

EY Private

**Advisors to the
Ambitious**



Building a better
working world

Introduction

EY Private supports private enterprises and their owners to unlock their full potential by bringing the full breadth and depth of our firm's global expertise, insights and network to you.

Private enterprise reframes the future, tackling the toughest challenges and power progress. Our EY Private client experience aims to bring our full suite of talent, technology and ecosystem to you, supporting you to expand, transform, integrate, govern and finance your business.

As a leader of a private or family business, you have the passion and drive to challenge and grow your business to its full potential. As globally connected advisors who appreciate your ownership mindset, our EY Private specialists and teams are dedicated to helping you drive your strategy and are personally invested in supporting private businesses reach their true potential.

EY has unrivalled global experience of advising and supporting the world's leading private businesses, from Silicon Valley to multi-generational family businesses to our best in class **EY Entrepreneur Of The Year™** programme. This is the core focus of our global firm.

In EY we are, '**Advisors to the Ambitious**'.



Private enterprises

Ninety percent of EY clients are private, yielding experience that's practical and deep.

Whether you are a start-up, or a multinational market leader, as a private client of EY, we are structured to bring together the right combination of professionals to match the unique needs of your business.

EY has a long history of working alongside many of the world's most ambitious large private and fast-growing entrepreneurial businesses, to support and accelerate their journey to market leadership.

We have learned a great deal from their successes and growth journeys. This expertise, insight and learnings have been distilled to create the **EY 7 Drivers of Growth**, a framework which is the product of extensive research into the growth journeys of companies around the world - from start-ups to leading global businesses, to winners of our **EY Entrepreneur Of The Year™** programme. Our EY Private team will work with you to explore how your business can benefit from this research and know-how.

For 23 years, through the Entrepreneur Of The Year Programme, we have driven, celebrated and inspired Entrepreneurship across the island of Ireland. Building an unrivalled network of 550 alumni and embedding an extensive understanding of how to assist them is deep within the DNA of our firm.



Private equity backed enterprises

The Private Equity (PE) sector has changed from “buy and sell” to “buy and transform.” Since 2006, the number of companies backed by Private Equity (PE) has increased by more than 100% and continues to grow.

At EY, we know the future of PE is innovative value creation with impact that goes beyond the bottom line. There are more than 25,000 EY professionals that serve PE management companies, funds and portfolio companies around the globe. As a channel that spans across sectors, our PE practice helps the private equity enterprise originate, innovate, optimise and realise value throughout the transaction lifecycle.

Every company is different; their problems, operational focus and level of digital transformation will naturally vary. At times, they may be unsure exactly where to put their energy and capital when it comes to digital. We are the global leader serving world class technology companies and as a global firm, who has invested most in its own technology's solutions - we best understand this challenge. In EY, we have developed the [Strategy and Transactions digital](#) value proposition wheel - a useful framework to build digital dialogue and uncover the new digital and technology challenges and solutions our clients are facing.



Family enterprises

Accelerating growth for family-owned enterprises from one generation to the next.

Family enterprise owners face unique challenges as they balance the need to accelerate growth with the effort to build their family legacy. At EY, we understand the real strengths of family businesses, including their long-term perspective, entrepreneurial spirit, agility and guiding sense of purpose.

Drawing from more than 100 years of experience supporting the world's most entrepreneurial families, EY have identified the success factors for family enterprise growth – the **Growth DNA Model**. This model and the **EY 7 Drivers of Growth** pinpoint the issues and areas of focus that will help build a long-term, intergenerational legacy.

As trusted advisors to enterprise-owning families around the world, we have the experience, authority and programs such as the **EY NextGen Academy** to help families grow from generation to generation.

Learn more from our network of Family Enterprise clients [here](#).



EY Private

Client solutions and services

Unlock your businesses full potential with the full breadth and depth of our firm's services and experts available to you.



Meet the EY Private team



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About EY

EY is a global leader in assurance, tax, strategy and transaction and consulting services. The insights and quality services we deliver help build trust and confidence in the capital markets and in economies the world over. We develop outstanding leaders who team to deliver on our promises to all of our stakeholders. In so doing, we play a critical role in building a better working world for our people, for our clients and for our communities.

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