



EY Entrepreneurial Winning Women™

North America | Classes of 2008-2023



Building a better
working world

REWRITING RULES, REMAKING MARKETS

The EY Entrepreneurial Winning Women™ program champions women in fulfilling their bold ambitions and turning their vision into a business masterpiece.



Launched in 2008 in the US and expanded to include Canada, the EY Entrepreneurial Winning Women North America program annually identifies a select group of high-potential women founders and champions them in acquiring the know-how, connections and resources needed to think bigger and sustainably scale their companies to full potential.

Offering executive education, personalized advice and a community of peers, the evergreen program works. Today, Winning Women is a vibrant global community of more than 900 entrepreneurs across 55 countries who are creating new products and solutions in every sector. They're setting the pace for generations of ambitious women who are looking up and wondering whether entrepreneurship is their path to professional fulfillment.

Contacts, resources and business advice

We provide immediate opportunities for these entrepreneurs to expand their professional relationships, beginning with the annual EY Strategic Growth Forum® US. We introduce them to established entrepreneurs, top executives, business advisors and prospective investors who can guide their decision-making and contribute to their success.

Through one-to-one relationships as these CEOs scale their businesses, we provide guidance gleaned from many years as the world's leading advisor to high-growth entrepreneurs. Our advice starts with thinking big and being bold, and it expands to include topics such as accessing outside capital, developing infrastructure and talent, building an advisory board, and leading with purpose and vision.

Growth achieved, with continued scale ahead

With more ambitious growth goals, new approaches to business leadership and adoption of operational enhancements, Winning Women achieve breakthrough annual growth and exponential expansion as employers. The fresh perspectives and increased confidence they acquire can change lives.

Worldwide presence

The global Winning Women program reaches founders across every continent. Through the program, entrepreneurs around the world are thinking big, pushing through and building sustainable companies in all industries while employing thousands and becoming the role models they never had.

Winning Women classes by year

2023

2023 EY Entrepreneurial Winning Women

This class of high-growth companies across the US and Canada spans a variety of industries – from technology to professional services to health care – and ranges in size from US\$2m to more than US\$100m. Almost half of the class is funded by venture capital and angel investors, or a combination of the two. Learn more about the companies and their pioneering founders.

Marie Chevrier

Sampler

Kimberly Citizen

Applied Development, LLC

Jarah Euston

WorkWhile

Giulia Fantacci

GF Immigration Law – Abogada Julia

Meghan Gaffney

Veda Data Solutions

Taran Ghatrora and Bunny Ghatrora

Blume

Amy Green

Mamaya Health

Milan Harris

Milano Di Rouge

Kim McDaniel

Across the Board Game, LLC

Leeatt Rothschild

Packed with Purpose

Sheena Russell

Made with Local

Larissa Russell and Fiona Lee

Pod Foods

Rachelle Seguin and Andrea Gomez

OMY Laboratoires

Deeannah Seymour

pH-D Feminine Health

Jenny Stone

Partner Forces, LLC

Andrea Tarrell

Sercante

Katie Thompson

Steelhead Tubular, LLC

Claire Tomkins

Future Family

Jess Toolson

Mixhers

Devrie Weliver

Pointer Construction Group, LLC

Meet our 2023 judges



**Maria
Velissaris**

Founding Partner
SteelSky Ventures



**Jill
Earthy**

Chief Executive Officer
InBC Investment Corp.



**Tracy
Holland**

Co-Founder
Hatch Collective



**Ayesha
Abuelhiga**

Founder and CEO
Mason Dixie Foods

Winning Women classes by year

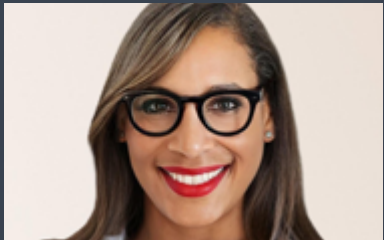
2023



Marie Chevrier

Sampler
Toronto, Ontario

Sampler delivers data-driven product experiences that create personalized relationships between people and brands. Sampler is known for having digitized the product sampling space. Its clients include over 1,000 CPG brands, as well as leading retailers.



Kimberly Citizen

Applied Development, LLC
Prince George’s County, Maryland

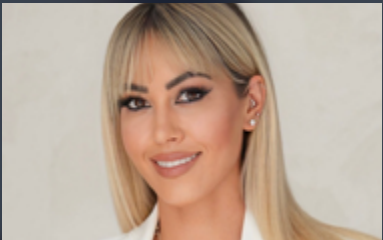
Applied Development empowers people of all abilities to share their brilliance in the workplace through the thoughtful integration of Diversity, Equity, Inclusion and Accessibility in its delivery models. Applied Development provides critical communication access through reasonable accommodations and inclusive strategic communication strategies. It strives not just for accessibility, but for true belonging, by crafting communication strategies that create equitable access and empower, uplift and unite.



Jarah Euston

WorkWhile
San Francisco, California

WorkWhile is an hourly labor marketplace for flexible work that matches workers to shifts that fit their skills, schedules and locations. It uses behavioral analysis, feedback loops and powerful machine learning models to help identify the most reliable hourly workers, and it supports them with perks that are not available at traditional hourly wage jobs. Employers leverage WorkWhile for a high-quality, reliable workforce that they can scale up or down, as needed. Launched in 2020, WorkWhile serves businesses in the warehousing, hospitality, logistics and event industries across the United States.



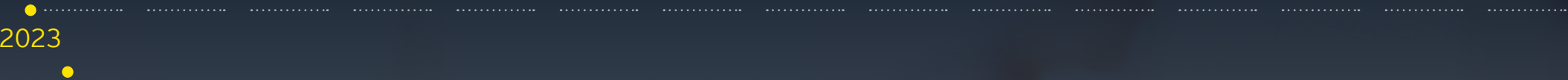
Giulia Fantacci

GF Immigration Law – Abogada Julia
Miami Beach, Florida

GF Immigration Law – Abogada Julia (GFI) is one of the largest humanitarian immigration law firms, focusing predominantly on fighting for undocumented human trafficking victims and aiding them in obtaining legal status in the US.

Mission-driven and with a client-centered approach, GFI deploys cutting-edge technology with highly specialized legal skills, and a proprietary method to enable clients to obtain their legal status and pave a path to legal residency. As a fast-growing company representing thousands of clients throughout the country, GFI continues its growth with the goal of making a difference for those who are exploited.

Winning Women classes by year



Meghan Gaffney

Veda Data Solutions
Madison, Wisconsin

Veda Data blends science and imagination to solve health care’s most complex data issues. Its solutions increase productivity, enable compliance and empower health care businesses to focus on delivering care. Veda’s platform requires no technical skills or system changes because the team envisions a future for health care where data isn’t a barrier – it’s an opportunity.



Taran Ghatrora and
Bunny Ghatrora

Blume
Surrey, British Columbia

Blume creates award-winning, clean and uncomplicated skincare for Gen Z and beyond. Formulated with acne-prone and sensitive skin in mind, Blume is on a mission to give confidence back to the 60% of young womxn who say that their self-esteem plummets when they go through puberty.



Amy Green

Mamaya Health
Nashville, Tennessee

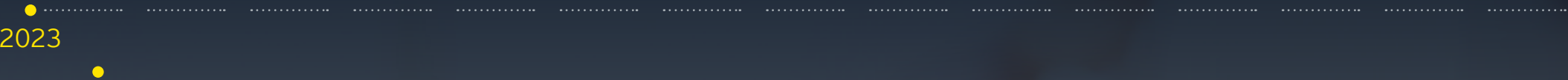
Pregnant and postpartum women are often underserved in the mental health space. Mamaya Health helps women find healing and wholeness during the perinatal period by making highly specialized counseling more accessible and affordable. With an initial focus on Tennessee, Mamaya Health aims to reduce maternal mortality throughout the state, country and world.



“It’s been an honor for Lori and me to be part of the EY Entrepreneurial Winning Women™ program. What sets this program apart from others is the incredible commitment and resources that EY commits to founders. It starts with an incredible community of entrepreneurs across multiple programs such as Entrepreneur Of The Year™ and Winning Women. Add to that the global expertise and networks that EY itself possesses – and you are able to mobilize support for any challenge you face as an entrepreneur.

Christine Tao and Lori Mazan
Sounding Board

Winning Women classes by year



Milan Harris

Milano Di Rouge
Marietta, Georgia

Milano Di Rouge is a premium lifestyle clothing brand that symbolizes hope, community and inspiration, and encourages dreamers to manifest their aspirations. Beyond fashion, Milano Di Rouge serves as a source of motivation, urging individuals to overcome obstacles and achieve their goals. Its signature blend of luxury and streetwear embodies a world where dreams come true.



