CAFTA

Certificate in Applied Finance, Treasury and Analytics

Hybrid E-Learning Scholars' Program

EY

Building a better working world

Online learning series

48
Hours of recorded webinars

13
Hours of LIVE webinars

27
Hours of case studies & assignments

14
Modules

1
Community

Registrations open

What's next on your learning agenda?

Learn about Finance and Treasury?

Treasury has evolved to become a strategic business partner that takes key decisions across the organization's financial activities. Today, people only talk about Finance, but are you aware of Treasury as a subject?

Ace an internship?

Internships and volunteer experiences make candidates more competitive in the job market. In addition to gaining exposure and experience in the field, they also provide an opportunity to see if the particular career field is the right one based on getting personal experience in the field.

Network with like minds?

Networking will help you develop and improve your skill set, stay on top of the latest trends in your industry, keep a pulse on the job market, meet prospective mentors, partners, and clients, and gain access to the necessary resources that will foster your career development.

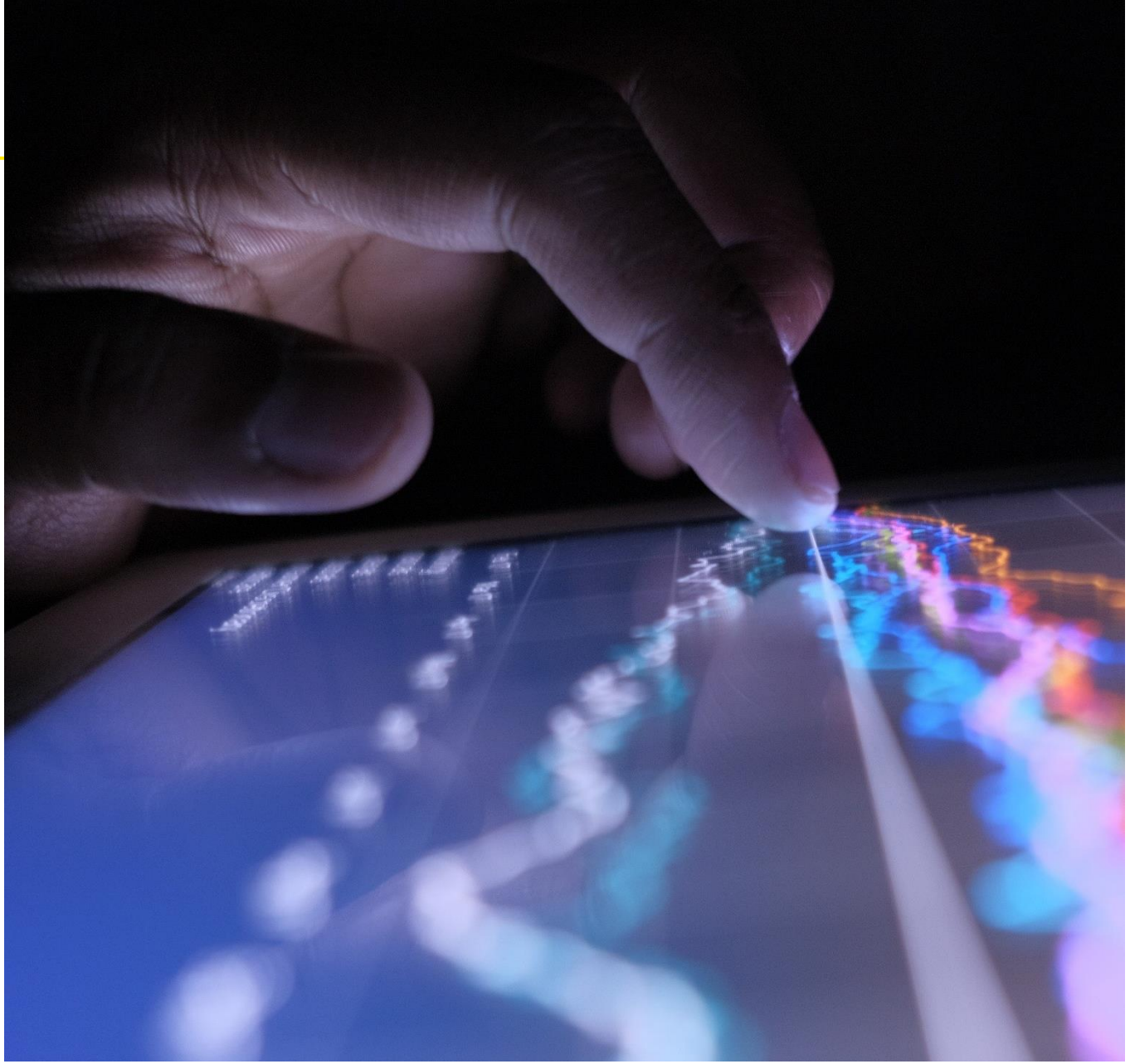
About CAFTA

CAFTA (Certificate in Applied Finance, Treasury and Analytics) is a certification program exclusively designed by EY professionals having varied industry experience in banking, consulting, corporates, NBFC, insurance, etc.

The course has been structurally designed for participants who want to learn and apply concepts of treasury and finance in solving business problems and get practitioners' insights. The course also provides opportunities to the participants to witness real-life scenarios that the changing industry faces due to technology trends.

CAFTA for scholars is a product designed specifically for students to experience the world of Treasury and Finance.

CAFTA for executives is a exclusively curated program for entry to mid level working professionals to experience industry trends and benchmarks.



Trainers in CAFTA

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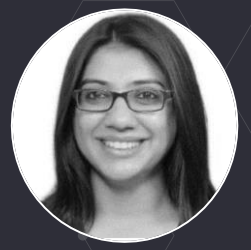
Associate Partner,

Pranav Chudgar
Director

Prateek Chaturvedi
Director

Ankit Tulsyan
Senior Manager, EY



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Consultant

Let their experience become your learning

Course summary

Basic Module

- Understand risk
- Introduction to financial markets
- Statistical methods of finance
