# 2023 EY한영신년 경제전망세미나 The Great Divide II 시대 기업 대응 전략



## The Great Divide II 시대의 메가 트렌드와 비즈니스 임팩트

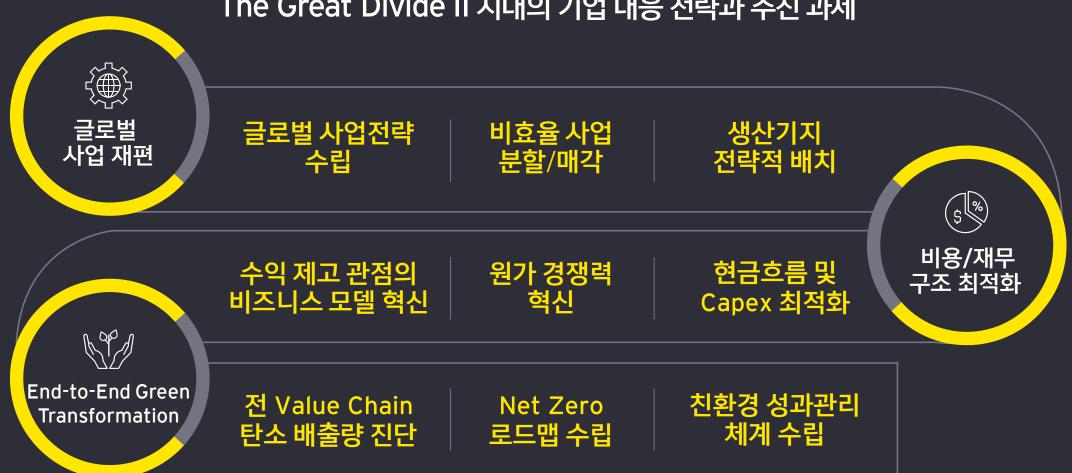


3대 비즈니스 임팩트 1 해외사업 리스크 증대에 따른 경영 악화 가능성

2 저비용 고효율화 사업 구조 재편 니즈

3 친환경이 핵심 경쟁력으로 부상

\*The Great Divide II 시대: 팬데믹과 전쟁, 진영간의 갈등으로 인해 지정학적 위기가 고조되는 신냉전시대



### The Great Divide II 시대의 기업 대응 전략과 추진 과제



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