Kim McDaniel

Across the Board Game, LLC
St. Louis, Missouri

Across the Board is a family-owned and -operated workshop specializing in high-quality, handcrafted, unique wooden board games that bring families and friends together to connect with one another in a world where everything has gone digital. Ranging from reinventions of old classics to licensed sports themes to drinking games, Across the Board is proudly Made in America and has something for everyone.



Leeatt Rothschild

Packed with Purpose
Chicago, Illinois

Packed with Purpose embeds social and environmental impact into the everyday act of gift-giving. Its curated gift boxes source products from over 140 purpose-driven organizations that transform more than 750,000 lives, resulting in a unique gifting experience that is as inspiring as it is impressive.

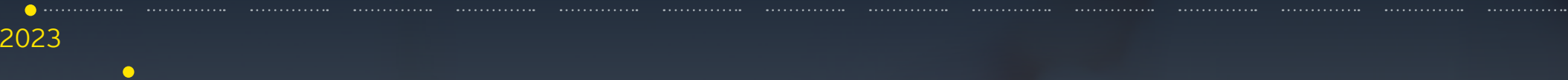


Sheena Russell

Made with Local
Windsor, Nova Scotia

Made with Local is on a mission to raise the bar for sustainable snacking. For over a decade, the company has been crafting irresistibly delicious, nourishing foods that satisfy discerning taste buds while cultivating community impact. Pioneering the local food movement in CPG, Made with Local is known for its gluten-free Real Food Bars, packed with 100% whole-food goodness. As a Certified B Corp, it is committed to ethical, sustainable sourcing, prioritizing the health of people, the planet and local communities.

Winning Women classes by year



Larissa Russell and
Fiona Lee

Pod Foods
Austin, Texas

Pod Foods is a full-service B2B Marketplace platform in the grocery supply chain, connecting CPG brands with grocery retailers.



Rachelle Séguin and
Andrea Gomez

OMY Laboratoires
Québec City, Québec

OMY Laboratoires stands as the pioneering Canadian lab, introducing personalized dermocosmetics. SkinIA, its AI software co-developed with dermatologists, AI experts and chemists, revolutionizes skin analysis. Through a photo and brief queries, OMY Laboratoires pinpoints clients' exact needs, tailoring products to their preferences and skin issues. With over 8,000 eco-friendly, vegan cream and serum formulas, all crafted in Québec, they redefine skincare.



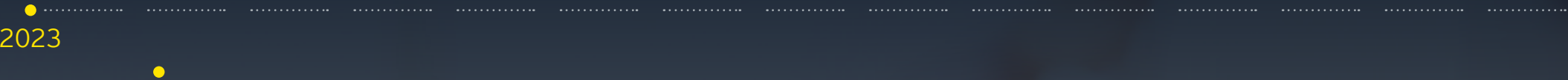
Deeannah Seymour

pH-D Feminine Health
Nashville, Tennessee

pH-D Feminine Health has helped millions of women worldwide, establishing itself as one of the top-selling feminine care brands. Pioneering a whole new category in the retail industry, its holistic #1 Doctor-Recommended products are available at every major retailer across the US and Canada, in over 50,000 stores. pH-D operates with a mission to reduce the stigmas surrounding vaginal health. The brand's Boric Acid-based products are designed to empower women with greater options to take control of their vaginal wellness.



Winning Women classes by year



Jenny Stone

Partner Forces, LLC
Arlington, Virginia

Partner Forces is a management consulting firm that helps government and commercial clients manage risk, enhance security and strengthen mission impact. Its team of cross-sector experts specialize in risk and resilience, data analytics, management consulting and mission support. Together, Partner Forces maximizes the power of partnership, protects critical infrastructure, and helps national security and industry partners tackle their most pressing challenges by crafting smart and practical solutions that consider the evolving risk landscape.



Andrea Tarrell

Sercante
Roswell, Georgia

Sercante helps marketing teams be successful on the Salesforce platform by supporting implementation, strategy, managed services, consulting, staff augmentation and training across a broad range of Salesforce products, including Marketing Cloud, Data Cloud, Einstein, Sales Cloud, Service Cloud and Analytics. Sercante sets a vision and bridges the gap from “what is” to “what could be” for clients’ marketing and sales operations.



Katie Thompson

Steelhead Tubular, LLC
Houston, Texas

Steelhead Tubular is a dynamic and rapidly growing pipe distributor with a passion for excellence. The company’s expertise lies in providing top-grade pipe, fittings and accessories to various industries. With a customer-centric approach, Steelhead Tubular prioritizes customer needs and ensures on-time delivery to keep projects on track. Its dedicated team of professionals offer personalized support, guiding customers toward the best solutions for their applications.

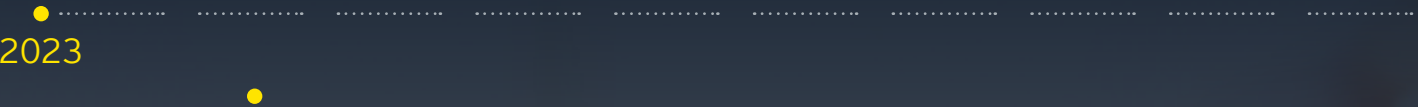


Claire Tomkins

Future Family
San Francisco, California

Future Family is the leading fintech platform for family building in the US. The company offers consumers easy digital financing plans for IVF and egg freezing with built-in payments and support services, including digital coaching and concierge care. Future Family has built the largest private network of fertility clinics in the US, with over 600 on platform and coverage in the Top 40 metro areas in the US.

Winning Women classes by year



Jess Toolson

Mixhers
Springville, Utah

Mixhers is an innovative supplement company created by women, for women. It's on a mission to provide highly absorbable and hormone-friendly nutritional therapy conveniently packaged in delicious drink mix packets. With more than 2.7 million packets sold, Mixhers' powerhouse hero product, Hertime, is designed to support menstrual health, alleviate PMS symptoms and naturally balance hormones. Mixhers believes that women should feel empowered to know how their bodies work and have access to products that support their hormones, rather than disrupt them. Mixhers products are crafted to champion women at every stage of their hormonal journey.



Devrie Weliver

Pointer Construction Group, LLC
Fort Lauderdale, Florida

Pointer Construction is a service-disabled veteran-owned firm that provides a full array of design/build, construction management and general contracting services. The team's experience covers a broad range of industrial, commercial, health care and multifamily residential applications in the private sector and for government agencies. Pointer Construction's team of construction management professionals has specialized experience performing complex projects and is "Best in Class" in serving its clients. Pointer Construction believes in delivering excellence in all that it does and is committed to fostering long-term relationships with teammates, clients and the subcontractor community.



Winning Women classes by year

2022

Ayeshah Abuelhiga

Mason Dixie Foods
Baltimore, Maryland

Mason Dixie Foods is a better-for-you American comfort food brand offering a selection of clean-label yet delicious breakfast sandwiches, biscuits and scones. All goodies are made from scratch using only fresh, real dairy and are free from artificial ingredients, preservatives and additives. Mason Dixie is certified woman-owned, as well as minority and LGBTQ+ owned and managed.

Jennifer Addabbo

Engage fi
Tampa, Florida

Engage fi is a financial services consulting firm that saves money for banks and credit unions by negotiating their critical vendor contracts and sharing in the savings negotiated. With over 450 years of combined industry experience, its team of 50 is laser-focused on leveraging proprietary technology and subject-matter expertise to create a win-win financial model that is effective – Engage fi has saved its clients over US\$3b.

Yvonne Chan

Santé Circle Health
Toronto, Ontario

Santé Circle Health is a disability management company helping employees return to work after an illness or injury. By considering the physical, cognitive and psycho-emotional demands of the job, they develop effective plans for an early, safe and suitable return to work. Santé Circle Health assists employers with employee absences, injuries, illnesses, claims for short- and long-term disability, return to work determinations and accommodations within the workplace.

Carrie Charles

Broadstaff
Tampa, Florida

Broadstaff is a leader in talent solutions, providing contract and direct-hire placement services to companies in the technology, telecommunications and engineering industries nationwide. With a growing team of industry-experienced and industry-trained professionals, Broadstaff proudly serves small, midsize and Fortune 500 companies.

Margaret Coons

Nuts For Cheese
London, Ontario

Nuts For Cheese was founded by an inspired vegan chef with an unparalleled passion for spreading positive, sustainable change through food. What started as a solo venture has grown into a dedicated team helping craft a line of award-winning artisanal and versatile dairy-free cheeses available across Canada and the United States. As a world-class manufacturer of chef-made, organic, plant-based dairy products, Nuts For Cheese aims to elevate how consumers enjoy cheese.

Karen Danudjaja

Blume Supply Inc.
North Vancouver, British Columbia

Blume is what happens when you pair the benefits of the wellness aisle and the experience of a café. It is remaking favorite café lattes with the magic of superfoods. Blume's mission is to bring fun and play back to wellness, creating rituals you want to keep and share. Blume blends are plant-based, refined sugar-free and organic and available in 1,500 stores across Canada and the US.