- Managing risk and return through financial instruments
- Financial statements and ratios
- Treasury Accounting
- Introduction to Power BI

16 hours of recorded videos on Basic Modules

Develop strong base of theoretical concepts through practical examples.

Core Module

- Treasury Structures
- Liquidity and cash management
- Corporate finance
- Supply chain finance and trade finance
- Investment and portfolio risk management
- Financial risk management
- Treasury Analytics

32 hours of recorded webinars + 12 hours of assignment + 13 hours of LIVE doubt solving & mentoring sessions

Acquire practitioners' insights and learn leading industry practices in each area

Basic Module (webinar)

- Understand risk
- Introduction to financial markets
- Statistical methods of finance
- Managing risk and return through financial instruments
- Financial statements and ratios
- Treasury Accounting
- Introduction to Power BI

Core Modules (Webinar) Learning outcomes

Orientation to Treasury

- Understand the role of Treasury in an organization
- Learn about the various functions of the Treasury department across cash and liquidity, debt, forex, risk and so on
- Get in-depth understanding of operational aspects related to Treasury
- Learn about the different Treasury set-ups in different organizations such as banks, corporates and insurance
- Learn about the roles and responsibilities of front office, middle office and back office
- Get introduced to various banking segments and products

Cash and liquidity management

- Understand liquidity management and cash forecasting
- Familiarize yourself with types of cash management products and payment products
- Deep dive into different types and mechanics of cash pools including physical and notional
- Understand the mechanics of payment factory through POBO/ROBO models
- Familiarize yourself with trends and best practice in international treasury through in-house banks and virtual accounts
- Learn about the clearing and settlement systems run by the banks and emerging payment methods

Corporate finance

- Familiarize yourself with the theory of capital structure
- Understand sources of financing and gain insight into the impact of capital structure decision
- Understand the detailed process followed by corporates to raise debt financing through financial institutions and capital markets
- Learn about alternate funding sources adopted by corporates apart from traditional financing sources
- Gain practical insights into mechanism of credit assessment done by banks and credit rating agencies

