



EY Entrepreneurial
Winning Women™
Asia-Pacific
2023 program

Annual snapshot
ey.com/wwapac



EY

Building a better
working world

Helping outstanding women entrepreneurs think big and grow rapidly

A year-long executive leadership program

Application process

1 November to 30 November 2022

Applicants are required to complete a formal application, providing details on their business as well as their growth journey. They need to demonstrate that they meet the criteria and provide permission for EY to use their name in marketing campaigns.

Participants confirmed by 15 December 2022

Successful participants will be formally advised that they have been admitted into the program.

Program introduction

Onboarding – by 28 February 2023

Successful participants will meet the EY team and be briefed about the program activities and expectations for the following 12 months.

Promotion

Market announcement – by 8 March 2023

Those selected to the Class of 2023 are invited to participate in a mix of activities designed to build their profiles. This covers media, videos, speaking and networking at events, articles and social media. The first event for the year is the announcement of the Class of 2023 and coincides with International Women's Day celebrations.

Strategic planning sessions

7 Drivers of Growth session – by 30 April 2023

During an EY 7 Drivers of Growth session, you can self-assess the maturity of your business capabilities across each of the 7 Drivers, identify where your business is today and prioritize actions that need to be taken in the next two to three years to achieve your goals. You can also set deadlines and assign resources to create a plan that will help you execute your strategy.

Growing Beyond Borders™ session – by 30 June 2023

Growing Beyond Borders™ is a dynamic interactive tool that represents geographic data in a highly visual way. It helps drive a client discussion around cross-border strategies, creating a highly interactive experience and helping clients to identify the opportunities and risks associated with international expansion.

EY Entrepreneurial Winning Women™ Asia-Pacific 2023 webcast and regional networking event

9 May 2023

These will be held simultaneously in a central location in each region and will include a full program webcast, followed by individual regional networking events, connecting all the winning women classes of 2023, 2021 and 2020.

The program is designed to empower entrepreneurial women with the following:

- ▶ Provide access to international networks and markets to scale their businesses
- ▶ Strengthen their executive leadership and business skills
- ▶ Build their public profile and increase their visibility for themselves and their companies with corporates, investors, vendors, customers and the media
- ▶ Expand knowledge with the latest information, research and executive dialogues about business strategies and practices

Class of 2023 e-training sessions

Scheduled from June 2023 to August 2023

The Class of 2023 will have two training sessions together by video conference:

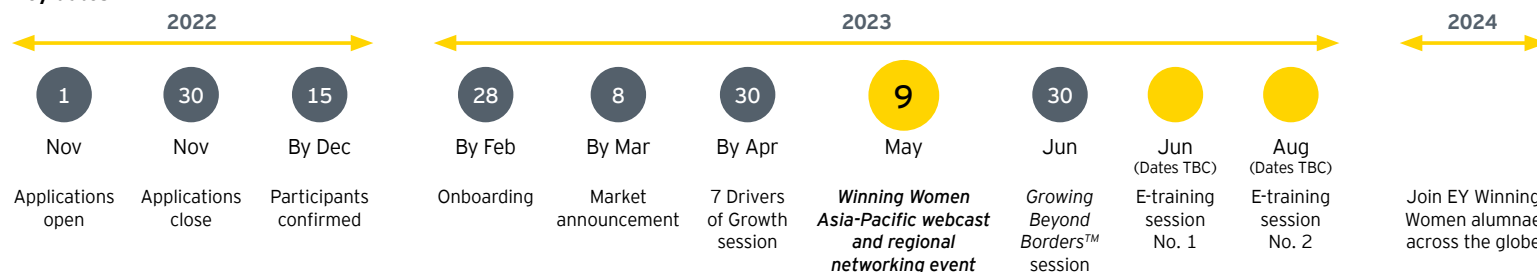
- ▶ June 2023
- ▶ August 2023

Want to know more?

Go to ey.com/wwapac for more information.

*Note: While we aim to host the webcast and regional networking events in 2023, final confirmation will also depend on COVID-19 and the impact of the global pandemic. This will take into account travel restrictions governments may adopt, quarantine requirements (across Asia-Pacific countries) on entry and return, airline travel restrictions as well as general guidance by organizations, including the World Health Organization.

Key dates



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