2022

Lonye Ford and
Arlene Wube

Arlo Solutions, LLC
Washington, DC

Exceeding client expectations since 2014, Arlo Solutions’ dynamic team of proven data protectors, information confidantes, tech aficionados and digital innovators is on a mission to streamline government technology. Working as trusted advisors to organization leaders, Arlo Solutions’ cybersecurity experts have the skills and passion to carve out simple, cost-effective solutions.

Likia Hawkins

Steel Point Solutions, LLC
Calverton, Maryland

With a vision of offering world-class, integrated business solutions and IT services, Steel Point Solutions has built a reputation as a digital transformation services and solutions provider to US public sector clients. Steel Point creates client value by focusing on workforce optimization, operating resilience and continuous innovation.

Lindsay Jurist-Rosner

Wellthy
New York City, New York

Wellthy is a hyper-growth platform revolutionizing the way families organize care for their loved ones. Through precision technology and expert care coordinators, Wellthy helps families in the US, Canada, the UK and Ireland to manage and navigate care, specifically for families with aging, disabled and chronically ill loved ones. More than 1.5 million people have access to Wellthy today through some of the largest and best-known health plans and employers across the world.

Lena Koke

Axess Law
Toronto, Ontario

Axess Law is Canada’s first virtual real estate and mortgage closing legal company. Axess Law provides a streamlined and transparent real estate closing experience from anywhere in the world.

Dr. Dina Kulik

Kidcrew
Toronto, Ontario

Kidcrew is the first of its kind – a forward-thinking clinic focusing on patient experience, family-centered care and wellness for kids. By placing essential health services for children under one roof, Kidcrew is the One Stop for Kids’ Health. Kidcrew provides medical services for children 0 to 18 years, offering general pediatric visits, a variety of subspecialties and allied health services.

Vickie Lewis

VMX International LLC
Detroit, Michigan

VMX International brings innovative ideas and solutions to the business of a clean environment. VMX provides integrated, nonhazardous solid waste collection, recycling and disposal services to government, commercial, industrial and construction customers across the US and Canada. VMX’s team is dedicated to finding effective, sustainable solutions to preserve the environment for future generations.

Bobbie Racette

Virtual Gurus
Calgary, Alberta

Virtual Gurus is a talent marketplace that leverages proprietary AI technology to match organizations of all sizes with highly skilled Canadian and American virtual assistants. Whether your organization needs a dedicated assistant, special project support or help with occasional tasks, they’re your people.

Ninety-five percent of the company’s workforce identify as female; 65% are Black, Indigenous and people of color; and 35% identify as LGBTQ+.

Virtual Gurus provides employment opportunities to individuals from historically underrepresented backgrounds.

Entrepreneur Of The Year 2023
Prairies Award Winner

Winning Women classes by year

2022

Lillian Rafson

Pack Up + Go
Pittsburgh, Pennsylvania

Pack Up + Go is a travel brand that specializes in surprise vacations. The company plans curated getaways around the United States, but the catch is that travelers don’t discover their destination until the day they depart. Pack Up + Go has sent over 30,000 travelers to more than 300 destinations nationwide.

Ainsley Rose and
Hannah Todd

Londre Bodywear Inc.
Vancouver, British Columbia

Londre Bodywear is the most sustainable swimwear company on the planet. Through their unique shaping swimwear offerings, they’ve upcycled over 1m plastic bottles into the most flattering garments with the lowest possible impact and helped restore three coral reefs. Experiencing hyper-growth since inception, they’ve become experts at staying ahead of the curve while never wavering on the values that have built their cult customer following.

Joanne Sallay

Teachers on Call
Toronto, Ontario

Teachers on Call is an award-winning educational service that provides personalized tutoring for elementary through high school students experiencing learning difficulties or striving to achieve academic excellence. The tutors are certified professional teachers who support the specific needs of each student in all subjects. Teachers on Call strives to help students build academic skills, develop better study habits, improve self-confidence and achieve success in school and life.

Jenipher Swanson

ABA Pathways, LLC
Ann Arbor, Michigan

ABA Pathways provides applied behavior analysis to individuals with autism. Its consultation practices are grounded on the evidence-based principles of ABA. The company conducts functional behavior assessments and skills assessments to develop a data-driven treatment program that provides individuals and families with a comprehensive, holistic program that fosters growth in communication and appropriate social behavior.

Tiffany Walker

WalkerHealthcareIT LLC
Bloomfield Hills, Michigan

WalkerHealthcareIT provides domain expertise in health care payer and provider systems. It provides consulting services, including project-based solutions supporting IT and business operations across health care enterprises. Throughout its history, WalkerHealthcareIT has consistently exceeded clients’ expectations, as demonstrated through a large and growing portfolio of health care clients, including a Fortune 100 payer organization.

2021

Anouck Gotlib

Belgian Boys
Brooklyn, New York

Belgian Boys is on a mission to turn up the happy, one treat at a time. From breakfast to after-dinner dessert, the business makes goodies that bring smiles to eaters of all ages. Belgian Boys delivers whimsical packaging, indulgent flavors and a healthy dose of fun to stores across the United States.

Tracey Grace

IBEX IT Business Experts, LLC
Norcross, Georgia

IBEX is an award-winning IT consulting and training firm that works with both government agencies and corporations to implement and train workers on innovative and advanced technologies. By launching its cloud-based supplier diversity platform, Certifiably Diverse, IBEX brings efficiency and transparency in supplier diversity initiatives by connecting organizations with underrepresented groups.

Jill Van Gyn

Fatso
Victoria, British Columbia

Fatso was founded with the goal of bringing better nutrition to more people. The company uses cost-effective peanuts and a blend of almonds and seeds to bring together good fats and fiber-focused ingredients without palm oil or sugar. Fatso aims to provide more nutrition and flavor at a cost that is lower than, or competitive with, high-priced specialty nut butters.

Monica Hernandez

MAS Global
Tampa, Florida

MAS Global is a software development and cloud services firm leveraging the power of technology and top diverse talent across the US and Latin America. Its 300 team members help clients use the latest web, mobile, cloud, AI and data technologies to build innovative products and deliver enterprise digital capabilities that enable business modernization, resiliency and growth.

Julia Hu

Lark Health
Mountain View, California

Lark is a health care company that makes it easier for people to prevent and manage chronic conditions through an AI-powered platform. By integrating connected devices and using a cognitive behavioral therapy framework, Lark gives every user a personalized digital health coach and 24/7 care through an easy-to-use interface that is similar to text messaging.

Alexis Irene

Static Nails
Austin, Texas

From operating out of a dorm room to being named the third fastest-growing online brand in the beauty industry, Static Nails is a globally recognized, award-winning authority that specializes in developing nontoxic cosmetic innovations. The business is best known for spearheading industry-changing advancements, such as the first reusable pop-on manicure and nontoxic, odorless polish remover.

“

Engaging more than 900 founders worldwide since inception, this program provides access to high-value networks and creates affirming communities of women entrepreneurs around the globe. Studies show these close connections among women entrepreneurs are a key factor to their long-term success.

Cheryl Grise

North America Executive Sponsor,
EY Entrepreneurial Winning Women

Winning Women classes by year

2021

Rasha Katabi

Brim Financial
Toronto, Ontario

Brim Financial, one of the fastest-growing FinTechs in Canada, has its own B2C issuance license and provides its financial technology platform as a B2B service for financial institutions and large commercial partners. Brim delivers an innovative product suite and cards, integrated “buy now, pay later” solutions, mobile and digital banking, and behavior-driven customer engagement – all embedded within a global rewards ecosystem.

Angel Kho and
Eleanor Lee

Loulou Lollipop
Richmond, British Columbia

Loulou Lollipop is a premium lifestyle baby brand that swaddles lovable aesthetics together with high-quality materials that parents can feel good about. The company works to make sure that everything it creates – from its signature ultra-soft muslin and high-quality silicone to its organic and sustainable knit fabrics – passes the parent test.

Mindi Knebel

Kaizen Health
Chicago, Illinois

Fast-growing technology company Kaizen Health strives to continually improve access across the social determinants: medical care, education, employment, and access to food and housing, as well as social justice support. Its mission is to foster healthy communities by increasing access to medical care and foundational resources that promote equitable health outcomes. Kaizen Health is dedicated to enhancing access to patients and giving back valuable staff hours to providers.

Kirsten Liston,
Patti Caswell and
Andrea Falcione

Rethink Compliance
Westminster, Colorado

Rethink Compliance helps companies create compelling and effective compliance programs by bringing together corporate compliance experts, industry thought leaders and creative services professionals to offer clients unbeatable service and support. Rethink Compliance offers rightsized consulting engagements in governance, risk and compliance, as well as visually attractive, user-friendly codes and policies.

Winning Women classes by year

2021

Christine Moseley

Full Harvest Technologies, Inc.
San Francisco, California

Full Harvest is solving the US\$2.5t global food waste problem as the first and only B2B online marketplace for imperfect and surplus produce. The company creates value along the entire supply chain by lowering food production costs, significantly reducing wasted food and resources, enabling an additional revenue stream for farmers and bringing the produce supply chain online and into the 21st century.

