

Are you aware of the opportunities that hydrogen offers your organization?

Climate change, high Greenhouse Gas (GHG) emissions, geopolitical uncertainty and increasing globalization are putting more pressure on companies to carry out a sustainable energy transition.

At EY we advise you on the diagnosis of opportunities for hydrogen projects in your organization.



Key questions

- ▶ Is hydrogen a good energy alternative for your company?
- ▶ What is the best strategy for your company and how can hydrogen leverage towards zero carbon footprint?
- ▶ How does the use of this energy source impact your energy transition?
- ▶ Are you aware of the different sources of financing and incentives available?



Green Hydrogen Opportunities

Our approach



Our approach to determine the opportunity that hydrogen represents for your business is based on the dimensioning of the current capacity of the organization in technical and strategic terms, identifying and tracing the path to follow in the medium and long term.

Our exclusively dedicated team of experts has experience in energy transition processes, specifically with green hydrogen.

Our approach contemplates:

- ▶ Benchmark and best practices for worldwide project implementation.
- ▶ Alignment of implementation objectives with the SDGs (Sustainable Development Goals).
- ▶ Implementation strategy of a Green Hydrogen project.

Methodology



Our Green Hydrogen opportunities diagnosis and implementation strategy analysis reports contain the following:

- 1 Understanding and preliminary diagnosis of implementation opportunities in the company or line of business.
- 2 Analysis of the key findings in decision making for the development of hydrogen opportunities.
- 3 Validation of information with key stakeholders and alignment with ESG standards.
- 4 Recommendations and next steps.

Main benefits



Have clarity about the status of your emissions

Have a clear strategy and a realistic implementation plan to close gaps and incorporate hydrogen in your business

Take advantage of incentives and define the best financing option

Alignment with the SDGs based on energy transition implementation activities

Move forward on the path to net zero

Improve stakeholders' perception

Stay ahead of regulations and plan ahead

Improve competitive positioning and take advantage of available opportunities

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