



EY World Entrepreneur
Of The Year™

5-9 June 2019 | Monaco

How do mold-breakers fuel the engine of growth?

Highlights of EY World Entrepreneur Of The Year™ 2019,
celebrating the entrepreneurs who transform the world.



The better the question. The better the answer. The better the world works.



Building a better
working world

EY World Entrepreneur of the Year™ brings together the world's boldest and most innovative entrepreneurs. We celebrate their accomplishments, help them network with their peers and host discussions on the topics that are most relevant for their business.

This year, we celebrated 57 EY Entrepreneur Of The Year™ Award winners from 47 countries and territories. All of them are challenging the status quo with their exceptional drive and determination to create companies that provide new solutions, new possibilities and new growth – and in doing so transform our world.

This distinguished group – the Class of 2019 – has combined revenues of almost US\$44b and nearly 160,000 employees combined. They share one thing: a passion to create a business that has a positive impact on their customers, their workforce and their community.

**EY World Entrepreneur
Of The Year is created
by entrepreneurs, for
entrepreneurs.**



EY Entrepreneur Of The Year winners are entrepreneurs from around the world.

57 EY Entrepreneur Of The Year winners
47 countries represented

Combined revenues of approximately

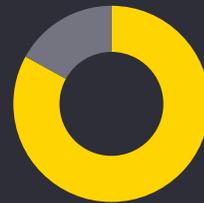
US\$43.8b

Average revenues of

US\$933.5m

Employees combined

159,720



83% private companies

17% public companies



257% average revenue growth, 2015-18

11 industries competed for the award this year

Watch our highlights film



The Class of 2019

Find out more about each winner [here](#).



EY World Entrepreneur Of The Year winner

“

While this award certainly recognizes individual accomplishment, it more profoundly stands for the power of teamwork, perseverance, risk-taking and resourcefulness. It stands for the power of curiosity and the possibility that any one of us can impact the world through a combination of imagination and execution.

Brad Keywell
CEO, Uptake Technologies, Inc.



Brad Keywell

CEO, Uptake Technologies, Inc., United States
EY World Entrepreneur Of The Year 2019

Brad Keywell is a serial entrepreneur whose work in data science helped his company, Uptake Technologies, become the fastest startup to reach a US\$2b valuation.

Brad says he has always been “a starter, rather than a joiner.” After successfully founding six companies including Groupon, Brad launched Uptake Technologies, a predictive analytics software provider, in 2014.

Uptake’s technology enables its clients to know when a piece of equipment is not performing well or about to break down. It analyzes data from sensors on industrial machinery and equipment and then uses data-science models to predict problems before they occur. The software can save companies millions of dollars by enabling them to look after their machinery better.

Brad and his wife, Kim, created the Keywell Foundation to support disruptive social entrepreneurs, and they signed The Giving Pledge in 2016, committing the majority of their wealth to philanthropy and giving back.

 **Play film**



Time to reflect on what will drive future growth

“

I consider investing in people, in their education and in their ability to team up the best recipe to fuel growth.

Sonia Bonfiglioli

President, Bonfiglioli Riduttori,
EY Entrepreneur Of The Year 2018 Italy winner





“

It's the Davos of entrepreneurship.

Rosaleen Blair CBE

Alexander Mann Solutions and EY World Entrepreneur Of The Year Judging Panel member



A place to be inspired and to inspire others

“

Women are sometimes lacking in self-confidence, and this is not necessary because it's a big journey to get here, but I'm here as a woman and I have done it, and I would really encourage more women to be in this position.

Katharina List-Nagl

CEO, F-LIST, GmbH,
EY Entrepreneur Of The Year 2018 Austria winner



A person is standing on a dark surface, holding a long, thin rod vertically. They are creating a large, glowing ring of light trails that encircle them. The background is a dark blue sky, and the foreground is filled with a dense field of similar light trails, creating a sense of depth and movement. The overall effect is a vibrant, golden-yellow glow against the dark background.

What makes a mold-breaker?

We put this question to EY Entrepreneur Of The Year winners, and this is what they told us. [▶ Play film](#)

If it doesn't exist, they build it. If there is no plan, they create one.

“

A mold-breaker is someone who looks at the current status quo and wonders why. Why does it have to be like this, and what can I do to change this to make the world better?