Stephanie Nadi Olson

We Are Rosie
Atlanta, Georgia

We Are Rosie is a flexible talent marketplace for the modern advertising and marketing world. This thriving community of over 9,000 diverse and highly skilled independent marketers helps a variety of companies maximize their agility, resilience, inclusion and creativity by providing curated, on-demand marketing talent, teams and executives.

Entrepreneur Of The Year 2022
Southeast Award winner

Deborah Reyna and
Rachel Reyna

Metro Waste Systems
Poteet, Texas

Metro Waste Systems is one of the fastest-growing family-owned and locally operated waste disposal companies in the San Antonio area. The company provides waste collection and recycling services to residential customers. The company believes that, by paying attention to the smallest details, it can provide the best customer service experience.

Veronika Stelmakh

Mesodyne, Inc.
Somerville, Massachusetts

Mesodyne is an MIT spinout developing a game-changing compact silent power generator that enables up to 10X increase in runtime over batteries for drones, remote sensors, soldiers and more. Mesodyne's patented Light-Cell generator brings the benefits of hydrocarbon fuel to the battery scale: high energy density means an sUAS (small unmanned aircraft system) can fly 10X longer than with batteries alone; solid state design means significantly improved reliability over internal combustion engines and quiet operation; multifuel operation means ease of refueling over fuel cells and minimal overhead decreasing cost of operation; and the generator is so compact it fits in your hand. Mesodyne sells directly to manufacturers.

2021

Jenny Stephens

Total Trenchless
Calgary, Alberta

Total Trenchless is a majority Indigenous-owned contractor supplying underground trenchless pipe installation services. It is currently the only business of its kind registered in North America. Together, the Total Trenchless team of skilled professionals has over 200 years of experience combined, and the company's impact on people, safety and the environment is its top priority.



Christine Tao and Lori Mazan

Sounding Board, Inc.
Aliso Viejo, California

Sounding Board helps companies accelerate leader development with a globally managed, fully vetted network of world-class coaches and an integrated technology platform designed to make professional coaching easier to manage, measure and scale. As one of the first to market with virtual one-on-one coaching and group coaching, Sounding Board helps professionals develop critical leadership skills to drive real business impact.

Sandrine Tremblay

KROME Services Inc.
Montreal, Québec

KROME is a general contractor specializing in energy efficiency projects based on a fully integrated, innovative and cost-effective approach through energy savings and subsidies. KROME offers its expertise to property owners looking to improve their infrastructure, decarbonize their operations, reduce their energy expenses and increase their buildings' value.

Maria Parrella Turco

Honor Yoga
Lawrenceville, New Jersey

Honor Yoga is a mission-driven brand of franchise yoga studios that support the practice of yoga for social, emotional, physical, intellectual, and community health and wellbeing. The brand also provides workshops, teacher training, retreats and virtual classes. In addition, the Honor Yoga Foundation was created to make yoga more accessible to those with limitations and diverse needs.

Teresa Whalen

CytoAgents, Inc.
Pittsburgh, Pennsylvania

CytoAgents is a clinical-stage biotechnology company focused on the development of innovative pharmaceutical products to treat life-threatening symptoms associated with cytokine release syndrome, an excessive immune response that causes overwhelming inflammation. CytoAgents' team includes world-renowned drug development, scientific, clinical and regulatory experts, as well as professionals skilled in the areas of business development, legal and finance.

2019

Jessica Bailey

Greenworks Lending
Darien, Connecticut

Greenworks provides commercial real estate owners and developers with financing to improve energy performance. Having innovated a public-private partnership framework that encourages energy-efficient buildings, Greenworks makes it simple and cost-effective for real estate owners to improve their bottom line.

Greenworks Lending was acquired by Nuveen, a TIAA company, in 2021.

Lisa Curtis

Kuli Kuli
Oakland, California

Kuli Kuli is a food startup pioneering moringa, a protein-rich leafy green that is more nutritious than kale and has anti-inflammatory benefits rivaling turmeric. Kuli Kuli's moringa powders, bars and wellness shots are sustainably sourced from African women founders and sold in 10,000 US stores.

Chris-Tia Donaldson

Thank God It's Natural
Chicago, Illinois

Thank God It's Natural (TGIN) is redefining what it means to be beautiful with its line of natural hair products that help women fall in love with their curls. TGIN products are sold in over 10,000 stores, including several major beauty, retail and supermarket chains.

Chris-Tia is the author of Thank God I'm Natural: The Ultimate Guide to Caring for and Maintaining Natural Hair.

We lost Chris-Tia in 2021 after a courageous battle with cancer.

Breezy Griffith and Val Griffith

Skinny Dipped
Seattle, Washington

Skinny Dipped was born out of a desire to create a delicious snack that threads the needle between health and indulgence. It has innovated a line of thinly dipped dark chocolate almonds that are dusted in a variety of finishes. Skinny Dipped believes in the democratization of food and that everyone deserves to have access to healthy and delicious snacks.

Kathrin Hamm

Bearaby
New York, New York

Bearaby is a sleep aid company with the mission to make natural sleep available to everyone. By combining sleep science with functional design, Bearaby created a new type of weighted blanket from sustainable, eucalyptus-derived fabric. Plastic-free and without any artificial filling materials, Bearaby's blankets foster a deeper, more natural sleep cycle, helping people sleep naturally and feel better.



2019

Mary-Cathryn Kolb

brrr°
Atlanta, Georgia

brrr° is an innovator in cooling textile technology, with patented methods that combine natural cooling materials, active wicking and rapid drying to create a “Triple Chill Effect” that instantly and continuously draws heat and moisture away from the skin.

Dionne Laslo-Baker

DeeBee’s Organics
Victoria, British Columbia

DeeBee’s Organics innovates clean-label, mouth-watering takes on nostalgic snacks. DeeBee’s products – including its blockbuster shelf-stable, no-sugar-added, organic fruit freezer pop, SuperFruit Freezies – are available across North America.

Diana Lee

Constellation Agency
New York, New York

Constellation Agency is a digital marketing agency with patent-pending advertising technology solutions that help any client or advertiser seamlessly build, review and publish content to their customers with unparalleled speed, accuracy and brand compliance. The agency offers turnkey and self-service digital solutions to client franchises.

Entrepreneur Of The Year 2021
New York Award Winner

Suneera Madhani

Stax (formerly Fattmerchant)
Orlando, Florida

Stax is an integrated payment technology provider revolutionizing payment processing through real-time data analytics and first-ever flat subscription pricing. Stax combines all the ways a business accepts payments into a single aggregate view, providing real-time data and better, faster decisions through a streamlined payment experience. Stax processes over US\$5b in payments annually.

Entrepreneur Of The Year 2021
Florida Award Winner

Stax hit Unicorn status in March 2022 after receiving a US\$1b valuation.

Allie Magyar

Hubb
Vancouver, Washington

Hubb is technology for the meetings and events industry, powering attendee experiences by collecting, managing and marketing event content. From speakers, sessions, sponsors, and sales pipeline growth through meetings and management, Hubb provides streamlined business processes and data analytics for innovation.

Hubb was acquired by Intrado Media in 2021 and then rebranded to Notified.

2019

Lara O'Connor Hodgson

NOW Corp
Atlanta, Georgia

NOW Corp is the first B2B payment system that enables a business to receive payment immediately, in a way that feels like accepting a credit card for payment (no loan or factoring), even when its customers require invoices with later payment terms. NOW Corp allows clients to take on larger customers, knowing that they will get paid immediately, without the risk of when or if the customer pays.

Lara is the co-author of *Level Up: Rise Above the Hidden Forces Holding Your Business Back*.

Socorro Vazquez

Toro Construction Corp.
Chicago, Illinois

One of the fastest-growing, Hispanic woman-owned construction companies in Chicago, Toro takes on the role of prime contractor for all project sizes, provides design input and engineering solutions, and performs project management services to coordinate specialty trades for commercial and residential projects.



2018

Megan Driscoll

EvolveMKD
New York, New York

EvolveMKD is a public relations and social media agency with a love of analytics across channels ranging from earned media to Instagram. EvolveMKD has deep subject-matter expertise in new and burgeoning, potentially undiscovered industries.

Megan is the author of *#Resolve to Evolve: How Being Personal About Business Can Help It Grow*.

Joelle Faulkner

Area One Farms
Toronto, Ontario

Area One Farms (AOF) is an agricultural private equity firm that helps quality Canadian farmers expand their corporations through partnerships with investors. AOF helps farmers adopt farm management principles and practices that raise the effectiveness and efficiency of farming operations.

Alyssa Furtado and
Lauren Haw

Ratehub
Toronto, Ontario

Ratehub connects Canadians to the best financial products on the market by providing personalized financial recommendations. Alyssa and Lauren are also co-founders of Zoocasa, a real estate brokerage firm.

