# EY Revenue Recognition Survey: Public and private companies still have work to do





### **Public**

**71%** of CFOs and CIOs from public companies say they have made changes to their revenue recognition disclosures since first reporting under the new standard.

### **Private**

Only **26%** of private companies are in the solution implementation stage.

36% are still designing solutions.

**27%** are in the diagnostic assessment stage.

Overall, 43% of organizations will continue to make significant process changes post-implementation.

- 54% of private companies say this.
- 38% of public companies say this.



# Implementation difficulties

CFOs and CIOs who say they have experienced or expect to experience difficulties with:

- Systems: 46%
- Allocating resources due to competing priorities: 41%
- Collecting sufficient required data: 38%

**88%** of all organizations found getting the required data for financial disclosures challenging.

More than 80% will or have used manual workarounds in their reporting.

## All organizations recognize transformation opportunity

Over the long term, revenue recognition changes are expected to deliver a return that will exceed the investment they will make:



### Positive outcomes from implementation:

38% – identifying strategic cost reduction opportunities

38% – transforming systems and driving greater process automations



**42%** – improved data quality and data-driven insights into business performance

39% – enhancing risk, control and compliance

Revenue recognition has been or will be an opportunity to position their functions at the forefront of business change and transforming:



# About the survey

Ernst & Young LLP surveyed **300 CFOs and CIOs** at public and private companies across industries on state of revenue recognition implementation.