcome.

## Introducing EY Diligence Edge

Enhancing the EY M&A experience with the latest AI developed with IBM Watson, EY Diligence Edge can:

- ▶ Perform an **instant search** of multiple external data sources, to provide an outside-in view of a company and its competitors
- ▶ **Ingest a data room** to help manage and analyze complex data sets in one location
- ▶ Automatically **correlate vast amounts of data with easy to understand visualizations**

EY Diligence Edge means a more thorough diligence, so we can provide you with better insights to inform your most important decisions.

## An augmented process that is part machine yet all human

EY Diligence Edge's "**outside-in**" component is a one-stop shop of external information related to a target company and its competitors.

Outside-in provides a consolidated view of publicly available financial data, market and industry information, news articles and social media buzz. This helps to uncover potential lawsuits, regulatory issues, cyber security concerns and organizational changes before you enter the deal process, thus helping to limit your exposure to risk.

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EY Diligence Edge reframes your transaction journey in a way that's more bespoke and focused than ever before. It reveals the facts to support your decision on whether a deal is the right one at the right time and at the right price.

## Smarter investigations and an intelligent search

EY Diligence Edge creates a “smart data room” by ingesting, classifying and searching through huge amounts of information and converting all unstructured data into machine-readable text.

This ensures a thorough review of all information sources and helps uncover data that could be hidden in obscure places, providing you with the pieces of information that are critical and relevant to you on a deal.

## Realizing the benefits

By combining “outside-in” with the “smart data room”, EY Diligence Edge correlates what’s happening in the real world with what’s happening with the deal.

EY Diligence Edge benefits you with:

- ▶ Better and more informed transaction discussions.
- ▶ More thoroughly investigated targets.
- ▶ A deeper due diligence with a broader range of information.
- ▶ Rapid identification of relevant information needed for better insights.

EY Diligence Edge helps dealmakers identify and leverage valuable insights throughout the transaction’s life cycle, as well as make informed decisions on deal value opportunities and gain an advantage in competitive deal processes.

## EY Diligence Edge team



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## EY | Building a better working world

### About EY

EY exists to build a better working world, helping create long-term value for clients, people and society and build trust in the capital markets.

Enabled by data and technology, diverse EY teams in over 150 countries provide trust through assurance and help clients grow, transform and operate.

Working across assurance, consulting, law, strategy, tax and transactions, EY teams ask better questions to find new answers for the complex issues facing our world today.

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### About EY Strategy and Transactions

EY Strategy and Transactions teams work with clients to navigate complexity by helping them to reimagine their eco-systems, reshape their portfolios and reinvent themselves for a better future. With global connectivity and scale, EY Strategy and Transactions teams help clients drive corporate, capital, transaction and turnaround strategies through to execution, supporting fast-track value creation in all types of market environments. EY Strategy and Transactions teams help support the flow of capital across borders and help bring new products and innovation to market. In doing so, EY Strategy and Transactions teams help clients to build a better working world by fostering long-term value. For more information please visit [ey.com/StrategyandTransactions](https://ey.com/StrategyandTransactions).

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EYG no. 002705-21GbI  
ED None

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