Liana Hamilton

Boost Healthcare Consulting
Alameda, California

Boost Healthcare Consulting helps health care providers identify and recover lost revenue from underpayments and denials from third-party payers. Boost provides clients with claims data showing payer performance and root-cause analysis of denial and underpayment issues.

Debra Jasper and
Betsy Hubbard

Mindset Digital
Worthington, Ohio

Mindset Digital provides training and consulting to global corporations and professionals. The company’s game-based, dopamine-generating learning experiences create excitement, embrace digital mindsets, drive adoption of the latest tech platforms, and show clients not just what’s now, but what’s next.

Lisa van Kesteren

SeeLevel HX
Atlanta, Georgia

SeeLevel HX is the nation’s leading information-gathering agency. Using human gig workers, SeeLevel collects and delivers ongoing streams of data to help clients gain deeper insight into their competitive landscape, monitor pricing in real time, evaluate operations and more.

SeeLevel HX was acquired by InTouch in 2021.



“We all have different needs and face a different set of challenges; by fostering equity and identifying the individualized needs, we are treated justly based on our own needs and circumstances, so we have the opportunity to achieve our full potential. By having a level playing field, everyone has a fair and equal chance of succeeding. Equity won’t be accomplished through treating everyone equally but will be achieved by treating everyone equitably according to their needs. Having access to resources, a rich network, and know-how means we know that there’s always support to help us to get where we want to be.

Angel Kho and Eleanor Lee
Loulou Lollipop

Winning Women classes by year

2018

Jill Marlan

Peak Performance Physical Therapy
Lansing, Michigan

Peak Performance Physical Therapy helps patients take charge of their own health and pain management plans. The company provides an integrated approach to minimize pain and restore mobility, strength, flexibility and balance, enabling better daily living, work and recreation.

Heather Payne

Juno College (formerly known as HackerYou College of Technology)
Toronto, Ontario

Juno College is a registered private career college that offers both vocational and nonvocational programs for people who want to learn to build websites, become developers or become better developers.

Nicole Smith

Flytographer
Victoria, British Columbia

Flytographer is an online marketplace that connects travelers with local photographers in 250 cities worldwide for fun, candid photoshoots. In addition to photos, local photographers provide insider tips on what to eat, see and do in the city.

Brittany Stovall

Assured Quality Systems
Arlington, Texas

Assured Quality Systems is a third-party quality control and risk management company that employs elite in-house inspectors who execute a full range of services, including containment, rework, sorting, launch and liaison support to help companies maximize operational efficiency.

Jennifer Yen

Purlisse Beauty
Beverly Hills, California

Purlisse Beauty was founded with an emphasis on ingredients that gently heal, soothe and repair skin without harsh chemicals. Purlisse builds on Asian beauty wisdom, reinvented into modern, high-performing skincare essentials that are safe for all skin types.



2017

Dr. Nazli Azimi

Bioniz Therapeutics
Irvine, California

Bioniz Therapeutics is a biotechnology company dedicated to the discovery and development of first-in-class therapeutics for the treatment of autoimmune diseases and cancer. Bioniz offers therapeutics for several unmet medical conditions, such as T-cell leukemia, alopecia areata and celiac disease.

Bioniz Therapeutics was acquired by Equillium in 2022.

Ellen Bennett

Hedley & Bennett
Los Angeles, California

Hedley & Bennett is a premium apron and workwear brand that outfits thousands of restaurant employees in the US and sells to major retail stores. The company's products are handcrafted using top-grade materials and are built to handle the rigorous hustle and bustle of professional kitchens.

Ellen is the author of *Dreams First, Details Later: How to Quit Overthinking & Make It Happen!*

Fran Dunaway

TomboyX
Seattle, Washington

TomboyX – bearing the slogan “We are not for everybody, but we are for every body.” – is rethinking underwear, loungewear and swimwear, and fulfilling the need for comfortable, functional underwear for active, plus size, and unconventional women and people. TomboyX wants to help customers feel comfortable in their own skin.

Sarah Dusek

Under Canvas
Bozeman, Montana

Under Canvas creates luxury, safari-style camps at scenic US sites, currently in several national park locations. In 2019, Sarah founded Enygma Ventures, a venture capital fund focused on investing in female founders and entrepreneurs in Southern Africa.

Cathy Forsyth

Strongbow Consulting Group, LLC
Wyckoff, New Jersey

Strongbow helps drive network transformation for the world's largest enterprises by optimizing global voice and data networks to better connect the data centers, applications and people that run clients' businesses. Through unbiased guidance and a hand-in-hand approach, Strongbow helps clients save millions by yielding better-performing, more reliable global networks.

“The most impactful change is the way I see and carry myself as a result of this program. I truly embraced the concept of “being bold” and have transformed the way I think, act and lead. One of my favorite sayings now is, “You don’t get what you don’t ask for.”

Elisabete Miranda
CQ fluency

2017

Saryu Nayyar

Gurukul
El Segundo, California

Gurukul is changing the way governments and enterprises guard against insider threats, cyber fraud, login credentials hijacking and data breaches. The company's advanced security analytics technology uses machine learning and predictive anomaly detection algorithms to protect intellectual property, regulated information and brand reputation.

Sarah Ribner and
Jess Edelstein

PiperWai, LLC
Philadelphia, Pennsylvania

PiperWai Natural Deodorant is an aluminum-free deodorant made with the absorbent power of activated charcoal. Its all-natural, uniquely effective ingredients neutralize odor and absorb moisture without irritating sensitive skin, and, best of all, they stand up to the most active lifestyles.

Sarah Segal

SQUISH Candy
Montreal, Québec

SQUISH is a retail candy company specializing in artisanal gummies. With an emphasis on quality ingredients and a creative flavor palette, SQUISH offers more than 100 gummy varieties in unique flavors and shapes, with the widest vegan and vegetarian options in the market.

Christina Stembel

Farmgirl Flowers
San Francisco, California

Farmgirl Flowers is an e-commerce flower company that aims to change the way flowers are delivered by offering better options using ethically and honestly sourced materials. The company offers designer-quality flowers at lower prices, featuring an eco-friendly design aesthetic.

Nina Tandon

EpiBone, Inc.
Brooklyn, New York

EpiBone is on a mission to use groundbreaking research to transform skeletal repair that will allow patients to receive bone grafts made with their own stem cells. The result is a precision-engineered bone graft, simplified surgical procedure and shorter recovery time for the hundreds of thousands of patients who undergo bone-related surgeries each year.

Lori Torres

Parcel Pending Inc.
Irvine, California

Parcel Pending is a package management solutions provider that makes life easier for residents, property managers and couriers. Parcel Pending's electronic locker system provides a secure and simple way for couriers to deliver packages and offers 24/7 access to residents.

Entrepreneur Of The Year 2019 Orange County Award winner and national finalist 2019

Parcel Pending was acquired by Neopost in 2019.

Laura Behrens Wu

Shippo
San Francisco, California

Shippo provides the platform to help businesses succeed through shipping. Its multicarrier API and dashboard help merchants get real-time rates; print labels; automate international paperwork; track packages; and facilitate returns to reduce shipping costs, streamline processes and enhance customer satisfaction.

Shippo reached Unicorn status in 2021.

2016

Kristi Alford

E2 Optics, LCC
Englewood, Colorado

E2 Optics is a low-voltage cabling and infrastructure systems integrator specializing in mission-critical data centers, structured cabling, audiovisual, electronic security and wireless/DAS solutions.

Dr. Anastasia Gentles and
Zawadi Bryant

NightLight Pediatric Urgent Care
Sugar Land, Texas

NightLight Pediatric Urgent Care is an after-hours extension of your pediatrician, providing high-quality, affordable and compassionate pediatric urgent care for infants, children and adolescents.

NightLight Pediatric Urgent Care was acquired by Mednax National Medical Group in 2021.

Entrepreneur Of The Year 2022 Gulf Coast Area Award winner

Rita Gurevich

SPHERE Technology Solutions
Jersey City, New Jersey

SPHERE Technology Solutions is an award-winning cybersecurity company providing hyperspecialized services and software for data governance, security and compliance programs. SPHERE focuses on finding and protecting highly sensitive data while providing solutions to manage data security long term.

Katie Warner Johnson

Carbon38
Los Angeles, California

Carbon38 is reinventing the wardrobe for the modern American woman by creating a new category of ready-to-wear apparel that blurs the lines of active and fashion. It offers clothing designed for everyday life, focusing on emerging trends and impeccable execution.

Jennifer Kelly and
Rebecca Perren

Pehr
Toronto, Ontario

Children's décor brand Petit Pehr was conceived to fill a gap in the market for sophisticated, high-quality, modern children's décor and accessories. Since 2013, revenues have skyrocketed, propelled by wholesale and emerging retail channels.