Peter Coppinger and Daniel Mackey

CEO and Co-founder and CTO and Co-founder, Teamwork.com,
EY Entrepreneur Of The Year 2018 Ireland winners



“

We have always generated progress. In 1967 we created the first parcel delivery company in Colombia, changing the distribution system. Today we are leading on e-commerce, creating solutions so that our customers can ship to all corners of the world.

María Elena Obando

President, Coordinadora,
EY Entrepreneur Of The Year 2018 Colombia winner



“

Our entrepreneurs are creating jobs, doing exciting new things, and frankly, they are putting pressure on well-established companies to innovate themselves.

Carmine Di Sibio
EY Global Chairman and CEO



“

Acıbadem has grown from a market value of about US\$2m in 1993 to about US\$3b currently, which is an asset for Turkey and its people. Having started with about 180 employees, we are now home to about 23,000 fellow workers, of which 60% are women, and contribute greatly to the company and to our economy.

Mehmet Ali Aydınlar

Chairman, Acıbadem Sağlık Grubu (Acıbadem Healthcare Group),
EY Entrepreneur Of The Year 2018 Turkey winner





Never stop learning

A week of knowledgeable speakers,
topical discussions and exchanging of ideas

Keynote speakers

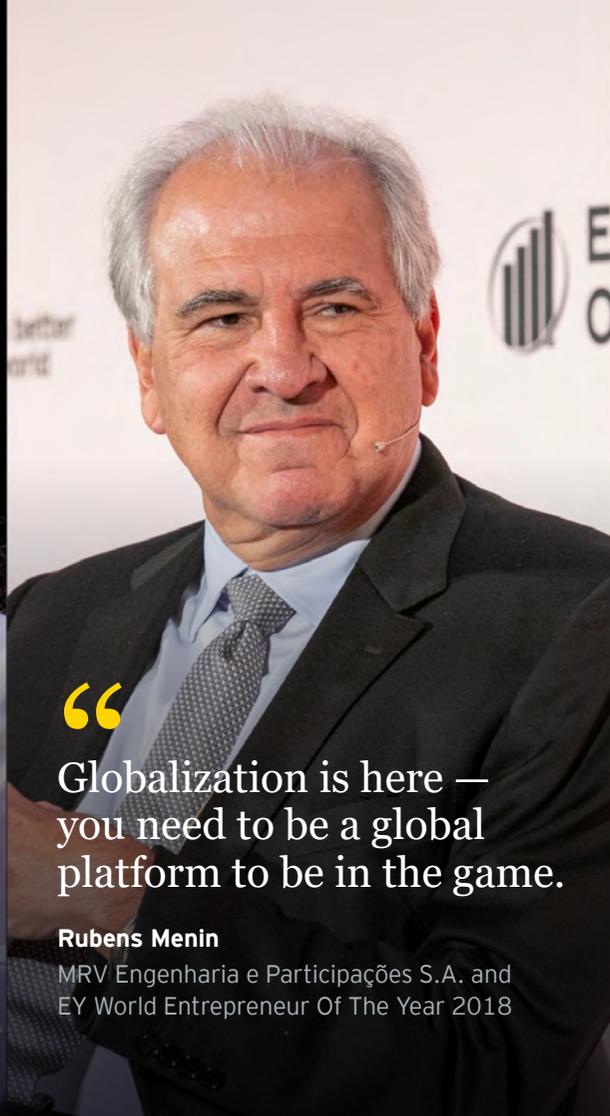


“

The road to success is very different to what we expect it to be when we start out.

Natalia Vodianova

Supermodel, Entrepreneur and Philanthropist



“

Globalization is here — you need to be a global platform to be in the game.

Rubens Menin

MRV Engenharia e Participações S.A. and
EY World Entrepreneur Of The Year 2018



“

As a business founder, 99% of what you do is new. Don't be afraid to say that you don't know the answer.

