

2023 EY한영 신년 경제전망 세미나  
The Great Divide II 시대  
기업 대응 전략

# The Great Divide II 시대의 메가 트렌드와 비즈니스 임팩트

## 6대 메가 트렌드



## 3대 비즈니스 임팩트

- 1 해외사업 리스크 증대에 따른 경영 악화 가능성
- 2 저비용 고효율화 사업 구조 재편 니즈
- 3 친환경이 핵심 경쟁력으로 부상

\*The Great Divide II 시대: 팬데믹과 전쟁, 진영간의 갈등으로 인해 지정학적 위기가 고조되는 신냉전시대

# The Great Divide II 시대의 기업 대응 전략과 추진 과제



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