Merrilee Alexander Kick

Southern Champion/BuzzBallz LLC
Carrollton, Texas

Southern Champion/BuzzBallz is an alcoholic beverage manufacturer. The company specializes in ready-to-drink cocktails, as well as wine, premium spirits and private-label bottling. Its beverages are sold across the US and in numerous countries worldwide.

Entrepreneur Of The Year 2018 Southwest Award winner

“

Though it's been 13 years since I was selected as one of the EY Entrepreneurial Winning Women, the impact has a snowball effect. The national media coverage back then resulted in exponential growth and multiple offers to buy my company. I sold that company in 2016 and launched BrainTrust in 2019 — thrilled to see the connections and support from EY are stronger than ever. The EWW program is a gift that keeps on giving, making it possible for me to pay it forward for new women entrepreneurs. I'm forever grateful.

Sherry Deutschmann

BrainTrust

Entrepreneurial Winning Women Class of 2009

2016

Mabel Lee

Velour Lashes
Toronto, Ontario

Velour Lashes is the preeminent name in the makeup industry for high-end, luxurious false eyelashes. Velour was the first company to introduce 100% authentic mink eyelashes. Internationally recognized, Velour has been featured in numerous beauty publications and expanded its client list to include A-list celebrities.

Stephanie Kaplan Lewis

Her Campus Media LLC
Boston, Massachusetts

Her Campus is a new-media brand for the empowered college woman, reaching millions of monthly users with on-campus chapters at hundreds of colleges nationwide and providing 360-degree marketing services for leading brands.

Entrepreneur Of The Year 2023
New England Award Winner

Dr. Donna Martinez

OnSite Care, Inc.
Crownsville, Maryland

OnSite Care helps employers manage rising health costs by delivering workplace primary care clinics that provide integrated care with a capitated cost model. OnSite aligns health plans and provider services, explains health data, pinpoints chronic health conditions and lowers health risks.

Neetu Seth

NITS Solutions
Novi, Michigan

Navigating the intersection of big data, technology and marketing analytics, NITS Solutions implements custom, cloud-based solutions to help clients transform information into intelligent, actionable insights.

Katerina Vorotova

Try The World
New York, New York

Katerina was co-founder and former co-CEO of Try The World. She is now president of Ettitude, a direct-to-consumer sleep brand providing the world's softest and most sustainable bed sheets.



2015

Nikki Barua

Beyond Barriers
New York, New York

Beyond Barriers helps companies retain high-performing talent and accelerate success for women. Its digital platform empowers women with cohort-based professional development to develop the skill set and mindset to be future-ready leaders.

Nikki is the author of *Beyond Barriers: How to Unlock Your Limitless Potential*.

Alissa Bayer

milk + honey
Austin, Texas

milk + honey is a collection of premier spas and salons with an accompanying luxurious, organic product line sold at exclusive retailers across the country. milk + honey has been on the Inc. 5000 list numerous times and is a “Best Place to Work” in Central Texas.

Susan Catalano

Cognition Therapeutics
Pittsburgh, Pennsylvania

Cognition Therapeutics is a clinical-stage biopharmaceutical company engaged in the discovery and development of small-molecule therapeutics targeting age-related degenerative diseases and disorders of the central nervous system and retina.

Lisa Falzone

Revel Systems
San Francisco, California

Revel Systems was an award-winning, iPad point-of-sale solution for businesses across a variety of industries. Lisa is now CEO and co-founder of Athena Security, whose mission is to prevent crime through artificial intelligence.

Revel Systems was acquired by WCAS in 2017.

Leah Garrad-Cole

Love Child Organics
Whistler, British Columbia

Love Child Organics is a baby and children’s food company that makes 100% organic products powered by superfoods. In 2018, Leah co-founded Sproos, developing a unique line of collagen products that provide a simple and natural way to be proactive about personal health.

Love Child Organics was acquired by GreenSpace in 2015.

Leah is the author of *It All Begins With Food: From Baby’s First Foods to Wholesome Family Meals*.

Ariel Garten

InteraXon
Toronto, Ontario

InteraXon produces Muse, the EEG-powered meditation and sleep headband that uses real-time biofeedback to help individuals focus during the day and recover overnight. Muse helps users reap the rewards of a consistent meditation practice, including better sleep, focus and response to stress.

2015

Jody Greenstone Miller

Business Talent Group
Pacific Palisades, California

Business Talent Group (BTG) is a global marketplace platform for top independent professionals interested in project-based work. BTG provides everything from growth strategy and innovation to pricing and performance improvement. Clients include Fortune 500 and mid-cap companies, as well as PE firms and major nonprofits.

Rachel Mielke

Hillberg & Berk
Regina, Saskatchewan

Hillberg & Berk is a purpose-driven Canadian brand focused not only on designing, manufacturing and retailing attainable luxury jewelry, but also on empowering women around the world. The company continues to build a culture dedicated to improving the lives of women, one sparkle at a time.

Claudia Mirza

Akorbi
Plano, Texas

Akorbi is an international company specializing in building human connections through language services, multilingual workforce solutions, technology, telehealth and learning solutions. Akorbi helps organizations connect globally with employees, vendors and customers 24/7 in any modality.

Michelle Vondrasek

Von Technologies
Oakbrook, Illinois

Von Technologies designs, deploys and manages wireless network environments so that customers constantly stay connected. In addition to designing and delivering Wi-Fi with Guest Analytics, Von Technologies also monitors and manages this information for clients.

Anne Wagner

WaveStrike
Crownsville, Maryland

WaveStrike is a software engineering firm providing mission-critical applications to the U.S. government and Department of Defense. WaveStrike's specially trained engineers work to solve some of the most difficult national security challenges in the areas of big data analytics, cloud solutions and cybersecurity.

Entrepreneur Of The Year 2017
Mid-Atlantic Award Winner

WaveStrike was acquired by Novetta, part of Accenture Federal Services, in 2020.

Aneela Zaib

emergiTEL
Richmond Hill, Ontario

emergiTEL is a pioneering recruitment agency that has reinvented the way traditional recruitment occurs in the IT and telecom industries by making it more effective and efficient. The company partners with clients throughout the entire HR lifecycle to source, recruit, manage and retain employees.

2014

Elena Bajic

Ivy Exec
New York, New York

Ivy Exec is a curated career community of the world's most successful executives and professionals.

Beth Chase

c3/consulting
Nashville, Tennessee

c3/consulting was a management consulting firm that worked with Fortune 1000 and PE-backed growth businesses to drive transformational change. Beth now co-leads the Strategy & Operations team at Ankura.

c3/consulting was acquired by Ankura in 2018.

Kathy Cheng

Redwood Classics Apparel
Toronto, Ontario

Redwood Classics Apparel is a full-service boutique apparel manufacturer, ethically producing for renowned international brands. Redwood Classics' range of promotional and designer-retail garments is handmade by Canadians for consumers throughout North America and around the world.

Robin Ferracone

Farient Advisors
Pasadena, California

Farient Advisors is an independent executive compensation and performance advisory firm that helps clients make performance-enhancing, defensible decisions that are in the best interests of their shareholders.

Kristen Gale

THE TEN SPOT
Toronto, Ontario

THE TEN SPOT is Canada's biggest and best beauty bar, with corporate and franchised locations from coast to coast. Dubbed the "anti-spa" in 2006, THE TEN SPOT has bridged the gap between upscale spas offering over-the-top services and the other end of the spectrum: the cheap, and sometimes questionable, chop shops.

Lisa Hufford

Simplicity Consulting
Kirkland, Washington

Simplicity Consulting is a business consultancy that deploys on-demand talent and teams for Fortune 1000 companies to help them drive innovation, control costs and get results. Core competencies include project management, digital marketing, business analytics and communications.

Lisa is the author of *Work, Your Way: Reinvent Yourself, Create the Life You Want and Thrive as a Consultant*.

“

The Winning Women program has provided access to knowledge, networks and opportunities that opens the eyes of people like me who truly seek the proficiency needed to be great in my own business and to ultimately make a difference in the lives of others.

Tracey Grace

IBEX

2014

Tonia Jahshan

Sipology by Steeped Tea (formerly Steeped Tea)
Ancaster, Ontario

Sipology by Steeped Tea manufactures and distributes loose-leaf teas, baking mixes and accessories using a direct-sell business model. Its thousands of independent consultants entice customers through home team parties.

Canada Entrepreneur Of The Year 2021
Special Citation

Sarah Kauss

S'well Bottle
New York, New York

S'well is the creator of the original fashion hydration accessory that looks great and does good. S'well products keep drinks cold for 24 hours or hot for 12, and they are sold in 65 countries around the world.

Christine Lantinen

Maud Borup
Minneapolis, Minnesota

Maud Borup is a gourmet candy and food gifts manufacturer. Built upon an existing brand name, the company's business practices respect the environment and contribute to the community.