Core Modules (Webinar) Learning outcomes

Supply chain and trade finance

- Understand the components of working capital requirements and financing needs of a corporate
- Gain in-depth understanding of cash conversion cycle, days payable outstanding, days sales outstanding
- Familiarize yourself with methods of payments in trade finance – letter of credit, bank guarantee, discounting, etc.
- Learn about instruments in trade finance such as buyers' credit, suppliers' credit, pre- and post-shipment credit, factoring and forfaiting
- Familiarize yourself with legal terms and regulatory

Investment management

- Familiarize yourself with the concept of investment management focussing on liquidity, credit and market risk across investment products
- Familiarize yourself with specific nuances of each investment product across categories like debt and equity
- Understand investment management philosophy and objectives for different types of corporate bodies – corporates - cost and profit centre, banks, Insurance, NBFCs and AMCs
- Learn about the investment management attributes on building an investment policy
- Gain practical insights on corporate portfolio management

Financial risk management

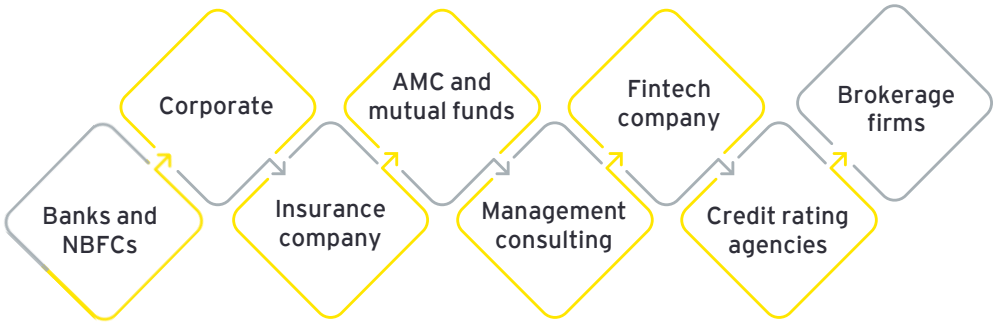
- Understand financial exposures related to FX, commodity and interest rate
- Interpret impact of financial exposures due to price movements
- Get acquainted with the application of risk mitigation techniques including forwards, options, swaps
- Gain practitioner's insight into end-to-end transaction life-cycle of derivative instruments executed by a company
- Understand methods of deciding company's risk appetite and the process of determining hedge ratios

Data analytics and visualization

- Understand the fundamental concepts of data analytics and big data
- Learn about the various forms and types of data such as structured and unstructured data
- Familiarize yourself with advanced analytical concepts like Artificial Intelligence and Machine Learning
- Understand the step-wise approach for implementing analytics
- Gain in-depth understanding of the importance of data visualisation
- Learn storytelling with data

How relevant is CAFTA for coveted industry roles?

Why aim for traditional roles in business finance when a career in treasury can open doors to more rewarding options in



...and you could be doing any of the these challenging and exciting roles

Corporate bankers	Research analyst	Fund manager/ portfolio manager
Management consultant	Financial risk manager	Financial and investment analyst
FX, derivatives & fixed income trader	Corporate finance and strategy professional	

After attending the program, participants will be able to:

01 Optimize FX and commodity hedging cost by taking informed decisions

02 Improve yields on investment portfolio

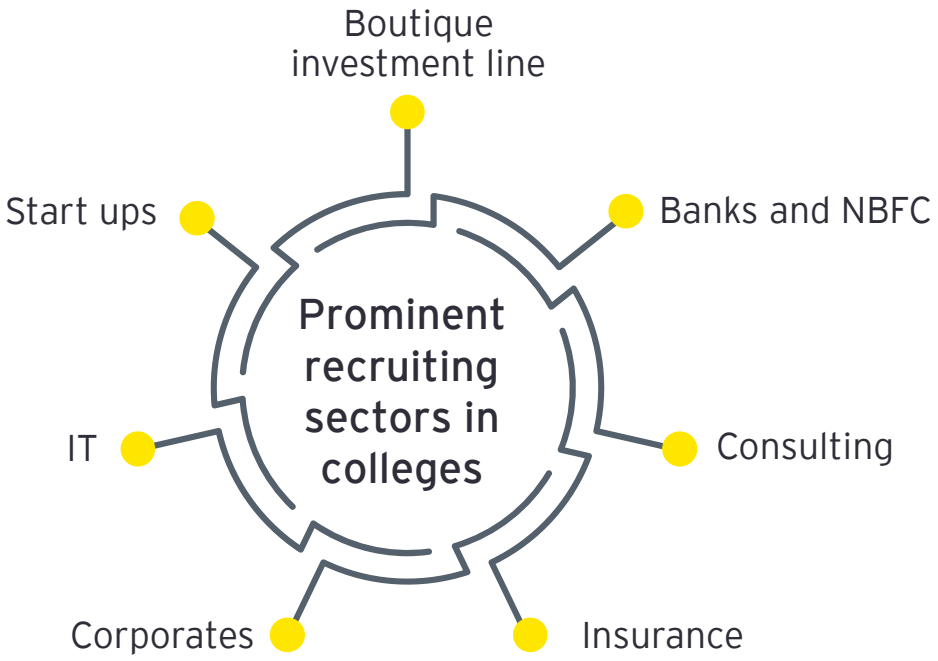
03 Take enhanced borrowing decisions and better negotiate with banks / credit rating agencies

04 Optimize working capital cycle and take steps to enhance visibility of cash

05 Understand latest treasury technologies / tools to improve treasury processes

06 Be updated about leading practices in treasury and finance

Helping you stand out in placement interviews



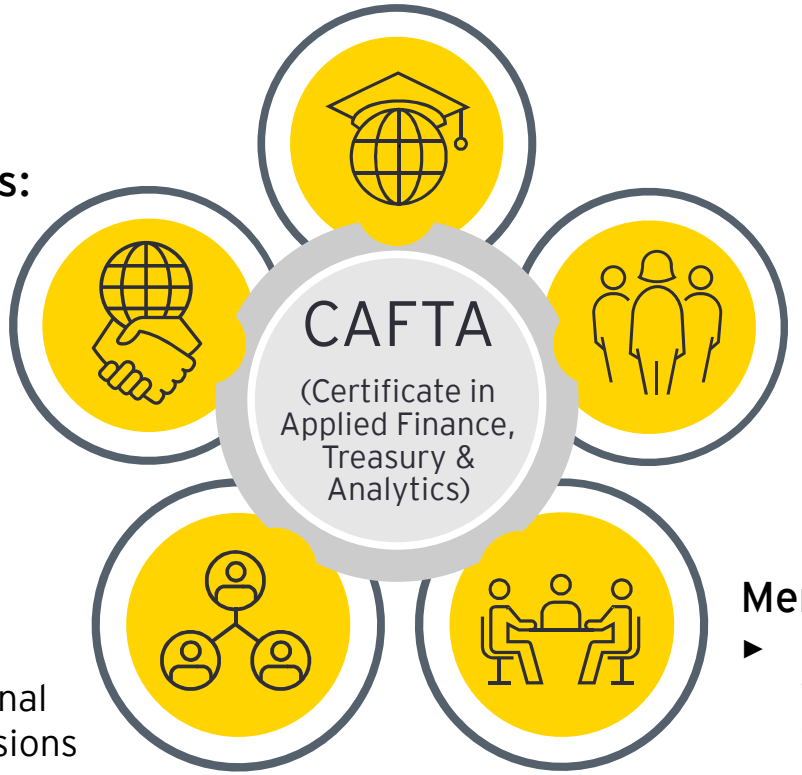
A one-of-its- kind value proposition

Certificate:

- On completion of assessment, receive a certification in applied finance, treasury and analytics

Periodic alumni and networking events:

- Meet industry practitioners, EY professionals, peers and expand your professional network
- Leadership talks, discussions around trends in finance and treasury industry



Unpaid Internship opportunity*:

- Gain first-hand experience by working with EY's Advisory team on business problems

Membership to exclusive treasury network groups:

- Get updates on industry trends, professional updates, career tips, participate in discussions