Jen Rubio

Away

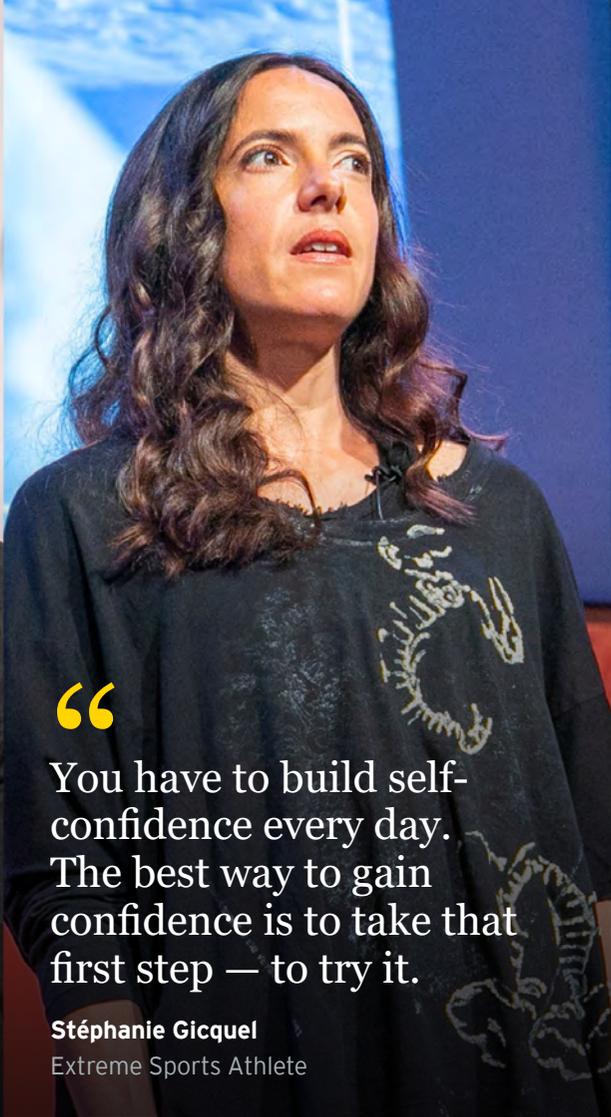
Keynote speakers



“

You've got to earn your job every day.

Anthony Pritzker
Pritzker Private Capital



“

You have to build self-confidence every day. The best way to gain confidence is to take that first step — to try it.

Stéphanie Gicquel
Extreme Sports Athlete



“

It's not good enough to be the best in the world, but the best for the world.

Lord Karan Bilamoria
Cobra Beer Partnership

EY Entrepreneur Of The Year Alumni Special Award for Societal Impact

Dr. Liu Jiren

Chairman and CEO, Neusoft Corporation
and EY Entrepreneur Of The Year 2010 China - Mainland

Dr. Liu Jiren successfully transformed a small business founded on a university campus into a global software powerhouse and one of China's leading IT solutions and services providers. Neusoft is also dedicated to bringing quality health care services to the most marginalized and poorest areas of the world.

“

My dream was to become the best scholar; by accident I became an entrepreneur.

[▶ Play film](#)



“

While most people think in a traditional and conservative manner, entrepreneurs are driven by the spirit of new innovations and move the world forward. They are creating tomorrow today.

Vladimir Linev

General Director, ADANI,
EY Entrepreneur Of The Year 2018 Belarus



NextWave industry sessions

High-energy NextWave sessions designed by and for entrepreneurs helped CEOs and business founders solve the now, explore the next and imagine the beyond.



How retailers can evolve with the times

AI is deepening the divide between personalized, enhanced shopping experiences and automated, bot-driven purchases of commodities. With capital constraints becoming a potential issue, companies will need to align their business model with their customers' buying behavior.

We gathered industry leaders, CEOs and entrepreneurs to explore this topic.

Key takeaways:

1. Leverage customer data to drive competitive advantage.
2. Offer customers an interactive experience and sense of community.
3. Tell your story to build brand strength for the future.
4. Personalize and differentiate products to succeed in the future.
5. Think beyond basic e-commerce and how user interfaces will change the business model.
6. Emphasize strong ethical values to stand out in the marketplace.
7. Decide which business model offers the best chance for success.

Moderators:

Jo Horgan, Founder and co-CEO, MECCA Brands, and EY Entrepreneur Of The Year 2018 Australia

Miah Kiat (MK) Goh, CEO, Karex Berhad, and EY Entrepreneur Of The Year 2016 Malaysia

Ryan Burke, EY Global Growth Markets Leader

Stasia Mitchell, EY Global Growth Markets Entrepreneurship Leader

How to set up energy for success in the 21st century

As more consumers control how they use, store and sell their energy, companies and governments must adapt business models based on a better understanding of customers' evolving expectations.