Entrepreneur Of The Year 2022 Heartland
Award winner

Stella Ma and
Amy Norman

Little Passports
San Francisco, California

Little Passports is an online retailer that inspires children to learn about other countries and cultures in a fun and engaging way. With a monthly subscription, children receive a package from fictional pen pals that both educate and delight.

Little Passports was acquired by BEGiN in 2021.

Sabina Teshler

SET Creative
Portland, Oregon

SET Creative is a global creative agency with offices in Portland, New York, Los Angeles and London. Its designers, architects and strategists are driven to create deep connections between brand and audience through concept-driven experiences, primarily in the physical realm.

SET Creative was acquired by WPP in 2015.

Britnie Faith Turner

Aerial Development Group
Nashville, Tennessee

Aerial Development Group is a for-profit real estate development company dedicated to revitalizing urban neighborhoods and tackling social issues through the power of the build environment.



2013

Karri Bass

Illumination Research
Cincinnati, Ohio

Illumination Research is a global market research and consumer insights firm that helps many of the world’s top companies achieve growth by better understanding their customers’ needs.

Jennifer Blumin

Skylight Group
New York, New York

Skylight Group is an event space development and operations firm that brings a roster of clients into venues created from a portfolio of real estate holdings so inaccessible that money alone cannot buy access.

We lost Jen in a plane accident in the spring of 2017.

Jamie Kern Lima

IT Cosmetics
Jersey City, New Jersey

IT Cosmetics works with plastic surgeons to develop innovative, clinically proven makeup and skincare products. As one of the fastest-growing prestige beauty companies in the US, it became the largest acquisition in L’Oréal history in 2016.

Entrepreneur Of The Year 2017 New Jersey Award winner and national finalist

Jamie is the author of *Believe IT: How to Go from Underestimated to Unstoppable*.

IT Cosmetics was acquired by L’Oréal in 2016.

Julia Beardwood

Beardwood&Co.
New York, New York

Beardwood&Co. is a strategic branding agency that elevates and integrates communications to connect brands with people on an emotional level, online and in stores, through advertising and design.

Adrienne Choma

Saladax Biomedical
Hoboken, New Jersey

Adrienne co-founded Saladax Biomedical, which develops and commercializes novel diagnostic tests. Now at Stevens Institute of Technology, Adrienne is managing the Stevens Venture Center business incubator, which teaches entrepreneurship to biomedical engineering students.

Raegan Moya-Jones

aden + anais
New York, New York

Raegan co-founded aden + anais, the baby care brand globally recognized for its muslin swaddles and essential design-driven baby products. Since moving on from the day-to-day operations in 2018, Raegan co-founded Saint Luna, a premium moonshine brand.

Entrepreneur Of The Year 2014 New York Award winner

Raegan is the author of *What It Takes: How I Built a \$100 Million Business Against the Odds*.

2013

Corin Mullins

HapiFoods Group
Sechelt, British Columbia

HapiFoods Group has created a sustainable business around a healthy food product – Holy Crap, the world’s most amazing breakfast cereal – thereby serving as a role model for other businesses.

HapiFoods was acquired by Natures Hemp in 2019.

Kelsey Ramsden

Belvedere Place Development and kelseyramsden.com
West Kelowna, British Columbia

From international construction to international keynotes, Kelsey Ramsden starts, runs and coaches multimillion-dollar businesses in growth and both long-term and bottom-line success. In 2020, Kelsey co-founded Mindcure Health Inc., which identifies, innovates and commercializes new methods to promote mental wellness through the use of psychedelics.

Dr. Lisa Williams

World of EPI
Chula Vista, California

EPI was formed with the mission of creating toys that reflect the beauty and honor the intelligence of multicultural children through its Positively Perfect and Fresh Doll Collections.

Phyllis Newhouse

Xtreme Solutions
Atlanta, Georgia

Xtreme Solutions, founded in 2002, is an end-to-end IT services and solutions provider with offerings that range from IT professional services to state-of-the-art cybersecurity consulting and forensic analysis services. Phyllis is the first Black female CEO to take a company public, which she did in 2021 via SPAC to create Athena Technology Acquisition Corp.

Entrepreneur Of The Year 2017
Southeast Award and National
Technology Award winner

Joy Taylor

TayganPoint Consulting Group
Lambertville, New Jersey

TayganPoint Consulting Group was a niche management consulting firm that focused on global, complex, multiyear transformation programs for clients in the life science, health care, financial services and energy sectors.

TayganPoint was acquired by Grant Thornton in 2018.

Denise Wilson

Desert Jet
Thermal, California

Desert Jet is the private car service of the sky, utilizing the unused capacity of privately owned jets to help aircraft owners offset the cost of ownership while offering private jet flyers a smart alternative to jet cards and fractional and whole aircraft ownership.

Desert Jet was acquired by James McCool in 2020.



Winning Women classes by year

2012

Allyson Ames

Wonderland Lifestyle Brands
Newport Beach, California

A national favorite of families, celebrities and the White House, the brand has expanded beyond baking to include merchandising, media and entertainment properties.

Kari Warberg Block

EarthKind
Bismarck, North Dakota

EarthKind is a pioneer in natural prevention for households everywhere. It creates natural, proactive alternatives to protect the spaces in which we live, work and play from pests and odors. EarthKind's mission is to preserve the good and prevent the rest.

Kari is the author of *Gathering Around the Table: A Story of Purpose-Driven Change Through Business*.

Fiona Gathright

Wellness Corporate Solutions
Cabin John, Maryland

Wellness Corporate Solutions is a nationwide corporate wellness and biometric screening company committed to providing high-touch wellness programs that reduce health care costs.

Wellness Corporate Solutions was acquired by LabCorp in 2021.

Emily Armenta

Armenta
Houston, Texas

Armenta is a global luxury brand that produces high-end, handcrafted jewelry and hardware for exotic skin leather goods.

2012

Leslie Firtell

Tower Legal Solutions
New York, New York

Tower Legal Solutions is a contingent workforce solution that provides law firms and corporations with temporary and permanent legal professionals to assist with e-discovery, staff augmentation and contract management.

Kara Goldin

Hint
San Francisco, California

Hint is a leading unsweetened flavored water brand in the US and is making it easier for people to drink more water rather than processed beverages.

Entrepreneur Of The Year 2017
Northern California Award winner

Kara is the author of *Undaunted: Overcoming Doubts and Doubters*.



“

There is simply no other mentoring program like this. Through EY's introductions, I have connected with strategists, industry leaders and supply chain partners to expand my capabilities. Today, Von Technologies is disrupting industries we never would have thought to enter before.

Michelle Vondrasek
Von Industries

Winning Women classes by year

Michelle Brooke-Marciniak and Susan Walvius

SHEEX
Irmo, South Carolina

SHEEX shook up the bedding industry in 2007 by inventing a whole new “performance sleep” category in home textiles, thus becoming the world’s first performance fabric bedding company with globally patented technology.

Ellen Stang, MD

ProgenyHealth
Plymouth Meeting, Pennsylvania

ProgenyHealth is a health care management company working with insurers and employer groups to improve the quality and lower the costs of health care services provided to premature and medical complex newborns admitted to a neonatal intensive care unit after birth.

Entrepreneur Of The Year 2023
Greater Philadelphia Award Winner

Allison O’Kelly

Mom Corps/Corps Team
Atlanta, Georgia

Corps Team is a national search and staffing firm for highly skilled, hard-to-find talent. Through its three specialized divisions (Mom Corps, Corps Search and Corps Advisory), Corps Team offers access to professionals in account/finance, HR, marketing, strategy and other specialized disciplines.

Tammy Tedesco

Edibles Rex Management
Detroit, Michigan

Edibles Rex Management is a healthy school food service provider serving more than 10,000 nutritional, quality, made-from-scratch meals per day while accommodating federally guided budgets.



2011

Dr. Patricia Adams

Zeitgeist Wellness Group
San Antonio, Texas

Zeitgeist Wellness Group is an innovative, one-stop network for individual, family, corporate and military clients seeking overall health and wellness services.

Amy Buckner Chowdhry

AnswerLab
San Francisco, California

AnswerLab uncovers trusted customer experience insights that help the world's leading brands achieve greater engagement and return on investment from their digital products and marketing.

Dr. Mary Jo Gorman

Advanced ICU Care
St. Louis, Missouri

Advanced ICU Care provides innovative, high-quality, cost-effective telemedicine services to hospital intensive care units. Now an investor, Mary Jo serves on public and private boards and participates in audit and compliance committees, using her experience to assist other companies.

Lani Hay

LMT
Vienna, Virginia

LMT provides innovative mission support consulting solutions aligned with national security interests for government and commercial clients worldwide.

Patty Klein

A-Plus Meetings & Incentives
Coral Gables, Florida

A-Plus Meetings & Incentives provides value-added meeting planning and incentive travel services, driven by its leadership team's business and consulting experience, to Fortune 500 clients.

We lost Patty in 2018 after a courageous battle with cancer.

