



SURVIVOR

Survivors are the second lowest-scoring group with respect to their sustainability efforts.

Survivors are significantly ahead of Laggards on the implementation of strategies and processes in some key areas, with more structure evident in terms of how they are treating sustainability and sustainability-related issues in their organisations. Most in this group have KPIs in place that are aligned to sustainability measures and claim to have clear accountability for any measurable targets set in relation to sustainability. The majority also have data management systems in place to record sustainability-related data.

Survivors are less advanced when it comes to the implementation of strategies and the standardisation of reporting. Less than half of this group have an approved and implemented sustainability strategy, and very few have sustainability reporting that is aligned to recognised frameworks and standards. Added to this, employee engagement around sustainability tends to be quite low, with very few having any incentives in place for employees to prioritise sustainability objectives.

Survivors tend not to have science-based targets in place within their organisation. However, they are likely to be concerned that their company is not doing enough from a sustainability perspective and are more likely to be planning to engage with external sustainability advisors in the next 6-12 months to help improve their sustainability approach. Many Survivors claim that their organisation's sustainability efforts to date have positively impacted their bottom line.

Get in touch with EY's Sustainability team to discuss your ranking eyesustainability@ie.ey.com.