We asked our panel if tomorrow's energy companies present an opportunity or pose a threat, and what the implications are for energy companies today.

Key takeaways:

1. Energy generation is moving off the grid.
2. Climate change needs to be addressed.
3. Green energy is becoming more competitive.
4. Entrepreneurs can help shape major public policy issues.
5. We're more than ready for energy-efficient solutions; we just need to deploy them.
6. Traditional energy companies aren't evolving as quickly as they need to.
7. Innovation will continue to drive the energy sector, which is constantly evolving.

Moderators:

Rebecca MacDonald, Founder and Executive Chair, Just Energy, Inc., and EY Entrepreneur Of The Year 2003 Canada

Dr. Christina Lampe-Önnerud, Founder and CEO, Cadenza Innovation

Benoit Laclau, EY Global Energy Leader

Why the future of health care depends on technology

Digital technologies are at the heart of the current transformation in health care, capturing data that can be used to improve human health. But seizing these opportunities requires overcoming some major challenges.

Our panel gathered to discuss what companies need to do to transform health sciences and wellness.

Key takeaways:

1. Know what data you need and how to get it.
2. Disease prevention, not treatment, is what's needed.
3. Understand how to change patient behavior to improve health.
4. Increasingly digital and data-driven models will allow previously "irrelevant" players to deliver health care.
5. Automate where appropriate.
6. Digital, data-driven interventions can succeed where traditional medicine has largely failed in fields such as dementia.
7. To improve the world's health, we need to approach the future differently.

Moderators:

Glenn Keys AO, Co-founder and Executive Chairman, Aspen Medical, and EY Entrepreneur Of The Year 2016 Australia

Mary Lynne Hedley, PhD, President and COO, TESARO, Inc, and EY Entrepreneur Of The Year 2017 United States

Louise Wilkie, EY Global Life Sciences Sector Strategy and Operations Leader

Christian Egle, EY GSA Health Sector Leader

How to stay smart about intelligent automation

Efficiently applying intelligent automation to physical and intellectual work poses both opportunities and challenges. It also raises new questions about the social, cultural and regulatory impact.

Agility and speed will be the differentiator for technology, media and entertainment, and telecommunications companies looking to navigate through this disruption and integrate new technologies. In this session, we discussed what technology businesses should do to keep up with this increasingly volatile landscape.

Key takeaways:

1. Address gender parity.
2. Rethink outsourcing strategies.
3. Free employees to focus on other work via automation.
4. Identify gaps in the workforce that can pose a threat.
5. Use data to identify and address uncertainties.

Moderators:

Brad Keywell, CEO of Uptake Technologies, Inc., and EY Entrepreneur Of The Year 2018 United States

Thomas Visti, CEO of Mobile Industrial Robots ApS, and EY Entrepreneur Of The Year 2018 Denmark

Niels Jul Jacobsen, CSO of Mobile Industrial Robots ApS, and EY Entrepreneur Of The Year 2018 Denmark

Greg Cudahy, EY Global Technology, Media & Entertainment and Telecommunications Sector Leader

How to accelerate efforts to improve mobility

Mobility is the economic and social lifeblood of modern cities, where efficient transportation systems help power growth. But most megacities are struggling to expand their existing infrastructure and meet the ever-growing demand.

To help cities create places where people want to live, work and play, entrepreneurs and governments must work together effectively to come up with innovative approaches.

Our panel discussed what cities will need to do to stay on the innovation track.

Key takeaways:

1. Regulation should enable future mobility business models.
2. Business models need to bridge the distance between companies and customers.
3. Mobility business models should reflect the uniqueness of local ecosystems.
4. There's no reason to repeat mistakes.
5. Focusing on the public transportation system can drive change.
6. Planning for the future of cities requires complete stakeholder involvement.
7. 5G has promise when it comes to servicing smart city infrastructure.

Moderators:

Frédéric Genta, Country Chief Digital Officer of the Principality of Monaco

Ridhwan Khan, Founder and CEO, Mobicel, and EY Entrepreneur Of The Year 2018 South Africa

André Schwämmlein, Managing Director, FlixBus GmbH, and EY Entrepreneur Of The Year 2018 Germany

Frank M. Rinderknecht, Founder and CEO, Rinspeed

Dominik Schiener, Co-founder, IOTA

George Atalla, EY Global Government & Public Sector Leader

Randy Miller, EY Global Automotive & Transportation Leader

Topical sessions

EY Entrepreneur Of The Year alumni and business leaders explored cross-sector themes that impact the growth drivers of every business.

