Knowledge monetization

Digital place to utilize specialist knowledge in the form of consulting service.

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EY
Building a better working world

Challenge

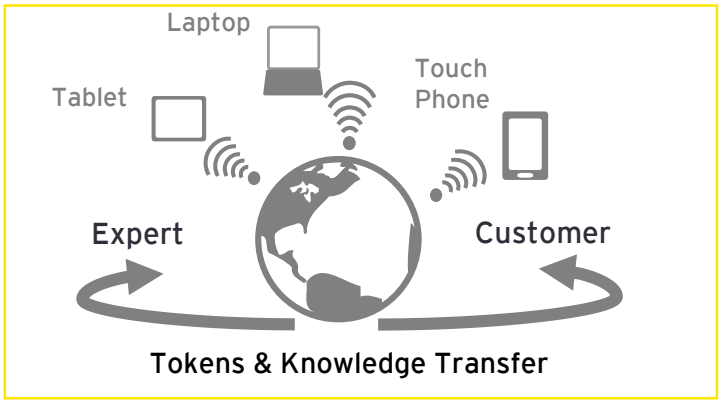
Unutilized time at work
Time spent at work without specific tasks to accomplish decreases your effectiveness

Limited access to your customer group
Due to legal, geographical or market restrictions

Solution

Digital, decentralized platform where specialist knowledge meets customers. Receive rewards for your time.

- Monetize your specialist knowledge no matter where you are.
- Reach out to defined client groups around the world.
- Receive rewards in the form of cryptocurrency tokens.
- Avoid problems with settlements in different currencies.
- Utilize your time in the most efficient way.



Case study

Context

A law company specializing in ICO has a limited reach in acquiring new customers. The market on which company operates is still quite young and inexperienced. It is hard to find enough customers who need this particular kind of expert knowledge. The law company decided to offer services online via dedicated portal which connects industry experts and people who need consulting service.

Scope of implementation:

- Creation of an account on the platform;
- Account verification;
- Access to hundreds of customers in one place.

Client impact

15% Revenue increase

Additional source of revenue

10% Increased efficiency

Utilize working hours in the best way

Contact us!

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A platform designed to provide a selection of technology solutions and innovation services customized to meet ccorporate needs and challenges.

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