Mentorship by EY Professionals*

- Exclusively curated session with EY mentors to discuss career paths and opportunities for overall development

* Internships/Mentorship sessions are provided to top performers and is subject to EY LLP HR policy

CAFTA's hybrid e-learning series: delivery timeline

Activity		Duration
Recorded Session	Recorded Basic module Sessions	16 hours
	Recorded Core module sessions	32 hours
Live Sessions	i) External industry speaker and EY Subject matter expert	5 hours
	ii) Doubt Solving session	5 hours
Implementation of learning	i) Case-study solving	12 hours
	ii) Capstone project (WFH)	15 hours
Online Assessment#	MCQ to test the knowledge of the candidates	2 hours
Live mentoring for placements	i) Linking the subject to the job roles that come on campus	3 hours
	ii) Interview preparations for such roles	
	iii) 5 steps to make a pointed CV for such roles	
Networking	Networking over telegram platform	Lifetime
Total No. of Hours	**Total learning hours**	**90 hours**

Learn about us
Click on the blocks below!

Student- Testimonials

CAFTA Virtual Learning experience

A total of 2 attempts will be free after which student will have to pay INR 1000 to take the re-assessment

CAFTA student community: top colleges

Student participation from various undergraduate and post graduate institutes

Students are investing in their careers

CAFTA's footprint in different colleges

MBA Colleges

- IIM Bangalore
- IIM Lucknow
- IIM Nagpur
- IIM Jammu
- IIM Kashipur
- FMS
- MDI Gurgaon
- Indian Institute of Foreign Trade
- NMIMS
- SCMHRD Pune
- IMT Ghaziabad
- IMI New Delhi
- Symbiosis Institute of Business Management, Nagpur
- SIES College

Graduate Colleges

- SRCC
- HR College of Commerce
- and Economics
- St. Xavier's College Mumbai
- Shaheed Sukhdev College of Business Studies
- Hansraj College, Delhi
- Narsee Monjee College of Commerce and Economics
- Shaheed Rajguru College of Applied Sciences for Women
- Sri Guru Teg Bahadur Khalsa College
- Symbiosis Centre for Management Studies Pune
- St. Xavier's College, Mumbai

Engineering Colleges

- IIT Bombay
- IIT Kharagpur
- IIT Madras
- IIT Guwahati
- Netaji Subhash University of Technology
- DJ Sanghvi College of Engineering
- Maharaja Surajmal Institute of Technology
- Maharaja Agrasen Institute of Technology
- New Delhi Institute of Management
- MIT College of Engineering
- S.D. College

CAFTA: sample certificate

Certificate in Applied Finance, Treasury and Analytics

CAFTA

Certificate of Participation

presented to

<<Name of participant>>

for participating in CAFTA's Scholars' program covering areas of

Orientation to Treasury, Supply Chain Finance & Trade Finance, Corporate Finance, Cash & Liquidity Management, Financial Risk Management, Investment Management and Data Analytics

Hemal Shah

Partner, Financial Services Risk Management
Risk Advisory, EY India

February 2020

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Building a better working world

Fees and benefits for students

CAFTA Scholars: Hybrid E-learning Program

CAFTA Discounted Price

Avail the full benefits at much economical price

~~INR 17,500~~

INR 10,000

*Exclusive of 18% taxes

Other Benefits

10% students can avail an unpaid internship* of 2 months with EY FSRM team

Get access to unlimited networking/mentoring sessions with EY Professionals

*Unpaid internships are offered to top 10% of the students, who attempt and clear an assessment on any particular assessment date. This benefit is not applicable on retaking an assessment. This benefit is only for people who take up full CAFTA & not individual certification course.

Register to experience the EY-way of learning

Mode of interaction

01 Telephonic discussion

02 Email correspondence

Contact person

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Ernst & Young LLP

EY | Building a better working world

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Enabled by data and technology, diverse EY teams in over 150 countries provide trust through assurance and help clients grow, transform and operate.

Working across assurance, consulting, law, strategy, tax and transactions, EY teams ask better questions to find new answers for the complex issues facing our world today.

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