EY Cloud Data IQ

Key features of EY Cloud Data IQ
Wealth and asset managers are seeking to establish a holistic enterprise data management approach that delivers on the following strategic objectives:

**Grow**
- Single view of business parties
- Better insights through consolidated structured and unstructured data
- Enhanced customer experience

**Optimize**
- Simplified processes and architecture
- Enhanced integration between business units
- Reduced operational cost through enhanced automation

**Protect — Now**
- Strong governance and control
- Better data quality
- Increased data security

**Protect — Future**
- Enhanced regulatory and management reporting
- Agility to deploy technology and business change
- Increased competitive advantage

Key capabilities
EY Cloud Data IQ delivers a single, transparent and controlled data set, designed to facilitate a 360° view of the customer, intuitive client reporting, and better management information (MI).

This is powered by a scalable cloud-based architecture, designed specifically to meet the needs of wealth and asset managers, consisting of:

- API (Application Programming Interface) connectivity
- Investment management data lake
- Data managed service
- Data governance portal
- Reporting & analytics layer

How can asset managers unlock the power of their data?

- 83% of leading financial services firms that say data is their most valuable strategic asset
- 16% consider themselves ‘excellent’ at extracting value from their data today

What Cloud Data IQ users say

- The speed with which insight can be obtained from a variety of data sources is quite incredible.

Advanced data and analytics benefits
EY Cloud Data IQ can support wealth and asset managers to create a scalable and efficient operating model with the following key benefits:

- Brings together data from disparate sources in a single, centralized investment management data lake.
- Provides industry-specific analytics that enable asset managers to analyze structured and unstructured data in their native format, which means business users can get value from newly available data more quickly.
- Makes the right data available to those who can make the best use of it, in the most secure way, so new and old questions can be easily explored and answered with confidence.

Contact your EY representative for a demo.

Learn more at ey.com/clouddataIQ

© 2019 EYGM Limited. All Rights Reserved. EYG no. 004491-19Gbl. ED None. EY-000106333.indd (UK) 10/19. CSG London.