



Introducing EY Asterisk

Al enabled. Modular . Fast . Flexible .



EY Asterisk is a cutting-edge Al-powered nimble supply chain solution orchestrator built on groundbreaking functional and technological innovation



Leading organizations across seven countries have trusted EY Asterisk to significantly enhance their supply chain capabilities



Our secret sauce...

Decades of expertise:

IP built over two decades of driving 100+ multi-year SC transformations

Quick to deploy Go-Live in 12 to 16 weeks:

Core of solution kept lean only high impact must-have functionalities

Rapid customizability yet easy to maintain:

Rich feature library on micro-services architecture



Tailored solutions by sector:

Sector-wise avatars that capture sector-specific nuances

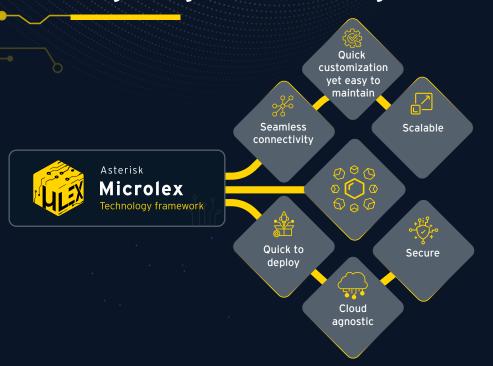
Action-Oriented approach:

High action orientation with strong focus on visibility, accountability, governance

End-to-end ownership:

Ownership across business outcomes, change management, digitization and sustenance

Unveiling our ground-breaking tech framework





- Service Now ticketing platform
- Supported by ~3000 personnel
- Support model L1, L2, L3



Security certification

- ▶ SOC2
- HITRUST
- ISO 27001
- ISO 27017



Privacy and confidentiality

- EY-US and EY-Swiss privacy shield
- Program
- EU approved binding corporate rules.

EY Asterisk solutions - 30+ Modules









Al Enabled

Gen Al Powered

Heuristics/Optimizer Engines

IoT

Strategic planning

- Product portfolio segmentation
- Capex investments planning
- Capacity expansions tracking
- Long term capacity planning
- Scenario management and financial impact assessment

Demand planning

- Demand sensing engine with 20+ AI/ML algorithms
- Consensus demand planning

Supply planning

- Rough cut capacity planning
- Day level scheduling
- Collaborative planning and governance

Supplier collaboration

- Supplier onboarding
- Supplier scheduling
- Supplier tier-N value chain mapping
- Supplier risk assessment
- Supplier performance management
- Supplier production & inventory tracking

Logistics & distribution

- Dispatch planning
- Self correcting inventory norms
- Order orchestration and management

Exports and import supply chain management

Control tower

- User persona specific dashboards
- Supply chain KPIs
- Root cause analysis
- Daily priority action reports
- Al powered decision enablement

Gen Al Powered

- Dashbaord GENie
- Contract Intelligence
- Supply chain risk scanner

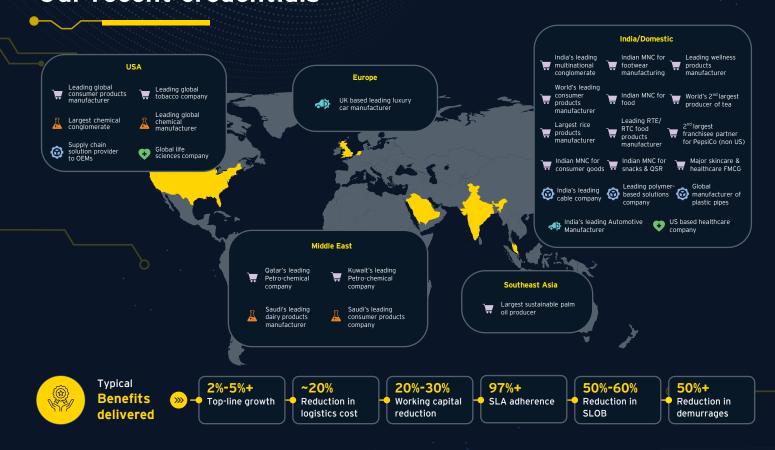
EY Mozart for

Comprehensive e-commerce

e-commerce orchestration

management across supply chain and sales acceleration

Our recent credentials



Contact us - We are eager to hear from you



Yugesh Aglawe

Founder & Leader - EY Asterisk Partner, Business Consulting - SCO yugesh.aglawe@in.ey.com



Ashutosh Dekhne

Partner, Head of Americas Supply Chain Ops & Tech Practice ashutosh.dekhne@ey.com



Takshay Aggarwal

Partner, Technology Consulting Americas takshay.aggarwal@ey.com



Michael Dobslaw

Partner, Business Consulting - SCO Americas michael.dobslaw@ey.com



Ehap Sabri

Partner, Technology Consulting Americas ehap.sabri@ey.com



Shreyan Sarkar

Partner - EY Asterisk Business Consulting - SCO Shreyan.sarkar@in.ey.com



Harish Chawla

Partner - EY Asterisk Business Consulting - SCO harish.chawla@in.ey.com



Arpan Khurdelia

Director - EY Asterisk Business Consulting - SCO arpan.khurdelia@in.ey.com



Apurva Agarwal

Director - EY Asterisk Business Consulting - SCO apurva1.agarwal@in.ey.com



Sameer Thakkar

Director - EY Asterisk Business Consulting - SCO Americas sameer.thakkar1@ey.com

EY | Building a better working world

www.ey.com/in

© 2024 Ernst & Young LLP. Published in India. All Rights Reserved.