Looking at the **EY 7 Drivers of Growth** can help business leaders assess where they are today and plan the right path forward to accelerate growth. [READ MORE](#)



Building your future workforce

Companies need to equip employees with relevant skills for the future, teach employees to embrace disruption, and recognize that technology augments, rather than replaces, human capabilities. [READ MORE](#)



Building trust through the board

To build a strong board that can inspire confidence, businesses should seek diverse directors who cultivate a culture of respect between senior management and shareholders, while making sure the company stays agile and relevant. [READ MORE](#)



Are you ready for what doesn't yet exist?

Regardless of industry, companies and individuals can no longer avoid disruption. They need to establish a culture of innovation that can quickly ramp up new projects. [READ MORE](#)



Funding the future of your business

Funding decisions can be fraught for entrepreneurs as they weigh the benefits of private equity vs. going public. Alternatively, the IPO process can help founders professionalize their business because of the governance required. [READ MORE](#)



Navigating geopolitical uncertainty

With Brexit, global-trade conflicts and shifting state alliances, geopolitical volatility is something nearly all businesses must contend with. "Geopolitics is no longer for emerging markets; it affects every economy," says EY Geostrategic Business Leader Jonathan Shames. [READ MORE](#)

Family Enterprise focus

Family enterprises face unique challenges as they balance the need for accelerated growth with the effort to build the family legacy.

The EY Family Enterprise group facilitated lively, interactive and informal sessions where family businesses and next generation leaders had the opportunity to discuss a range of targeted topics with their peers.



NextGen: passport to the future

Participants in the EY NextGen Leaders Program explored how to balance their personal ambitions and passions with the family collective, how responsible ownership can make a difference, and how to bring perspectives gained outside the family enterprise into the fold.





Congratulations to EY
NextGen 2019 Award
winner Carla Venesio of
Banca del Piemonte





Networking opportunities for EY Entrepreneurial Winning Women™, NextGen Leaders and YPO



“

It's a privilege for us at EY to build ongoing relationships with our winners — to provide the support, resources and access they need to fulfill their potential.

We are proud of our growing family of winner alumni and love to celebrate their successes and support them through their challenges.

Stasia Mitchell

EY Global Growth Markets Entrepreneurship Leader



Global media outlets from 23 countries reported on the success stories of the EY Entrepreneur Of The Year winners.



“

I've had the most amazing week in Monte Carlo. I feel like I'm among entrepreneurial giants. It's been illuminating.

Jo Horgan

Founder and Co-CEO, MECCA Brands,
EY Entrepreneur Of The Year 2018 Australia winner





EY World Entrepreneur
Of The Year™

How far could your boundless ambition take you?

Celebrating 20 years of unstoppable
entrepreneurs transforming our world.

Join us in Monaco for our 20th anniversary,
4-7 June 2020.

Find out more about your nearest award
program from [your local contact at EY](#).

#WEOY #BetterQuestions



The better the question. The better the answer. The better the world works.



Building a better
working world

About EY

EY is a global leader in assurance, tax, transaction and advisory services. The insights and quality services we deliver help build trust and confidence in the capital markets and in economies the world over. We develop outstanding leaders who team to deliver on our promises to all of our stakeholders. In so doing, we play a critical role in building a better working world for our people, for our clients and for our communities.

EY refers to the global organization, and may refer to one or more, of the member firms of Ernst & Young Global Limited, each of which is a separate legal entity. Ernst & Young Global Limited, a UK company limited by guarantee, does not provide services to clients. For more information about our organization, please visit ey.com.

About EY's Growth Markets Network

EY's worldwide Growth Markets Network is dedicated to serving the changing needs of high-growth companies. For more than 30 years, we've helped many of the world's most dynamic and ambitious companies grow into market leaders. Whether working with international, mid-cap companies or early stage, venture backed businesses, our professionals draw upon their extensive experience, insight and global resources to help your business succeed.

ey.com/growthmarkets

© 2019 EYGM Limited. All Rights Reserved.

EYG no. 003262-19Gbl
Northam Media

ey.com