Stephanie Point

Point 2 Point Global Security
Addison, Texas

Point 2 Point Global Security was a security company with an expert team of veterans from the US military, law enforcement and the security industry.

Point 2 Point Global Security was acquired by Allied Universal in 2019.



“The EY Winning Women community is a sisterhood of powerful like-minded entrepreneurs who together form a circle of acceptance, empowerment, and a place to roar our loudest roar, cry our deepest fears, and embrace our wildest successes! Imagine placing your feet on another's shoulder as they help you reach for the highest peaks, that is what the women in our community do for each other.

Dionne Laslo-Baker
DeeBee's Organics

Winning Women classes by year

Lisa Stone

BlogHer
Belmont, California

BlogHer leveraged quality storytelling, social community leadership and predictive analytics to deliver authentic consumer attention at scale for brands.

BlogHer was acquired by She Knows Media in 2014.

Dr. Rebecca Thomley

Orion Associates
Golden Valley, Minnesota

Orion Associates provides a full range of management infrastructure services, primarily to social service organizations nationally.

Alexa von Tobel

LearnVest
New York, New York

LearnVest is a personal financial planning company that relaunched in 2018 as a digital resource portal focused on financial education for consumers.

LearnVest was acquired by Northwestern Mutual in 2015.

Laura Zander

Jimmy Beans Wool
Reno, Nevada

Jimmy Beans Wool, the official yarn supplier to the US Snowboarding and Freeskiing teams and the creator of the Stitch Red campaign against heart disease in women, is a five-time Inc. 5000 company and a market leader in the multibillion-dollar fiber arts industry.

2011



2010

Lisa Bair

Hobart Group
Gladstone, New Jersey

Lisa founded Hobart Group, a health care marketing and advertising agency, before founding Quantuvis, a market-driven software-as-a-service business providing the industry-standard platform for soliciting, capturing and evaluating rebate contract negotiations between payers and pharmaceutical manufacturers.

Hobart Group was acquired by Precision Medicine in 2014.

Ali Brown

Elevate/Ali International
Scottsdale, Arizona

Ali is one of the world's most recognized coaches for women entrepreneurs; host of the Glambition® radio podcast; and founder of The Trust, a new private network for \$1m+ women entrepreneurs.

Amy Gonzales and Kelly Caldwell

AK Environmental
West Trenton, New Jersey

AK Environmental is an environmental construction project management and inspection company.

AK Environmental was acquired by NV5 in 2014.

CPT (Retired) Dawn Halfaker

Halfaker and Associates, LLC
Washington, DC

Halfaker and Associates creates innovative and customer-centric technology solutions in the areas of cybersecurity, data analytics, software engineering and IT infrastructure to improve the health, security and wellbeing of all Americans.

Entrepreneur Of The Year 2012
Greater Washington Award winner

Lili Hall

KNOCK
Minneapolis, Minnesota

KNOCK is a creative agency that uses strategic focus and smart creative to elevate brand experiences.

Jessica Herrin

Stella & Dot
Burlingame, California

Stella & Dot offers its boutique-style jewelry and accessories exclusively through its social selling channel, a network of independent stylists who sell Stella & Dot products online and through in-home trunk shows.

Entrepreneur Of The Year 2011 Northern California Award winner and 2011 Venture Capital Award of Excellence winner

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Through this program, I was able to apply the latest thinking for continually creating new business models, improving customer experience, leveraging value propositions, opening new markets and launching new products — all of which help us implement and manage our exponential growth.

Phyllis Newhouse

Xtreme Solutions

Entrepreneurial Winning Women Class of 2013
Entrepreneur Of The Year 2017 National Technology Award winner

Winning Women classes by year

Barbara Levine

Exam Coordinators Network
Boca Raton, Florida

Exam Coordinators Network provides independent medical evaluations to assist employers and insurers in verifying the legitimacy of medical claims, aiming to substantially reduce human and financial costs.

Elisabete Miranda

CQ fluency
Hackensack, New Jersey

CQ fluency specializes in translation and cultural adaptation for the health care industry. CQ fluency uses cultural intelligence to blend both meaning and feeling to create effective communications that transcend words and engage hearts and minds in over 150 languages.

Darlene Panzitta

DSP Clinical Research
Parsippany, New Jersey

DSP Clinical Research is a contract research organization that manages all aspects of early- to late-stage clinical trials for pharmaceutical, biotechnology and device companies utilizing a fixed-cost billing model that saves clients time and money.

Susan P. Rice

Cavanagh Services Group
Salt Lake City, Utah

Cavanagh Services Group specialized in cleaning up the environment by managing the logistics of transporting nuclear waste to safe locations throughout the US.

Cavanagh Services Group was sold in 2018.

2010



2009

Karen Barbour

The Barbour Group
Westminster, Maryland

The Barbour Group is a nationally licensed insurance agency specializing in contract and commercial surety and commercial insurance for clients ranging from startups to Fortune 1000 firms throughout the US and internationally.

Carole Borden

CB Transportation
Chester Springs, Pennsylvania

CB Transportation provides multiple logistics services to Fortune 500 companies, growing manufacturers and retailers throughout North America.

Michelle Tunno Buelow

Bella Tunno
Charlotte, North Carolina

Bella Tunno is a modern baby accessory company that donates one meal to one child in America for every product sold.



Sherry Deutschmann

LetterLogic
Nashville, Tennessee

Sherry founded LetterLogic in her basement in 2002 and sold the US\$40m company in 2016. She now serves as the founder and CEO of Sunset Ventures, a private equity firm investing in women-owned businesses, and is the founder of BrainTrust, a peer-to-peer membership for women entrepreneurs looking to grow their businesses to and beyond US\$1m in annual revenue.

LetterLogic was acquired by Westview Capital of Boston in 2016.

Sherry is the author of *Lunch with Lucy: Maximize Profits by Investing in Your People*.

Talia Mashiach

Eved Services
Skokie, Illinois

Eved is a B2B digital payment and spend management software solution for the meetings and events category. Its web-based platform streamlines how large corporations request, order and pay for event services.

Vicki Raport

Quantum Retail Technology
Minneapolis, Minnesota

Vicki is co-founder and former CEO of Quantum Retail Technology, a privately held, big data analytics and optimization software company. Vicki currently serves as an independent board director and advisory for privately held companies and nonprofit organizations.

Quantum Retail Technology was acquired by Versata in 2015.

Winning Women classes by year

Shabnam Rezaei

Big Bad Boo and Oznoz.com
New York, New York

Big Bad Boo Studios produces cartoons, games and books. Its subscription VOD platform, Oznoz, provides cartoons, including Sesame Street, Babar and Super Why!, for streaming or download in 10+ languages.

Jennifer L. Scully

Clinical Resources LLC
Atlanta, Georgia

Clinical Resources was recognized for eight consecutive years as an Inc. 500/5000 company and as a Forbes Best Recruiting Firm in 2017. Operating nationwide as a specialized health care, medical staffing and executive search firm, it provides high-quality, competent personnel.

Susan Wilson

The Judgment Group and FundHer
Stevensville, Maryland

The Judgment Group's proprietary solution leverages advances in personal information and technology to get judgments paid. FundHer helps women entrepreneurs secure funding for their companies.

FundHer was acquired by a California political action committee in 2018.

2009



Alison Barnard

in-jean-ius
Boston, Massachusetts

in-jean-ius is a unique, service-centric women's retailer focused on helping women find the perfect jeans to fit their specific bodies.

Jill Cartwright

Go Gaga
Raleigh, North Carolina

Formerly founder and CEO of Go Gaga, Jill serves as the Executive Director of Brixy, a trade association that combines the buying power of independently owned stores in the children's retail sector to give them better leverage in negotiating prices and developing products.

Janet Chien

Dyad Systems
Cambridge, Massachusetts

Dyad Systems executes clinical trials, reducing the time to market for biomedical companies conducting clinical research.

Linda Smith

CERES Technology Advisors
Needham, Massachusetts

CERES Technology Advisors provides merger and acquisition advisory and business valuation services to photonics companies. Lisa also formed GLAS Capital, a private equity firm investing in high-growth companies differentiated by proprietary core photonics technology.

Kathleen Utecht

Green Rock Entertainment
New York, New York

Former entrepreneur and founder of Green Rock Entertainment, Kathleen is now managing partner at Core Innovation Capital, a venture capital firm investing in companies committed to empowering small businesses and everyday Americans.

Green Rock Entertainment was acquired by Innovate Partners in 2009.



Around the world

The Entrepreneurial Winning Women program has expanded to 55 countries around the world, with programs underway on every continent, supporting the accelerated growth of more than 900 women founders.



■ EY Entrepreneurial Winning Women participating countries

Contacts

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Partner, Ernst & Young LLP
EY Entrepreneurial Winning
Women Executive Sponsor

Maranda Bruckner

Associate Director, Ernst & Young LLP
EY Entrepreneurial Winning Women
North America Program Leader

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